

# Retail Reference Model

Accelerate your retail software projects.

Oracle Retail Reference Model provides a collection of detailed implementation information deriving out of projects developed around the world to help your team implement retail solutions faster and more efficiently.

## For retailers, by retailers

### Equation



more than

**5,000**

Retail customers



**12,500**

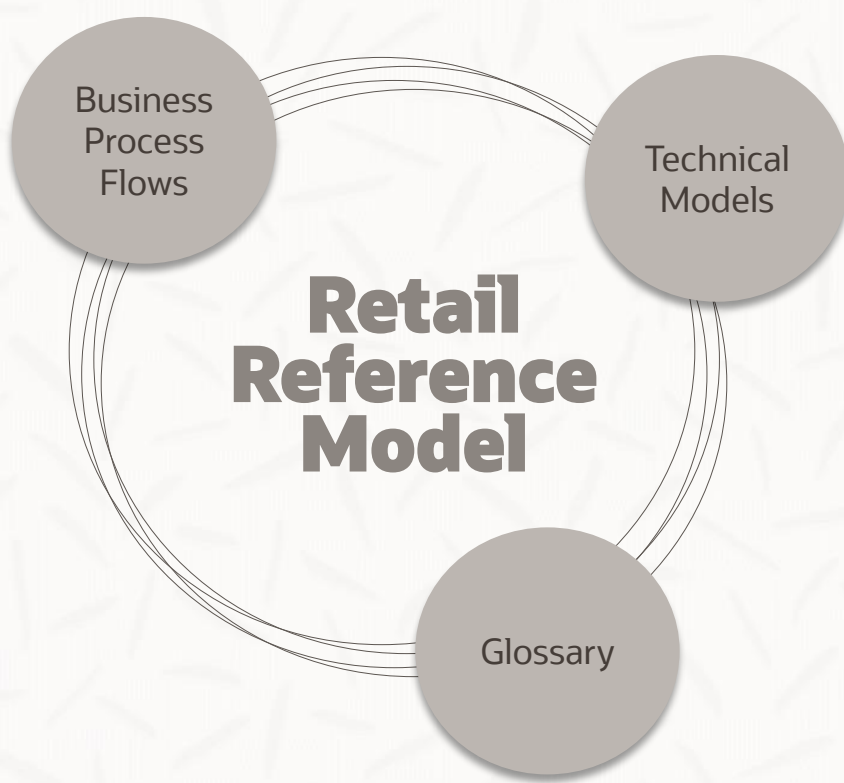
Business partners



**96**

Countries

=



## The business value:

- **Accelerate** implementations
- **Derive maximum value** from our software and development investment
- Help IT and business users **better collaborate**
- **Invest in your future** with best of breed solutions at an enterprise scale



## Oracle Retail solutions

are detailed in the Retail Reference Model

The latest release of the Retail Reference Model contains valuable information by component.

## Retail Reference Models

**+650**

Business Process Flows

**100+**

Technical Models

**1,100+**

Terms

## Only Oracle Retail provides



Breadth and depth of enterprise level context models.



Depth of detail with context and logical architecture models.



Documented retail experience across the enterprise suite of solutions.

## Access Oracle Retail Reference Model



### All in Retail Home on Next Gen Cloud

- Instant access to latest releases
- All updates included
- Quick access to all components and Cloud Extensions Catalog

You can also download from Oracle Support (KB # [2058843.2](#)) with your CSI number.

## Learn more



[retailprocess\\_ww@oracle.com](mailto:retailprocess_ww@oracle.com)



See how [John Lewis quickly realized RRM value](#)

Best practices built inside, **free gift** with purchase of any retail license.

