

# 6 Reasons Oracle CX is the Right Solution for Your High-Tech or Manufacturing Company

Deliver exceptional digital customer and partner experiences

#1



Enable complete digital customer 360-degree processes across your entire business: marketing, sales, service, finance, supply chain, and operations.

#2



Leverage embedded AI, IoT, and analytics features to deliver intelligent and consistent outcomes across all customer channels.

#3



Power effective digital self-service by providing guided recommendations, best next actions to take, perfect fulfillment, timely renewals and 24/7 support.

Create subscriptions or outcome-based consumptions with product-as-a-service

#4



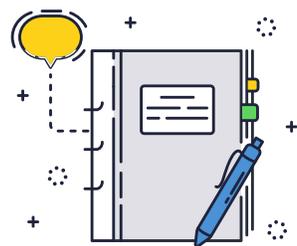
Offer flexible subscription services for products, services, fulfillment, monitoring, support, and asset lifecycle management.

#5



Increase revenue and margins with AI-powered Digital Engagement tool to produce "Next Best Offers" for customers.

#6



Improve customer satisfaction and retention with predictive digital service enabled by proactive monitoring and AI "Next Best Action."

**ORACLE**  
Customer Experience

Ready to jump in? Chat with our Oracle CX experts today.