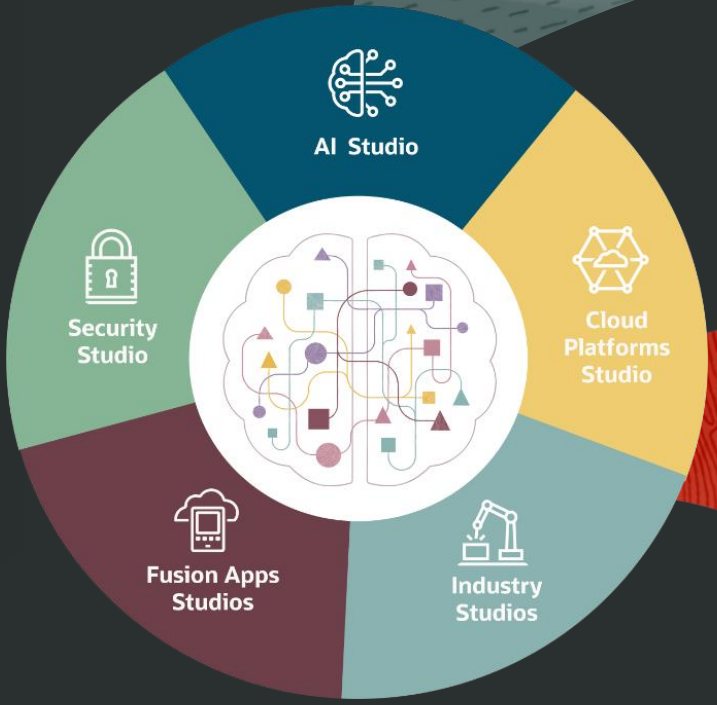
Co-Innovate.
Adopt.
Elevate.

Powered by **Oracle Innovation Studios**

ORACLE
Customer Success
Services



Safe Harbor Statement

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Every Transformation Begins with a Question

What if?

What if your technology could deliver more value?

What if you adopted Artificial Intelligence (AI) today—how could things change?

What if innovation could help strengthen your competitive edge?

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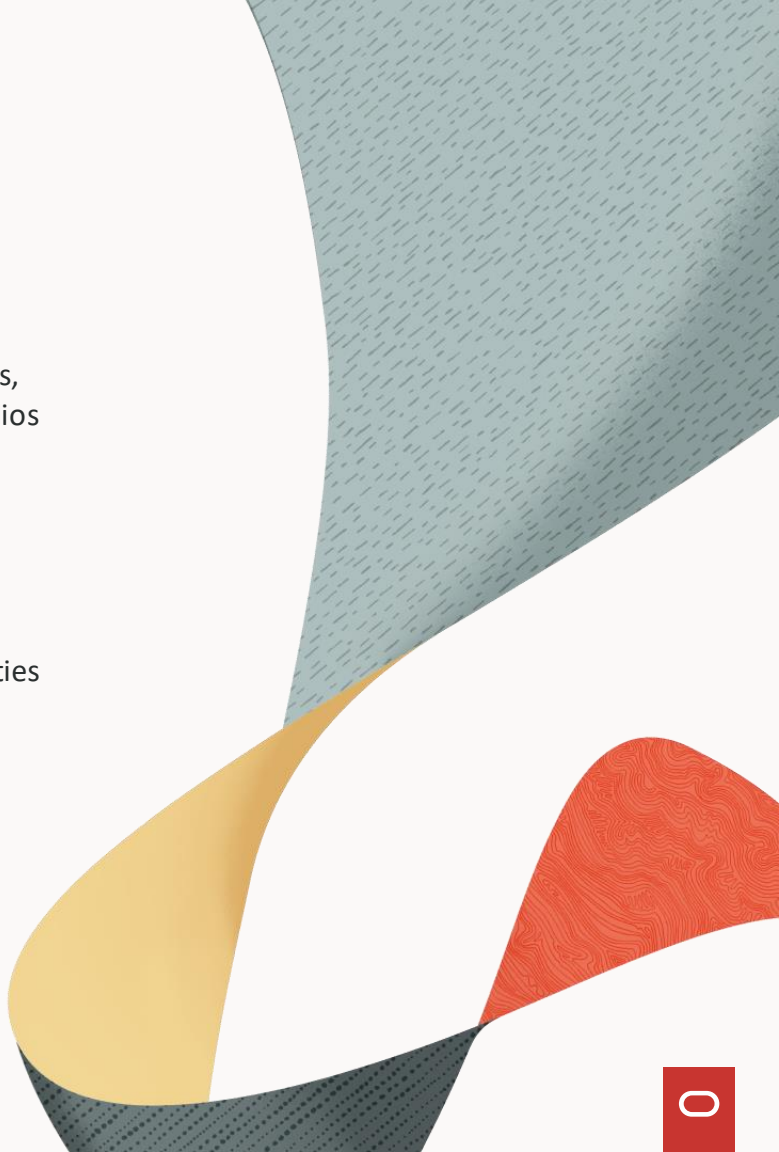
Oracle Innovation Studios

