

Software Investment Advisory: Optimizing the Value of Oracle

Let Oracle specialists help you get the most from your Oracle investments. Software Investment Advisory (SIA), a global team of customer-facing licensing and software portfolio management advisors, can provide deep analysis and strategic recommendations regarding your Oracle contracts and services. SIA wants to empower you with the knowledge needed to align your Oracle estate effectively and efficiently with your current and future business objectives.



Why SIA

- 1 Because managing your IT ecosystem is **complex**
- 2 Because you need to eliminate guesswork to **make smarter decisions**
- 3 Because you need to **understand the value** of your technology investments

What SIA offers Oracle customers

SIA's goal is to increase visibility, insight, and knowledge for our customers across the entirety of their Oracle experience. This is accomplished through:

- Providing customer-centric advisory services by experienced, knowledgeable Oracle specialists
- Proactive engagement regarding your objectives
- Focusing on investment optimization and full value realization of Oracle software, hardware, and subscription-based services
- Cloud operational strategies and financial management for Oracle Cloud Infrastructure (OCI)

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The entire SIA engagement was effortless on our part, but the output has been invaluable to us, and the offer of help, support and possible future training we might need to ensure we are more self-sufficient going forward has been brilliant.

*Head of Technical Services
International Infrastructure Group*

How SIA works for you

SIA listens to you to identify the best approach to address your unique business needs, challenges, and objectives.

Your SIA advisor creates a customized plan and ensures the resulting activities and milestones are met.

SIA can also collaborate with your Oracle sales team, helping to facilitate alignment with resulting guidance and recommendations.

Example of a continuous SIA engagement



1. 360° View Insight

- Gain a clear, comprehensive picture of your Oracle assets across all global regions, entities, products, and historic investments
- Obtain access to insights and resources that will support planning for initiatives like cloud migration or broader license and subscription optimization



2. Optimize

- Achieve a high-level understanding of how your Oracle estate is being utilized and recommendations for fine-tuning
- Quantify current-state financial benefit based on real consumption data
- Develop ROI analysis of licensing options



3. Strategy

- Align your licensing strategy and roadmap to your long-term business strategy
- Design a plan of execution incorporating Oracle best practices and insights to your business
- Transfer of knowledge for licensing terms and policies to effectively leverage Oracle equity for future investments

Cost? None!

No charge, No time limit

SIA provides value-added services to our most important customers at no additional cost, helping ensure the greatest benefits are realized from those investments.

While there are third party vendors claiming to provide similar services (at a substantial cost), SIA advisors have knowledge and access to Oracle licensing resources not available to outside entities.

Interested?

Get in touch

Please reach out to your Oracle sales representative, your SIA advisor, or to SIA Global email address sia-global_ww@oracle.com.

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