



AgroScout offers sustainable AI agronomy on Oracle Cloud

- Agriculture tech startup using AI & drone imaging to proactively detect crop disease
- AgroScout's machine-learning algorithms use Oracle Cloud to analyze drone-captured images of farm fields
- By knowing which pests and diseases to treat, growers can save money, improve yields, and feed more people
- 30X performance improvement compared to the previous vendor



“We’re on a journey that’s about food security.”

Simcha Shore
CEO



Booster Fuels changes the way energy is delivered, using IoT technology running on Oracle Cloud Infrastructure

- Booster Fuels is reinventing the fuel supply chain, using data and technology to make getting fuel more convenient and efficient
- By using route-optimizing software and filling multiple vehicles on each stop, Booster keeps prices low and has found a more sustainable way to deliver gas, reducing its carbon footprint
- 100% uptime → 4.9/5.0 mobile app rating

[Watch the video](#)



“I want to help millions of people never have to stop for gas.”
Instead, customers use an app to request fuel, and Booster’s purple mini-tankers deliver fuel to their cars while they’re at work.

Frank Mycroft
CEO



Certified Origins Italia enhances supply chain traceability and trust with Oracle Blockchain

- System to certify the supply chain of the olive oil producer, through the phases of production, packaging, and shipment
- Increases quality control, ensures only authorized sellers and buyers and ensures a more credible reputation for the company



“We believe that buyers and growers deserve a world in which authenticity and quality are not only valued but verified. Managing traceability with blockchain technology is the logical progression of the whole traceability process for our Bellucci Premium Extra Virgin Olive Oil.”

Andrea Biagianti
CIO



d.light empowers lives

- Global leader provides affordable solar power to 100M in 70 countries
- With its inexpensive, highly durable, solar-powered lamps, d.light provides renewable energy to the world's most disadvantaged people
- Use of d.light's products during more than a decade has offset 23 million tons of CO2, or what 5 million passenger vehicles put out in a year
- d.light uses Oracle Autonomous Database and Oracle Analytics to consolidate customer and other data previously locked up in spreadsheets



“Our goal is for people across the globe, regardless of their income level, to be able and happy to transition to renewable energy.”

Sam Goldman
President and Cofounder



Exelon creates value for every customer with dynamic pricing

- BGE and ComEd (Exelon companies) both chose to deploy peak-time rebate programs capable of reaching all of their customers
- They use Opower's Behavioral Demand Response solution to deliver personalized, AMI-enabled communications before and after peak event days to increase customer awareness and participation
- Results beat expectations and continue to improve over time



“BGE is committed to engaging customers in energy efficiency, behavioral, and demand response programs like BGE Smart Energy Rewards® that help customers save energy and money.”

America Lesh
Baltimore Gas & Electric



LiDestri Foods, Inc

Premier private label and contract manufacturer of food, beverages, and spirits

Value

Business
benefits
realized

\$2M reduction in food waste

10% inventory reduction

Improved customer collaboration

Simplified new product planning

Significantly decreased costs



“With Oracle's demand management cloud, we've been able to realize millions of dollars in savings through inventory reductions and more than \$2 Million through reduced food disposals.”

John Matrachisia
CIO



retraced ensures ethical fashion

- German startup for sustainable sourcing of apparel, footwear, and jewelry fashion brands
- Blockchain ensures data collected at every step of each customer's supply chain is reliable
- Analytics provide quick insights to supply chain key performance indicators
- From startup to launch on Oracle Cloud Infrastructure suite of services within 12 months
- ADW and ATP auto-scales capacity for data and Kubernetes engine with no database admin





Unilever

Leading global provider of food, home and personal care products

↓ Reduced	29M fewer vehicle Kms driven 9% reduced CO2 emissions
↑ Improved	10% inbound container utilization Visibility into vehicle utilization 3% load optimization improvement



“Unilever is committed to growing our businesses sustainably. Working with Oracle Transportation Management, we are contributing to a more sustainable supply chain through streamlining shipping, improving communications with providers and helping reduce CO2 emissions.”

Wendy Herrick
Vice President Supply Chain - US