

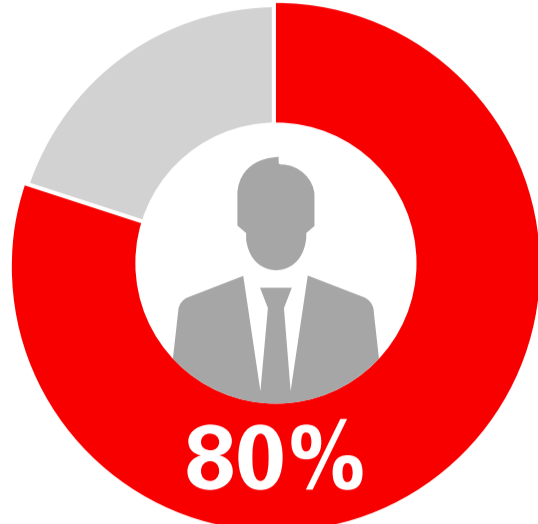
# Enterprise Performance Clearly Explained— with a Collaborative, Intuitive, Reporting Solution

## Discover Oracle Enterprise Performance Reporting Cloud Service

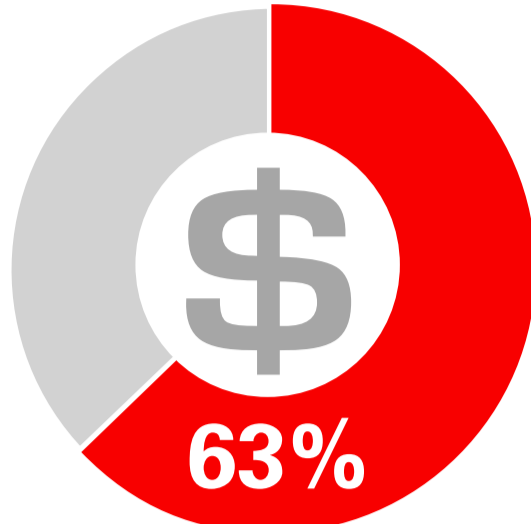
In the digital age, the ability to recognize and explain corporate value is becoming a competitive differentiator. From your customers and your business to regulatory bodies, everyone's demanding that you report accurately on your data—and provide narrative that surrounds it.

### THE STATE OF PLAY

The quality of a company's reporting can affect how its management is perceived—and can even affect the business's cost of capital.



of surveyed investment professionals agreed that **quality reporting impacted how management was perceived**

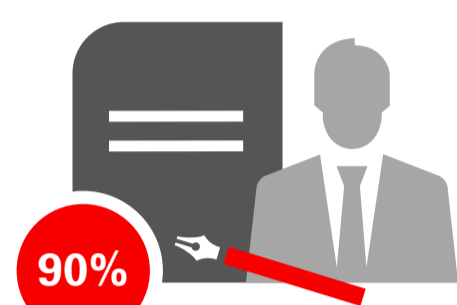


agreed **reporting can impact a company's cost of capital**<sup>1</sup>

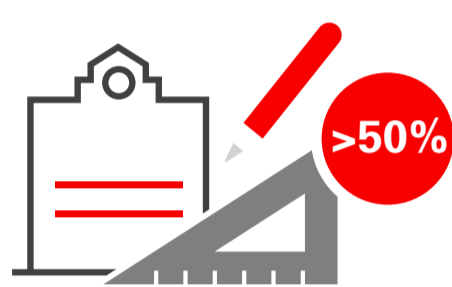
### CHALLENGE: CAPTURE THE CONTEXT

For many businesses, performance reporting remains manual and ad hoc, and misses the story behind the data.

In a recent survey...



90% of respondents said **expanding qualitative commentary in management reporting processes was critical** to their organization.



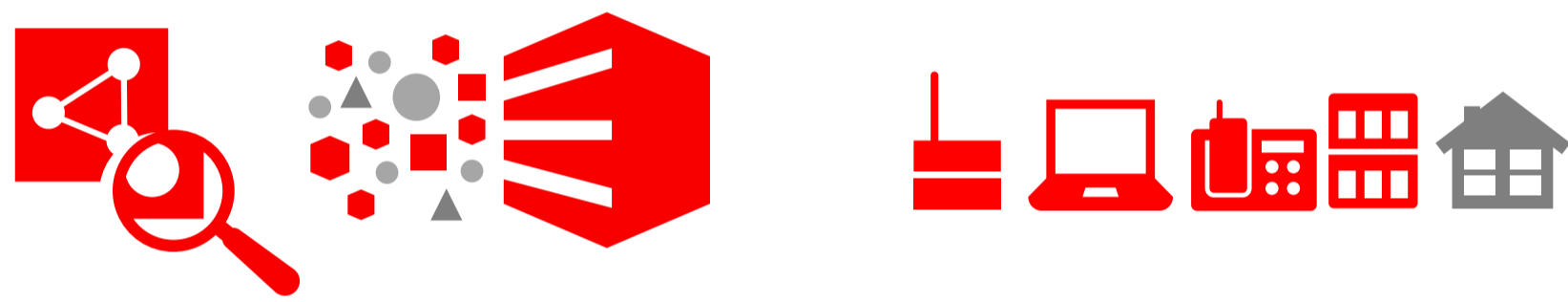
But more than **50% lacked confidence in the tools** they have to help them achieve it.<sup>2</sup>

### CHALLENGE: REPORT ON THE RIGHT THINGS

For most organizations, intangible assets (talent, customers, and intellectual property) are worth much more than tangible assets (property and equipment).

