ORACLE DIGITAL ENGAGEMENT

OMNI-CHANNEL IN-CONTEXT EXPERIENCES

The ability to engage people with the latest mobile, social, cloud and collaboration capabilities lowers the cost and time-to-market for new services and leverages business models that leverage adaptive business processes.

You can create value, create loyalty and reduce cost of operations by building intelligent, in-the-moment experiences across different channels simultaneously, in-context and collaboratively.

You can help lead the transformation of your business and industry engaging each individual person with relevant content at the right time, empowering mobile workers, enabling mobile self-service, delivering frictionless web interactions.

The Oracle Digital Engagement solution is available in both, cloud and on-premise computing environments. By choosing digital engagement components in the Oracle Cloud Platform you can rapidly subscribe and access those key capabilities that help your organization to increase customer satisfaction, loyalty, and advocacy.

Your digital transformation can then continue at the pace you and your customers wish, as much more of the setup and maintenance to support your digital services is automatically handled by the Oracle Cloud Platform.

To learn more about Digital Engagement and the Cloud Platform for Digital Business go here.