

# Fact Sheet: Entitlement Intelligence

Enjoy a clear view of your organization's Oracle investments

What's the value of having full visibility of your Oracle investments? Whether your organization is globally dispersed or you've recently undergone a merger or acquisition, Oracle Software Investment Advisory (SIA) provides Oracle customers an analytical view of their software assets to help support complex resolutions such as growing investments, divestitures, reducing IT expenditures, cross-charging between entities, or payments in multiple currencies.

## A comprehensive view of your business's entitlements

The Oracle SIA team partners with customers like you to deliver valuable insights that inform and optimize license management strategy.

### Identify existing Oracle assets

Generate a comprehensive dashboard view of your Oracle investments across all global regions, entities, products, and historic investments.

### Save time on asset management

A comprehensive evaluation of your business's Oracle investments enables productivity gains by eliminating the guesswork of asset management.

### Prepare the way for future decisions

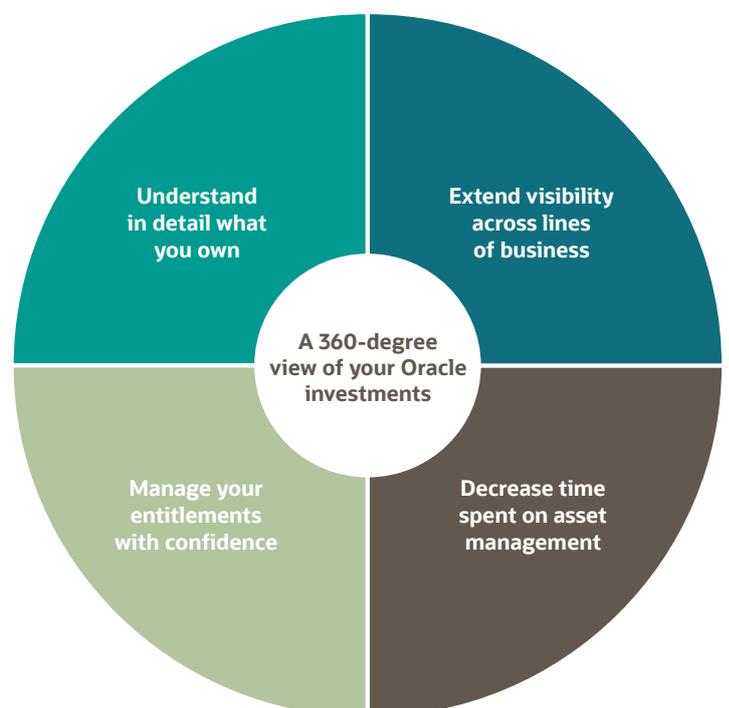
With full visibility of your Oracle investments, you gain access to insights and resources that will support planning for programs like cloud migration or broader license and subscription optimization.

## The Entitlement Intelligence process

- Start by defining the company organizational structure and entities to be included in your analysis.
- Based on your business case, identify the most relevant data points to include in your report's dashboard.
- Review insights and determine how to mobilize current investments as part of your organization's use case.

## Examples of Entitlement Intelligence

As organizations grow, their license and subscription landscapes become increasingly complex. Entitlement Intelligence brings together insights from a range of sources:

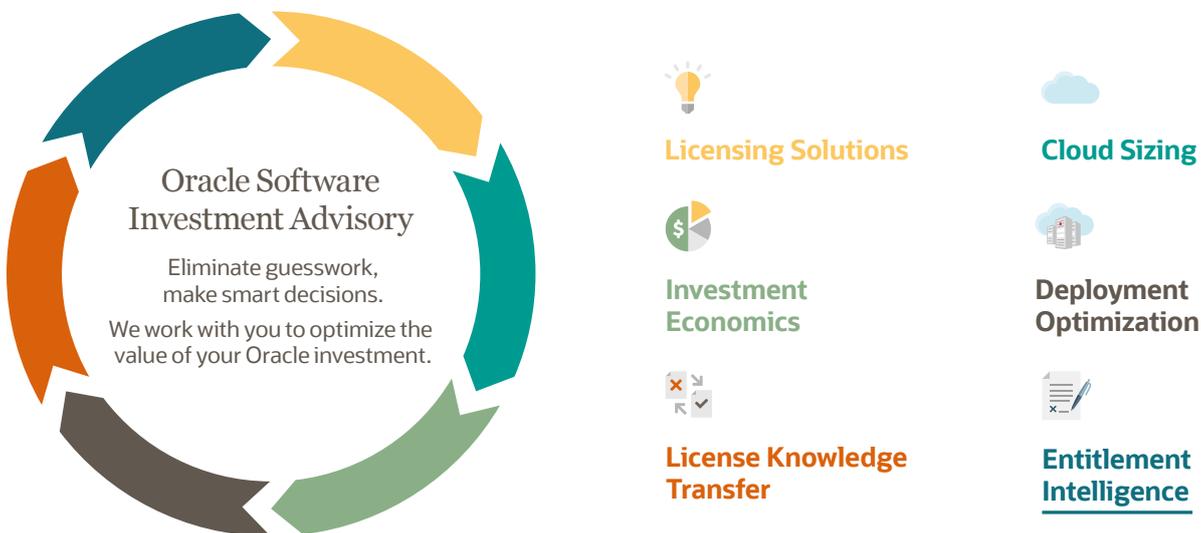


## The impact of Entitlement Intelligence

After a recent acquisition, a customer in the financial services industry wanted to create a unique entity for purchasing across the company. But understanding the business needs of their globally dispersed subsidiaries proved challenging.

Partnering with Oracle SIA, the company gained a 360-degree view of ownership across both businesses. Oracle SIA specialists delivered a report that detailed a product-by-product comparison for each organization and mapped the entitlements and contracts across both businesses. By consolidating views of each of their entitlements, Oracle SIA was able to support the customer as they explored their options within Oracle's "bring your own license to PaaS" program for cloud migration.

## A complete lifecycle of services for Oracle customers



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