Oracle Student Management

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STUDENT CLOUD

Higher Education institutions today are beset by change: "traditional" students are no longer the majority as learners seek to balance their higher education goals with ongoing work and other responsibilities; "traditional" academic structures like terms, outcomes, and even the type of learning opportunities offered from programs to courses to workshops, are taking on a new flexibility to meet those students' needs. At the same time, institutions are being asked for greater accountability and deeper insight into the progress and outcomes of the students they serve. And all of this at a time when IT and infrastructure costs are rising on campus. New solutions are needed to meet the new face of Higher Education.

Oracle Student Management provides institutions with the capability and flexibility to serve traditional as well as non-traditional populations while allowing them to take advantage of new Cloud deployment models to lower expenses and reduce technical overhead to allow IT staff to focus on providing support for the mission critical tasks of teaching and learning.

KEY FEATURES

- Innovative consumer-style course search/learning discovery
- Easy to use Online Enrollment, including support for simplified Pay to Enroll checkout
- Built in social collaboration tools for classes
- Streamlined guided setup of curriculum, courses and programs
- Support for flexible time periods
- Assess student fees with a variety of discount options
- Student user account self creation for immediate enrollment
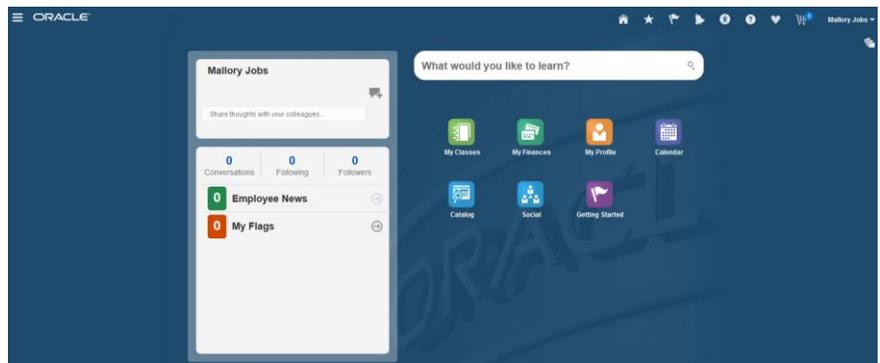
A Modern Student Experience

There is no more demanding and discerning user population of technology today than students. Coming of age in the online era means that today's students have an expectation of a simplified and intuitive user experience that mirrors the consumer and social applications that comprise the majority of their online interaction. Student Management has been architected from the ground up as a student-centric offering, with functionality and presentation that starts with "what does the student need to do" and only then follows up with "what needs to happen behind the scenes to help them do that."

Student Management allows students to:

- Self-create an account: no waiting on paperwork or administrator data entry, students can create an account, find learning and enroll all in one sitting.
- Find learning opportunities (e.g., courses) using modern search paradigms: from intelligent type-ahead searching to curated postings like trending and highlighted courses to the use of configurable facets and filters to narrow results, students can quickly and easily find their way to just the right class.

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• Enroll and Pay-as-You-Go: students want to enroll and get started; you want to get students enrolled. With a streamlined business process and point and click interface, students can quickly progress through finding their class (including the number of open seats), adding it to their cart, and paying for it. Students get quick access to the learning they need, and institutions instantly see the status of enrollments and the financial viability of offerings.

• View their courses: with one click access, student can view their current courses, either in a filterable List view or with Course Cards that provide additional details like meeting times, credits, location (with embedded mapping) and more in a handy at-a-glance format.

• Manage their finances: students can always know their financial situation with direct access to view and manage their individual account.

Built for 21st Century Education

Educational paradigms are changing fast. Concepts like termless offerings, self-paced learning, competency based education, badging, etc. all point toward a need for schools to support the administration of new models of learning and assessment demanded by today's students and their future employers. Student Management's flexible Curriculum Management module allows you define and manage the full breadth of your offerings, from traditional degree-oriented coursework to one-off continuing education classes.

All Devices, All the Time

In this new "always on" world, students expect to be able to access their data and undertake tasks any place, any time. Built using responsive design tools that allow the application to adjust to fit any device a student may be using – from desktop to tablet to smart phone – users can access Student Management whether they're in their dorm room, at work or on the go.

The Integrated Student Cloud

Today's student's want meaningful engagement with every interaction and empowerment to act on their own at the time and through the channel of their choosing. They also now expect that the every process should be delivered in a frictionless experience. Oracle Student Management is a key component of Oracle Student Cloud that brings together world class customer experience capabilities to the institution, not just integrated harmonized for engagement and empowerment eliminating friction points at every step.

Capabilities such as Oracle Sales Cloud for Higher Education, Marketing Cloud for Higher Education, Social Engagement and Monitoring, Social Marketing, and Oracle

- Oracle Marketing for Higher Education Cloud Service
- Oracle Sales Cloud for Higher Education Cloud Service
- Oracle Social Marketing
- Oracle Social Engagement and Monitoring
- Oracle Financials Cloud Service
- Oracle HCM Cloud Service

Service Cloud are not just integrated but capabilities are embedded throughout Student Management to provide unmatched insight and frictionless experience.

Institutions need solutions that will help them meet all of the many challenges posed by the changing nature of Higher Education. Student Management provides the foundation to support the spectrum of Higher Education business models, including the rapidly growing market of non-traditional offerings, such as Continuing Education. Administering Continuing Education programs today often involves a suite of homegrown solutions, sometimes held together by spreadsheets and manual data entry. Student Management lets you modernize and offload the challenge of managing your campus, freeing your IT staff to focus on critical projects that further your institutions core mission. All of that, in the Oracle Cloud, providing the agility, reliability, scalability, and security that your campus needs.

Oracle Higher Education Cloud

Ultimately, your student information system is only one element in your campus enterprise. That's why Student Management is fully integrated into the larger Oracle Cloud enterprise suite, including Oracle Cloud HCM and Oracle Cloud Financials. From managing your employees and assigning instructors to classes, to managing your students' accounts and providing easy payment processing during the enrollment process, Oracle products work together to provide you with all the tools you need to serve your most important customers: your students.

CONTACT US

For more information about Oracle Student Management, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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Integrated Cloud Applications & Platform Services

Oracle is committed to developing practices and products that help protect the environment