Driving value realization and adoption

With Oracle Innovation Studios, we can help you turn strategic questions into business outcomes by bringing together Oracle expertise across AI, Fusion Applications, Security, Cloud Platforms, and Industries through a modern network of five innovation studios built for co-innovation.

You can choose from flexible service packages and solution approaches to help identify high-value opportunities, design and build AI solutions, support production adoption, and support continuous improvement. Together, we help turn business priorities into scalable innovation and support long-term value realization.



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Oracle Innovation Studios: The Five Studios

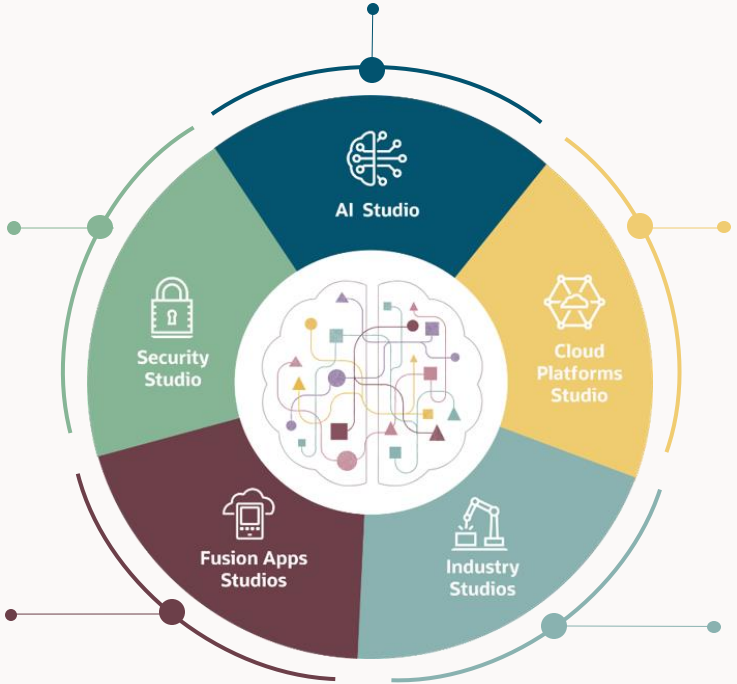
One goal: Your success through innovations

Help address real business challenges with AI

Co-create AI solutions for real business needs using Oracle AI, Oracle AI Database 26ai, and Oracle AI Data Platform.

Strengthen security as you scale

Strengthen security capabilities across SaaS, cloud, databases, and AI through modernization, monitoring, and identity and access management.



Accelerate with next-generation cloud platforms

Support cloud adoption and modernization with Oracle Cloud Infrastructure Dedicated Region, Oracle Multicloud, and OCI Alloy.

Get more value from Oracle Fusion

Support adoption and business-process transformation through assessments, feature adoption, and modern Oracle capabilities.

Support industry Transformation

Combine Oracle industry applications, expertise, and reusable accelerators to support industry-specific innovation.

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Empower Your Innovation Journey with Us

Harness Oracle AI, cloud, and applications to help unlock new possibilities and create value across your business.

Support performance, agility, and security objectives with connected expertise across data, Oracle Fusion Applications, cloud platforms, and industry solutions.

Elevate your transformation with collaborative innovation that helps turn business ambition into business value.

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How it works

Oracle Innovation Studios co-innovates with you to address real-world challenges, support adoption, and help realize long-term value from your investment.

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1

DISCOVER

Customer Priorities

Identify business needs, assess feasibility, and prioritize high-value opportunities

Deliverables

Problem Statement and Use Case Brief, Data Discovery and Feasibility, Value Hypothesis, and Prioritization

1 week

2

DESIGN

AI Solution Path

Translate priority use cases into detailed solution designs and working prototypes

Deliverables

Detailed Requirements, Future-State Journey and UX Flow, AI/LLM Model Design, Architecture, Metrics, and working prototype

2 weeks

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3

BUILD

Hands-on-Pilot

Develop, configure, and validate the AI solution through a hands-on pilot.

