

# Fact Sheet: Deployment Optimization

Maximize the efficiency of your Oracle licenses

Are you maximizing the efficiency of your Oracle investments? The Oracle Software Investment Advisory (SIA) team will partner with you to gain full visibility into your on-premises licenses and cloud subscriptions to provide recommendations and help you to adopt more cost-effective licensing practices.

## When to explore Deployment Optimization

Our Deployment Optimization service helps customers to clarify current subscription and license usage at various stages of their relationship with Oracle.

### Following a merger or acquisition

Acquiring a new business entity brings with it previously unaccounted for licenses that will factor into future strategies.

### Midway through an unlimited license agreement

Gain full visibility into your license consumption during the term of your agreement to ensure that you are optimizing your entitlements.

### Anytime to simply stay informed

You can examine your organization's usage against current entitlements to make more-informed decisions regarding your Oracle investments at any time.

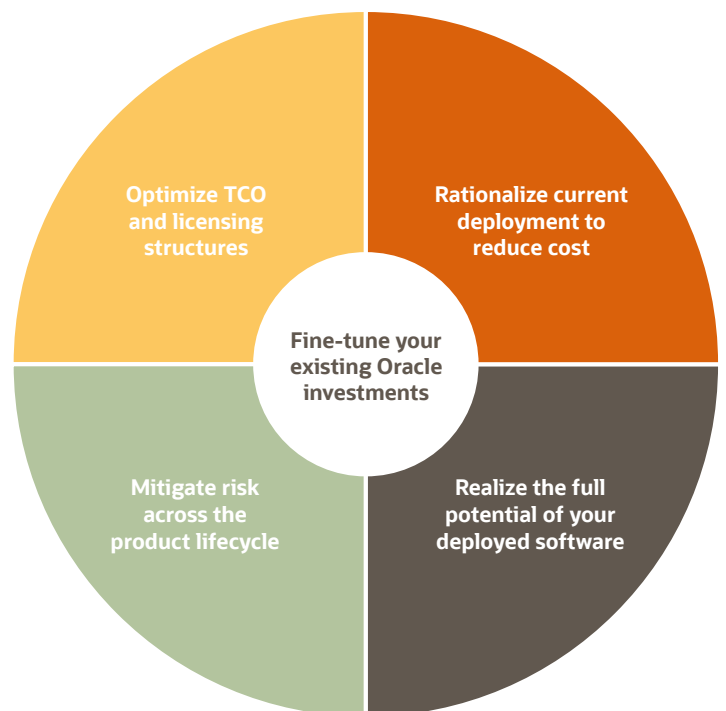
## Optimize TCO and readiness

- Discover inefficiencies in current deployments
- Identify more cost-effective agreements that drive greater value
- Rationalize current investments to ensure that they support business objectives

## Determine the best fit for your organization

As part of the Deployment Optimization approach, Oracle SIA works with customers to deliver an experience that:

- Measures current deployment against Oracle's best practices and optimization resources
- Explores the details of your deployment in hands-on workshop sessions
- Defines which best practices align with your organization's business needs
- Provides feedback and recommendations for improving current on-premises and cloud software deployments



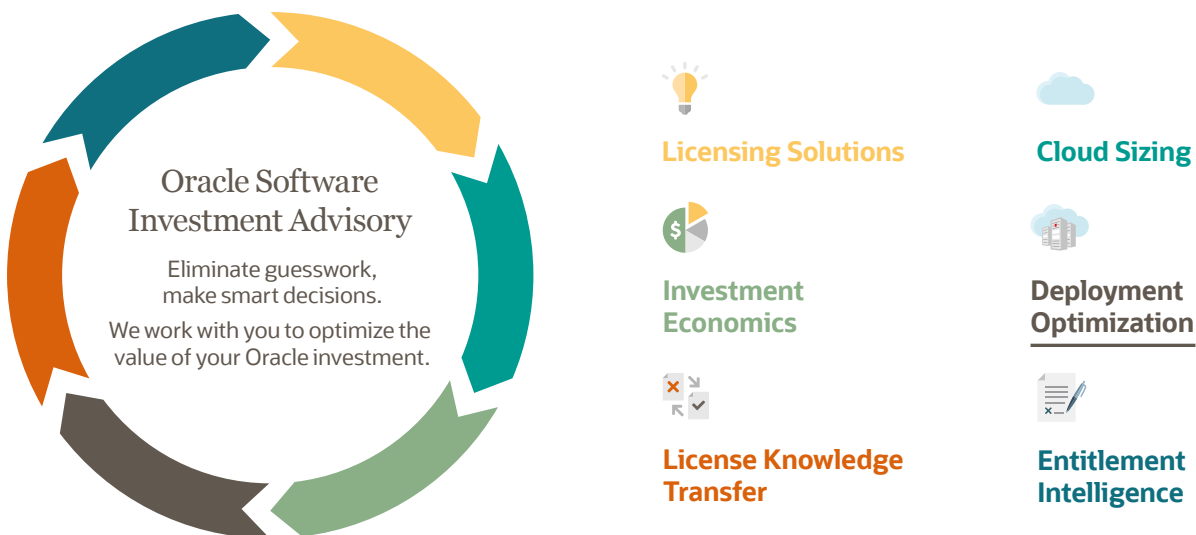
## The results of Deployment Optimization

After welcoming a new IT and procurement leadership team, a global bank wanted to gain greater control over their Oracle usage.

First, Oracle SIA delivered an Entitlement Intelligence report: a comprehensive dashboard view of their Oracle investments across all global regions, entities, products, and historic investments. As a next step, the customer used the Deployment Optimization service to gain insight into their usage, recommend efficiencies, and delve into software asset management practices to optimize their Oracle investments.

By working with Oracle to closely monitor their existing investments, the customer developed a clear understanding of current on-premises usage before planning a strategic migration to the cloud.

## A complete lifecycle of services for Oracle customers



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