

Fact Sheet: Licensing Solutions

Prepare for your future IT infrastructure

Does your licensing strategy match your long-term business strategy? The Oracle Software Investment Advisory (SIA) team partners with customers to help them align their current investments with future purchasing decisions.

Why explore Licensing Solutions?

Our licensing specialists will help you prepare to reconcile your current licensing position with your organization's long-term technology strategy.

Planning future technology investments

Determine how best to revise your current licensing investments to match your organization's technology roadmap.

Anticipating the impact of change

Understand the implication of potential changes and design a plan of action to respond to downstream developments.

Delivering final recommendations

Leverage findings from the exercise to determine best practices that meet your organization's needs across all environments.

Plan your investments with confidence

Team up with Oracle SIA for access to information and resources to help plan your organization's investment roadmap.

- Explore existing investments to optimize licensing strategies across products and platforms.
- Match current licenses to your future business needs in on-premises, hybrid, and total cloud environments.
- Identify opportunities to refine your current licensing position and make decisions based on data and best practices.

Prepare for when changes occur

Our best practices playbooks empower customers to design an IT infrastructure roadmap that addresses their business needs while optimizing their current environment.

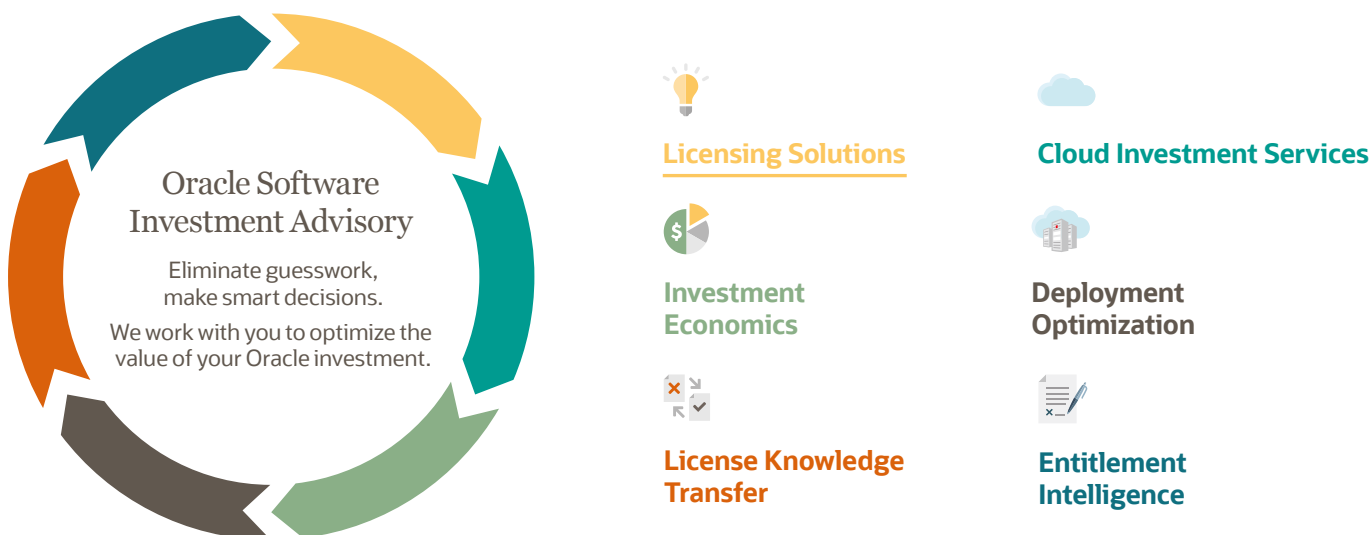
- Speak with Oracle SIA specialists to explore your current software assets.
- Design a plan that reimagines your future technology investments.
- Develop a course of action that leverages Oracle best practices and insights for your business.
- Work with Oracle SIA to understand how to best repurpose your current licensing position when planning potential changes to your licensing strategy.

The impact of Licensing Solutions

When a multinational retailer was planning their three-to-five year IT investment roadmap, they wanted to understand the implications for migrating their on-premises operations to the cloud. Prior to the customer migrating business-critical processes to the cloud, they worked with the Oracle SIA team to understand the different license types available and how they could optimize their environments for better financial and technological results.

The customer worked with Oracle SIA to understand the different license types and payment options available, such as an unlimited license agreement and “pay as you go” customer-to-cloud licenses. As a result of their engagement, the customer extracted additional value from reduced license support costs while making licensing decisions with greater confidence and clarity.

A complete lifecycle of services for Oracle customers



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For more information, contact

sia-global_ww@oracle.com or visit www.oracle.com/goto/sia.