Deliverables

Pilot and Model Artifacts, Data Pipelines, Prompt Flows and Evaluation, Integration, and Test Cases

4 weeks

4

SCALE

Production Adoption

Expand validated solutions to broader users, processes, and production environments.

Deliverables

Production-Ready Model, User-Acceptance Testing Support and Production Deployment Support, Monitoring Dashboards, Security Controls, and Training

5 weeks

5

IMPROVE

Value Realization

Monitor, refine, and enhance deployed solutions to support ongoing value realization.

Deliverables

Enhancement Backlog, Retraining and Optimization, Drift Reports, Value Realization, and Roadmap

Continuous

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Five Studios, One Goal: Customer Success

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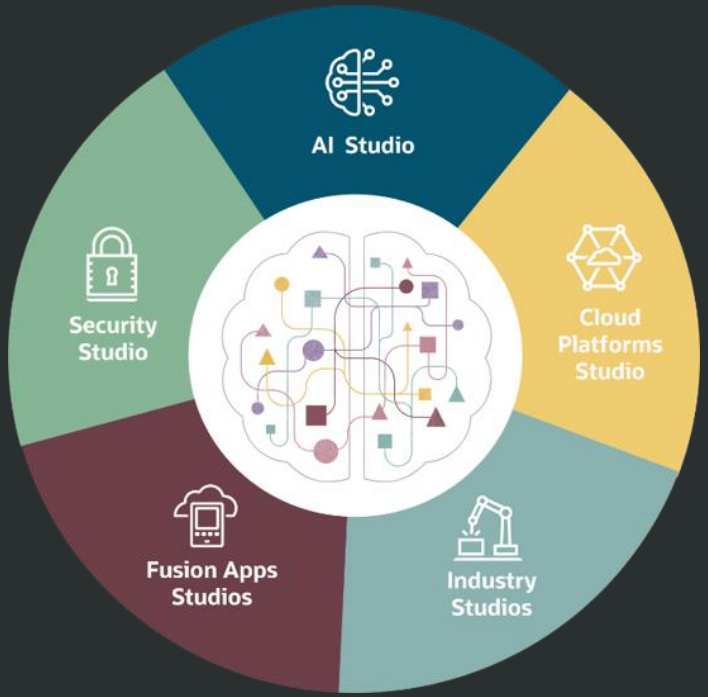

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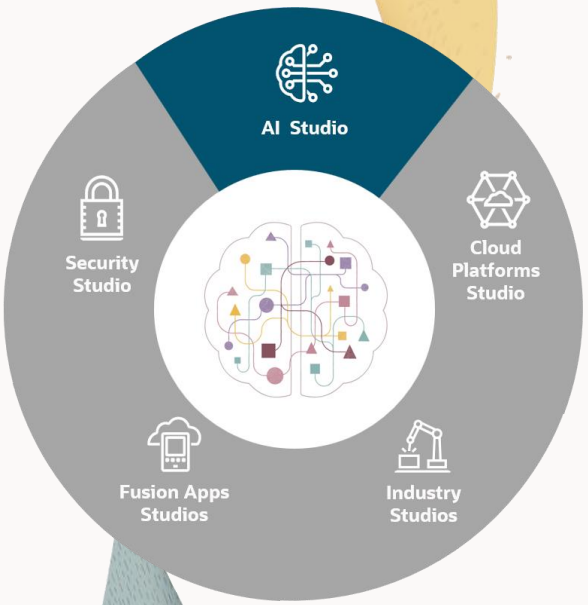
Solve Real-World Business Problems with AI



The challenge

Organizations need to turn AI potential into practical solutions that can help improve experiences and support business value at scale.

