



# Outpace the competition with a modern data and analytics solution

No matter what you do in your 9 to 5, there's one thing for certain—a cloud-based data and analytics solution can help you do more in less time. From extracting data to manually blending to discovering actionable insights faster, the right technology can turn hours of work into minutes.

When you put the power of a cloud-based data and analytics solution to work for you, you'll have the endurance of an entire team on your side while your competition is struggling to keep up.

## When you have what you need, you can....

### Cover more ground

Automated tools help cut administrative costs by **80%** and eliminate human error.<sup>2</sup>

### See the big picture

**44%** of analysts complain about not having the data they need for holistic intelligence.<sup>5</sup>

### Power up processes

Companies using cloud automation experience a **15%** year-over-year revenue growth.<sup>3</sup>

### Know what's coming

**68%** of companies using predictive analytics saw a competitive edge.<sup>4</sup>

### Reach goals faster

Businesses using advanced analytics increased profits by **8%** and reduced costs by **10%**.<sup>6</sup>

Businesses using analytics are

# 19x more likely to be profitable.<sup>1</sup>

## When you don't, you are...

### Forced to go with the flow

**62%** of companies still rely on spreadsheets for business analytics.<sup>8</sup>

### Held back in uncharted waters

Companies not using analytics and business intelligence, could be missing out on a **1301%** ROI.<sup>10</sup>

### Buried in multiple sources

Only **6%** of companies have their data all in one place.<sup>9</sup>

### Slowed down by the unknown

**72%** of companies are not satisfied with how long it takes to get the insights they need.<sup>9</sup>

### Challenged to see what's coming

**80%** of businesses said predictive analytics is very important to their company's future.<sup>11</sup>

# 1 in 3

Business leaders don't trust the information they use to make decisions.<sup>7</sup>

## Do more with data.

Discover how Oracle Autonomous Database and Oracle Analytics can help you edge out the competition faster and easier in our new **Cloud Perspectives** series.

[Read now](#)

Sources: <sup>1</sup> McKinsey Global Institute <sup>2</sup> Oracle 2019 <sup>3</sup> Instapage 2019 <sup>4</sup> Ventana Research <sup>5</sup> Forrester 2018 <sup>6</sup> BARC <sup>7</sup> IBM 2017 <sup>8</sup> "Analytics and AI-Driven Enterprises Thrive in the Age of With™: The Culture Catalyst," April 2019. <sup>9</sup> Alteryx, "Lack of Data Blending Capability is Costing Time and Money," 2017 <sup>10</sup> Nucleus Research <sup>11</sup> Harvard Business Review, "The Rise of Intelligent Automation," 2019.

