



# DATASHEET

## Oracle Retail Home: Web Portal

**A key tenet of Empowered Commerce is simplification.** And a primary form of simplification within this context is easing the process by which retailers gain insights from their data and take actions in their applications, further expediting insight-to-action loops. After all, from inventory analyst to planner to marketer, many retail roles involve navigating through a wealth of operational and analytical applications, drilling into KPI's, addressing notifications, and more. Web portals exist to bring information from diverse sources together in a uniform way. Oracle Retail users can benefit from a specially designed Web portal that federates access to data and applications in a role-specific manner.

### Introducing Oracle Retail Home

In the spirit of Empowered Commerce, we've built Oracle Retail Home as a single access point, to simplify our users' interactions with the data and applications that are most relevant to their roles, and to better empower them to anticipate informed actions, and to inspire engagement.

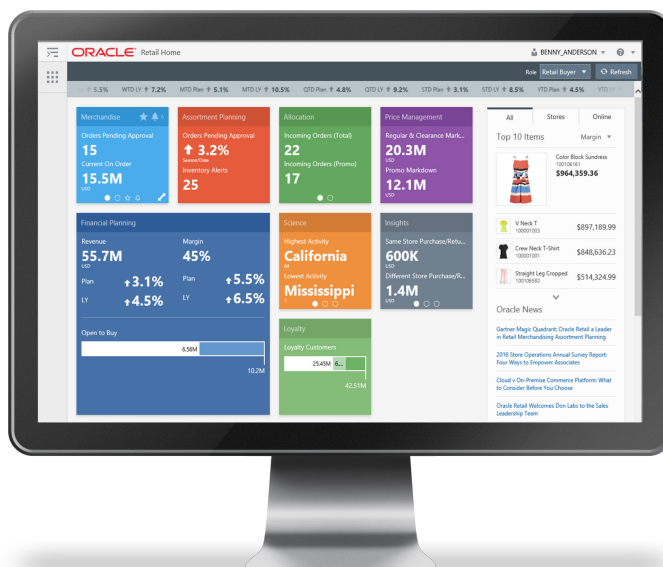
Oracle Retail Home is based on a robust and flexible portal framework, populated with thousands of pre-integrated metrics from Oracle Retail Insights, which incorporates the artificial intelligence and machine learning capabilities of Oracle Retail Advanced Sciences. It is intended first to provide timely and role-specific high-level insights, and second to enable selective drilling into relevant applications for more details.

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#### KEY BENEFITS

- Simplified access to Oracle Retail applications and data
- Highly-configurable, and role-based



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Upon log-in, Oracle Retail Home begins with a tile-based dashboard that highlights select KPI's across applications. Note that each login can have multiple roles, and each tile can contain up to 5 tile states, highlighting different KPIs, displaying graphs, favorite actions and notifications. Tile clicks can launch related applications, potentially with a single sign-on and with context, and you can also expand the tile to reveal deeper insights, including more detailed reports. Each role can have any number and configuration of tiles, and each tile can have any number of states. Tiles can also be configured to be of a larger size, to fit more data.

There is also a configurable banner and side pane. For the banner, one might configure a scrolling KPI ticker, based on those of most interest to the respective role or roles. For the side pane, one might for example surface reports showing the latest Top 10 items, by margin, sales and units, and by channel. In addition, links, filtered to the latest and most applicable news might be of interest.

Oracle Retail Home brings together the most insightful data and applications per role in your retail enterprise, with a sophisticated and flexible, yet simple, user experience.

For more information about Oracle Retail Home, please visit [oracle.com/retail](http://oracle.com/retail) or email [oneretailvoice\\_ww@oracle.com](mailto:oneretailvoice_ww@oracle.com) to speak with an Oracle representative.

## KEY FEATURES

- Pre-integrated and included with Oracle Retail Insights Cloud and Oracle Retail Advanced Science Cloud Services
- Flexible and modern tile-based dashboard layout
- Can surface and manage notifications from applications, and save favorites for future viewing
- Ability to develop and embed reports directly into the portal with an included developer toolkit
- Configurable banner and side pane
- Intuitive administration screens



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