There is no magic bullet student success solution. For several years colleges and universities have been trying to “magic bullet” student success with marginal improvements and low satisfaction.

Oracle is enabling institutions to become analytics self-sufficient without the need to hire or train platoons of data scientists.

Let us help you learn how to be self-sufficient with student success analytics.

Wrangle the Wealth of Data About Student Success and Risks

Most higher education institutions have a wealth of data about their students but have difficulty accessing and relating data from multiple sources to make insightful discoveries that can positively affect student success.

- Oracle’s Business Intelligence Cloud Service (BICS) PaaS offering can access data from multiple sources and of multiple types that can be mashed up to analyze complex relationships.

Discover

Every institution knows the major contributors to student attrition such as financial need, poor college readiness and others, but gaining insight to the unique factors facing an individual student has been beyond most institutions’ grasp. Enable citizen data scientists, staff across the institution to discover new insights about key factors supporting or inhibiting student success and how those factors inter-relate.

- Oracle’s Business Intelligence Cloud Service (BICS) PaaS offering delivers robust data visualization to provide both historical and predictive analysis enabling the discovering of new insights about personalized student success.

Predict

Institutions attempting to make personalized prediction about unique students have been confronted with the time and skills needs to analyze the data. Institutions can now make real-time predictions based on hundreds of variables to deliver personalized service and interventions.

- Oracle’s Database as a Service with Advanced Analytics can deliver real-time predictions and trigger immediate events for personalized interventions.
Process

Quickly acting on analysis to personalize service maybe the biggest challenge facing all transformational organizations and higher education is no different. With Advanced Analytics as part of the database, predictive analytics can be embedded in-line with business process inside of Oracle Student Cloud such as recruiting, engagement, advising and others to enable quick decisive action.

- Oracle’s Database as a Service with Advanced Analytics paired with Oracle Student Cloud enables real time delivery of effective content of interventions

Easily Extend Student Success Predictions to Provide Institution Wide Student Success

Oracle Cloud solutions enables the institution to start with small focused projects to deliver quick wins. The institution can grow and expand across the institution as internal capabilities are developed.