How we co-innovate

- Develop scalable AI agents and enterprise AI applications
- Create AI-ready data foundations that support insights and automation
- Extend Fusion and industry applications with AI-enabled use cases
- Apply Oracle AI services, Oracle AI Database 26ai, and Oracle AI Data Platform

The outcome

- AI solutions designed around real business needs
- Capabilities that can help improve user experiences and productivity
- Reusable AI capabilities that support ongoing innovation

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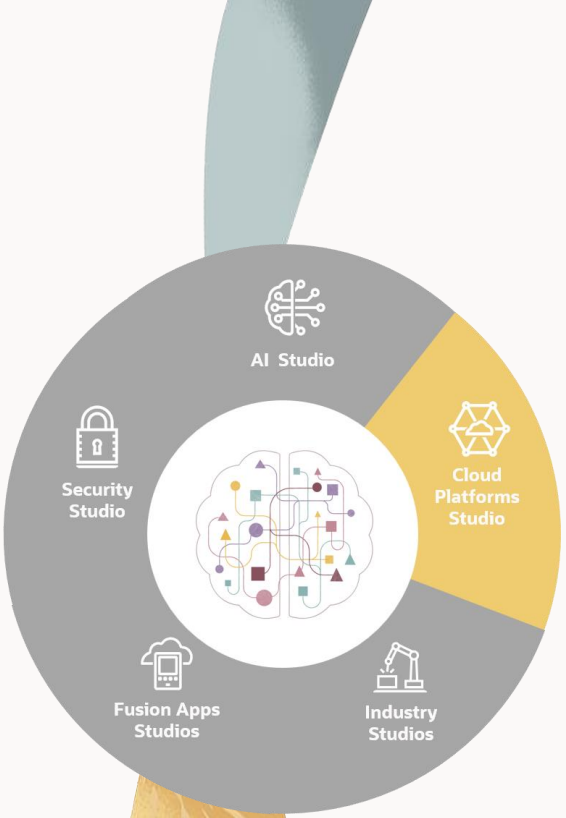

Unlock More Value from Your Cloud Investment

The challenge

Modernizing the cloud estate requires a scalable foundation that can help reduce complexity while enabling innovation.

How we co-innovate

- Plan and support cloud adoption, migration, and modernization
- Develop cloud platforms designed to support resilience, automation, and AI use cases
- Consolidate infrastructure and help reduce technology debt
- Enable Oracle Multicloud, Oracle Cloud Infrastructure Dedicated Region, OCI Alloy, and AI-enabled capabilities

The outcome

- Cloud capabilities that can help improve performance and efficiency
- Capabilities that can support greater automation and operational control
- A scalable foundation that supports ongoing innovation

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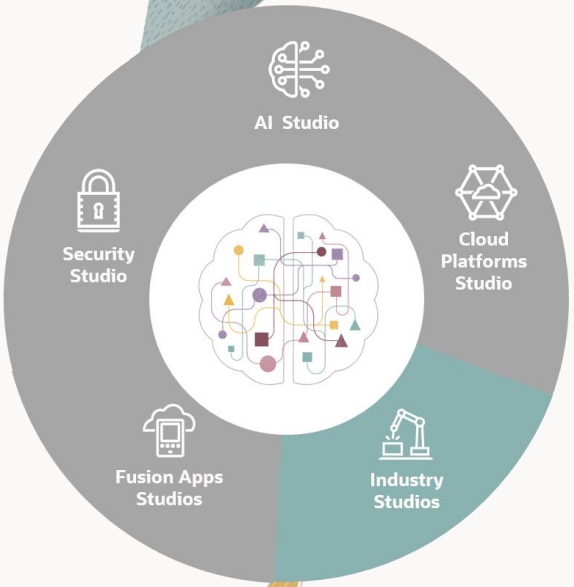

Accelerate Industry Transformation

The challenge

Industry transformation requires deep sector expertise, scalable delivery capacity, and solutions that address unique business needs.

How we co-innovate

- Combine industry expertise, reusable accelerators, and AI-enabled capabilities
- Develop Oracle AI-enabled solutions for industry use cases
- Connect applications, data, AI, automation, cloud platforms, and services
- Support modernization, implementation, adoption, and continuous improvement

The outcome

- Capabilities that can help accelerate time to value and support productivity
- Capabilities designed to support agility and resilience across business operations
- Innovation that supports customer experiences, employee experiences, and business value

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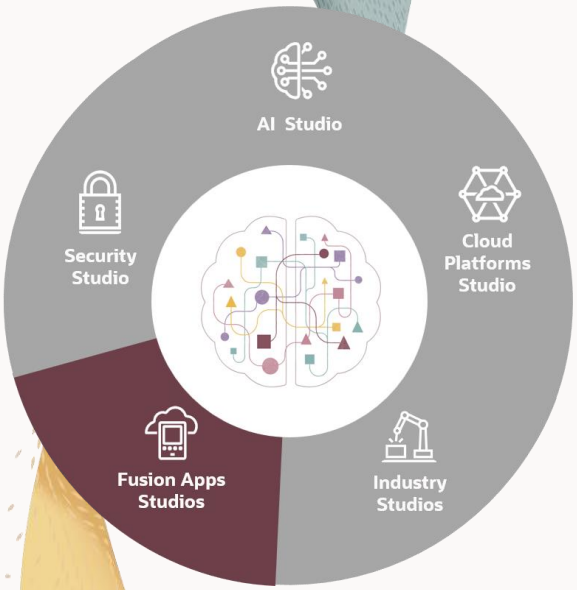

