Oracle Monetization Cloud

Accelerate time to market for digital services

In the era of digital commerce, companies are increasingly focused on generating recurring revenues and developing lasting customer relationships by offering flexible consumption models and "as a Service" offerings. Whether an enterprise offers media, entertainment, Internet of Things, hosting, automotive or other digital services, agile billing and revenue management capabilities are critical to monetizing new business models and competing in the digital economy.

Agile Billing and Revenue Management

Oracle Monetization Cloud enables companies of all sizes to monetize subscription and consumption-based services through the full product life cycle, from creating offer bundles to onboarding customers to issuing customized invoices.

Robust functionality supports real-time rating, real-time balance management, free trials, advanced discounting, account hierarchy, consumption-based pricing and the ability to rate any measurable metric: time, volume, clicks, downloads, gigabytes and more.

Intuitive user interfaces provide self-care capabilities with the ability to quickly launch and modify offerings in response to market demand.

Sophisticated revenue recognition capabilities complement PCI compliance, taxation, payment gateways and full Accounts Receivable and General Ledger support.

The service readily integrates with Oracle solutions and third-party applications through industry-standard web interfaces to support the end-to-end customer monetization journey. Out of the box productized integrations are available to connect to frequently used applications.

Offered in Oracle data centers, this affordable cloud service offers world-class security, reliability and scalability with fully integrated Oracle technology.

ORACLE®
Monetization Cloud

"Subscriptions, demand-based price models, pay-per-use, and increasingly complex agreements with a litany of unique entitlements are now the norm."

ANDREW DAILEY
MANAGING DIRECTOR
MGI RESEARCH

KEY BENEFITS

- Accelerates time to market for subscription and consumption-based products and services
- Enables growth of new recurring revenue streams with flexible, future-proof features
- Improves customer retention to drive lasting relationships
- Lowers cost and minimizes the need for in-house expertise
- Reduces risk with robust security and best-practice cloud deployment

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