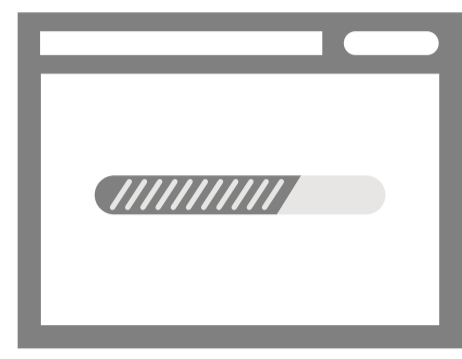


Rapid Problem Isolation for Applications



Oracle Application Performance Monitoring Cloud Service is designed for modern applications and high-performance DevOps organizations. It helps businesses rapidly identify, isolate, triage, diagnose, and resolve application issues before customers are impacted. By leveraging Oracle Application Performance Monitoring Cloud Service, enterprises reduce mean time to repair, break down barriers between development and operations teams, and ensure a good user experience for critical business applications.

WHAT'S AT STAKE



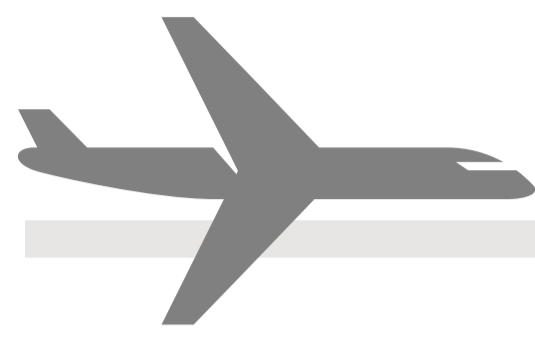
52%

Consumers who say website performance (such as quick-loading pages) is their top expectation¹



40%

Consumers who would leave a website and buy elsewhere if a website is slow²



4,900

Flights from a major airline grounded for two hours worldwide due to a computer automation problem³

ORACLE APPLICATION PERFORMANCE MONITORING CLOUD SERVICE

Reduce Mean Time to Repair

Cuts the time it takes to resolve application issues



Monitor applications continuously for problems that impact end users



Be alerted to performance issues affecting users



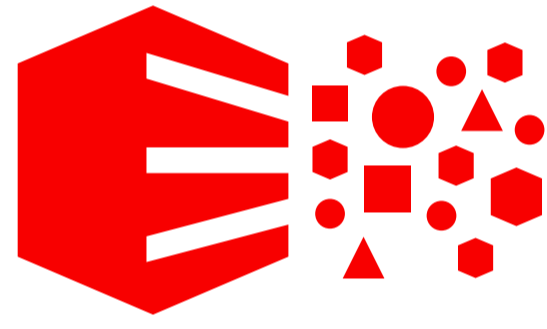
Navigate seamlessly through the application to rapidly resolve defects



Analyze application logs in context to the application workload

Break Down Barriers Between Development and Operations

Encourage collaboration with comprehensive application performance diagnostics for DevOps



Single source of truth for optimal application execution



Broader access for developers to data that is otherwise siloed and/or unavailable to them



Application context available in all operations

Ensure a Good User Experience

Provides end-to-end application performance visibility

- Monitor the performance** of all browser pages and Ajax
- Measure all application requests**, and classify and store key instance samples
- Correlate individual bottlenecks** to back-end performance issues
- Have the information** to deliver better application and user experiences

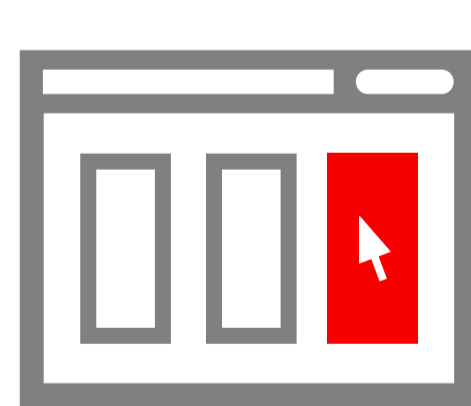


Backed by the Industry Leader

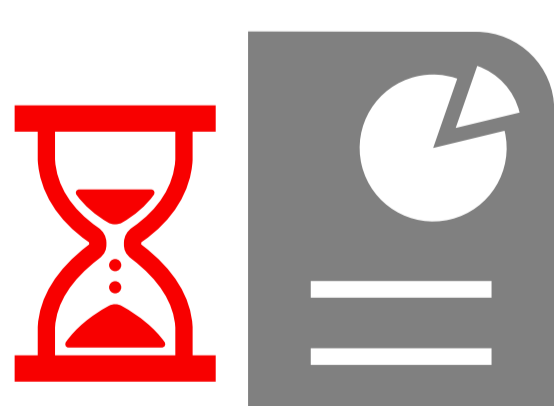
Oracle Application Performance Monitoring Cloud Service, powered by Oracle Management Cloud's big data platform, offers features to help you monitor your application effectively and analyze the information you see with a business perspective. This information helps you understand the user experience, recognize bottlenecks quickly, and troubleshoot your application:



Monitor
Prebuilt dashboards provide real-time insight into applications



Isolate
Quickly identify the application component where problems are occurring



Diagnose
Troubleshoot efficiently using automated discovery and advanced modeling



Analyze
Understand application performance in context with the resources and workload

SUMMARY



Drive innovation and business transformation using Oracle Application Performance Monitoring Cloud Service.

Learn more at oracle.com/management-cloud

Join our communities

¹-² "The State of the User Experience," Limelight Networks, 2015.

³ "Automation Problem Led to Ground Stop for United Airlines," July 8, 2015, the *Washington Post*.