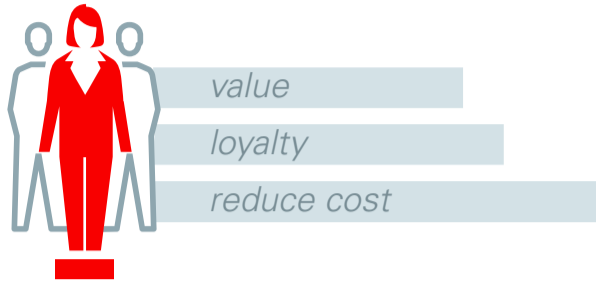


ORACLE DIGITAL ENGAGEMENT

OMNI-CHANNEL
IN-CONTEXT EXPERIENCES



The ability to engage people with the latest mobile, social, cloud and collaboration capabilities lowers the cost and time-to-market for new services yet energizes clever business models that leverage adaptive business processes.



You can create value, create loyalty and reduce cost of operations by building intelligent, in-the-moment experiences across different channels simultaneously, in-context and collaboratively.



You can lead the transformation of your business and your industry engaging each individual person with relevant content at the right time, empowering mobile workers, enabling mobile self-service, delivering frictionless web interactions.

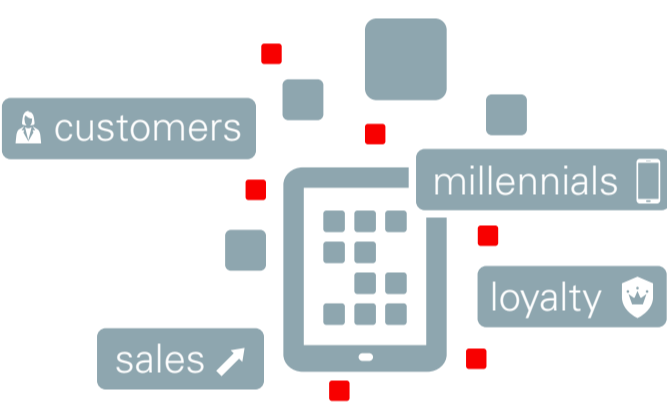
ORACLE DIGITAL ENGAGEMENT

enables digital leaders to uncover new value in a hyper-connected world by exceeding the increased consumer, citizen and millennial expectations about **omni-channel interactions**.



Engage customers and employees through a mobile-first solution founded on a secure enterprise platform. Enable always-on access to business information. Drive down costs through intelligent processes and superior IT automation.

It's all about Innovation at Speed and Scale.



How do you engage the millennials mobile generation? How do you serve your customers in real-time? How do you adapt your processes to the new business imperatives? How do you improve your competitive advantage - transforming the device data in action and enhancing people collaboration? How do you increase sales and loyalty with web sites engagement optimization?

Make Digital Transformation real with In-Context Engagement

TURN DIGITAL EXPERIENCES IN LONG-TERM ENGAGEMENT WITH PEOPLE THAT MATTER TO YOUR BUSINESS:



Allow customer facing people to deliver a superb personalized service with **clienteling solutions** based on **mobile apps**



Enable digital **remote monitoring** by connecting, analyzing and integrating **IoT data** and by delivering results through mobile devices.



Extend to the **Cloud** your engagement technology to **scale up your business**



Empower both marketing and IT to increase business responsiveness, implementing a single **Digital Experience Platform** for the entire organization, easy to use in a **self-service mode**



Prevent breach of critical business data when sharing files both inside and outside your organization replacing non-secure consumer solutions with a **collaboration platform** that enforces **security controls** for data at rest, in motion, and at access points.



Drive efficiency and better service quality entitling business users to design business applications with zero coding and through **rapid process automation** in the cloud.

The **Oracle Digital Engagement** solution is available in both, cloud and on-premise computing environments. By choosing digital engagement components in the Oracle Cloud Platform you can rapidly subscribe and access those key capabilities that help your organization to increase customer satisfaction, loyalty, and advocacy.

Your digital transformation can then continue at the pace you and your customers wish, as much more of the setup and maintenance to support your digital services is automatically handled by the Oracle Cloud Platform.

To learn more about Digital Engagement and the Cloud Platform for Digital Business go [here](#).