Empowering Businesses to Deliver at Market Speed

DIGITAL TRANSFORMATION REQUIRES CONSUMERIZATION OF DEVELOPMENT

The onslaught of mobile devices and consumerization has brought about a digital transformation that has created new ways of doing business. This includes a heightened expectation of responsiveness from the business increasing the load on IT.

WHAT’S THE CHALLENGE/TREND

Ad Hoc Apps

Today, IT is heavily optimized to develop and manage long-running, durable applications. But current demand calls for the creation of ad hoc apps and fast frequency changes to apps.

By 2018 digital business will require 50% fewer business process workers and 500% more key digital business jobs, compared to the traditional model.

Cloud is the Way

Organizations struggle from the inability to stand-up business processes quickly due to IT building.

By 2017, 70% of successful digital business models will rely on deliberately fluid processes designed to shift as customers’ needs shift.

Eliminate IT Dependency

Organizations struggle from the inability to stand-up business processes quickly due to IT building.

By 2017, 75% of IT organizations will be confronted with the impact of consumerization of development.

THE SOLUTION: RAPID PROCESS AUTOMATION IN THE CLOUD PROVIDING…

End-to-End Visibility

Allows line-of-business owners to own visibility and to optimize and manage business applications.

Cloud Solution

A cloud solution eliminates IT assets, infrastructure build-outs, and long-term cost of ownership.

ORACLE PROCESS CLOUD SERVICE = RAPID PROCESS AUTOMATION

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FEATURES

Subscription-based business process management software

Business-driven rapid process design and automation

Easy integration with on-premise or external cloud service offerings

Multichannel, responsive interfaces across web, phone, and tablet

BENEFITS

Empower business users with self-service and process control tools

Increase business visibility, agility and control

Enable mobile workforce productivity

Leverage rich connectivity to a variety of back-end applications

USA

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