Your acquisition of new technology is a strategic business investment. But the value you derive from that investment is not always immediate. What if you could coordinate payment for IT investments with the projected value of technology innovations? It makes perfect business sense, but actually achieving this balance isn’t easy — unless you have the right partner.

### Key Requirements for Self-Funded IT Projects

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Description</th>
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<tbody>
<tr>
<td>1. Taking a Long-Term Outlook</td>
<td>Organizations that take a long view of IT investments can spread payments over the months and years of the rollout schedule. With this approach, you can pay for IT based on when the solution is projected to deliver value to your business.</td>
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<td>2. Addressing Both Business and Technical Requirements</td>
<td>By combining technical insights of the IT staff with financial expertise of the CFO office, IT projects are evaluated not only for their impact on potential productivity and service gains, but also on how they support your organization’s ongoing financial goals.</td>
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<tr>
<td>3. Finding the Right Partner</td>
<td>Optimizing your IT investments requires the right IT partner — one with core strengths in technology along with proven financial expertise. Oracle is uniquely qualified on both counts, which helps explain why so many of the world’s largest enterprises are working with Oracle to fund, acquire, launch, and support large, multi-year IT projects.</td>
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**Proven Success**

For one global retail chain, their goal was to create a self-funded, multi-year implementation plan for an ambitious HR modernization project, which phased-in upgrades across its world-wide operations. The payoff? Each operating unit could delay their investment in the solution until it was poised to see concrete business value from the new application. The partner: this customer chose to work with Oracle, the one IT provider with the right blend of innovative technology and financial flexibility to craft a custom solution addressing both technical and business priorities alike.

**Next Steps**

To achieve your own success, you’ll need a savvy partner – one with the right combination of innovative technologies and the business expertise to craft comprehensive IT investment plans. Oracle Financing offers a full portfolio of flexible investment options, backed by financial experts who can tailor plans to the unique needs of individual enterprises. With an investment advisor like Oracle Financing, today’s CFO can become a decisive catalyst for change.

**Oracle Financing**

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- More than 70 countries
- All major global industries
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