Help Realize More Value from Oracle Fusion Applications

The challenge

Evolving business needs require organizations to adapt Oracle Fusion Applications while supporting adoption, agility, and business value.

How we co-innovate

- Assess solution utilization and identify opportunities for greater value
- Support adoption of available Oracle Fusion Applications features and innovations
- Enable business-process transformation across Finance, Workforce, Supply Chain, and Customer Experience
- Help organizations evolve processes using modern Oracle capabilities

The outcome

- Support for greater adoption and value realization from Oracle Fusion Applications
- Capabilities designed to support more agile and resilient business processes
- Capabilities that can help support productivity and business outcomes

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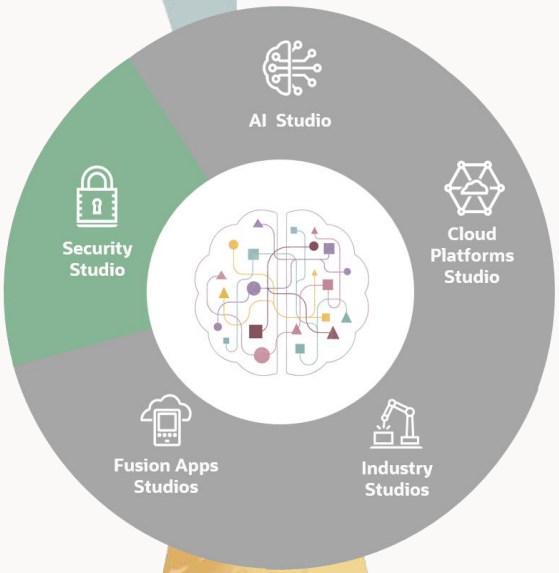
Strengthen security as you scale



The challenge

As cloud, AI, data, and applications evolve, organizations need security capabilities that help protect critical systems and data while supporting growth.

How we co-innovate

- Strengthen security capabilities across SaaS, cloud, databases, and AI.
- Modernize identity and access management.
- Help strengthen security monitoring, controls, and threat-prevention processes.
- Develop security roadmaps that support resilience and scalable adoption.

The outcome

- Security capabilities designed to support resilience at scale
- Support greater confidence in digital services and business operations
- A foundation designed to support security objectives, innovation, and growth

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Oracle Innovation Studios Service

Flexible service packages tailored for your innovation needs.

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Oracle Innovation Studios Service

Choose a package that suits your innovation needs

SMALL

Focused innovation activities that help you explore opportunities, activate capabilities, and define the next step.

Service features

- Guided discovery workshop
- Embedded feature activation
- Solution and configuration review
- Clear scope and workplan
- Engagement management and recommendations

MEDIUM

Pilot activities that configure and validate innovation and support preparation for broader business adoption.

Service features

- Pilot ideation and use-case refinement
- Configure and validate the pilot environment
- Demonstrate solution capabilities
- Readiness assessment and next-step roadmap
- Engagement governance and recommendations

LARGE

Enterprise-scale activities that support testing, adoption, and production readiness.

Service features

- Execute activities through testing and validation
- Support user acceptance and production adoption
- Prepare the environment and key prerequisites
- Coordinate engagement governance and delivery activities
- Provide recommendations for continued scale

*Note: Services can be combined and configured to support your innovation goals.

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Who We Are

Oracle Innovation Studios is an integral part of Oracle Customer Success Services, helping customers realize value from their technology investments from implementation through adoption and beyond.

Oracle Innovation Studios is a global network of innovation studios with a catalog of repeatable solutions designed to help customers move forward with greater focus and support transformation.

Our teams bring together delivery expertise from subject matter experts, architects, industry specialists, engineers, and AI practitioners to support complex projects and organizational change.

Together, let's co-innovate and help move your path to value forward.

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Let's Talk

Contact your Oracle representative to learn more about Oracle Innovation Studios.

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