Today, **intangible** assets are worth **80%** of an organization's value

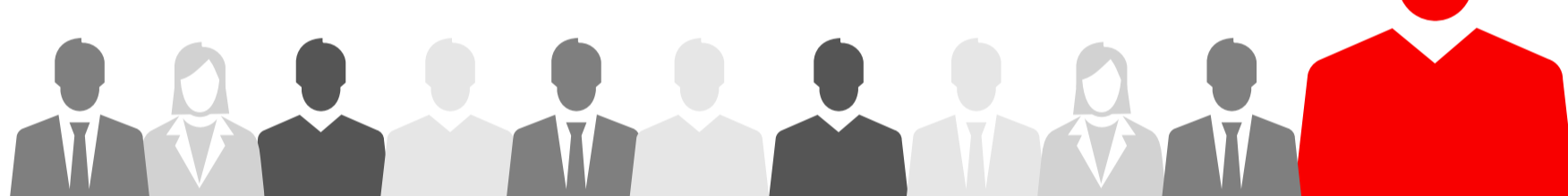
while **tangible** assets are worth only **20%**.<sup>3</sup>



Valuing intangible assets is made complex by many data sources.

### CHALLENGE: COLLABORATE EFFECTIVELY

The average employee typically **collaborates with 10 or more people** just to accomplish their day-to-day tasks.<sup>4</sup>



When it comes to reporting processes, those numbers are even higher—and effective collaboration is even harder to achieve.

### SOLUTION: REINVENT PERFORMANCE REPORTING



Oracle Enterprise Performance Reporting Cloud helps organizations **streamline internal and external reporting processes**, and **combine data and narrative in a secure, collaborative cloud environment**.

### SEE YOUR DATA IN CONTEXT

Combine **data and narrative** to provide actionable insights



Meet management, narrative, and statutory reporting needs in **one solution**

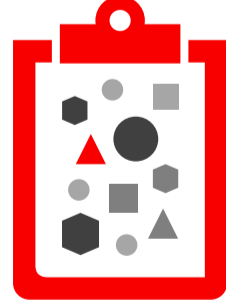


Perform **multidimensional analysis** within the cloud

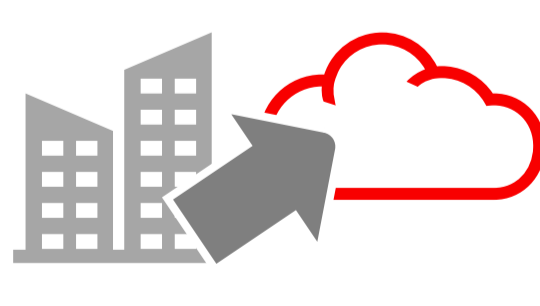


### REPORT WITH CONFIDENCE

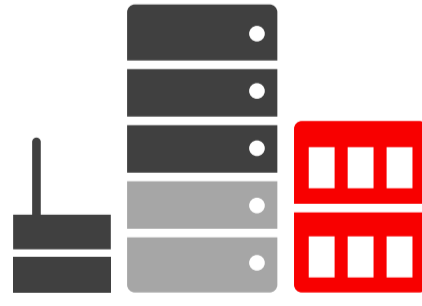
Easily combine **system of record data** into reporting



Integrate and **move easily across on-premises and cloud** data sources



Leverage **existing IT** investments

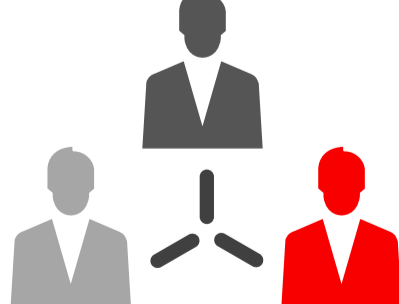


### COLLABORATE SECURELY

**Access and contribute to reports anywhere**, across any device



Efficiently **bring knowledge workers in and out** of the process



Handle **sensitive content securely** at all levels, from network to storage



### READY TO ENRICH YOUR ENTERPRISE REPORTING?



Learn more here:  
[www.oracle.com/goto/eprcs-whitepaper](http://www.oracle.com/goto/eprcs-whitepaper)

<sup>1</sup> PwC Investor Survey, "Innovate Your Way to Clearer Financial Reporting," October, 2014.  
<sup>2</sup> Oracle Survey, "Enterprise Performance Management Top Trends for 2015."  
<sup>3</sup> Deloitte Research, "The Wall Street Journal: Deloitte Insights," 28 June, 2014.  
<sup>4</sup> <http://deloitte.wsj.com/cfo/2014/07/28/cfos-embrace-digital-or-put-your-companys-future-at-risk/>  
<sup>5</sup> CEB Corporate Leadership Council Survey, "High Performance Survey," 2012.