

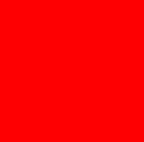
ORACLE®

HyperRoll

Oracle Buys HyperRoll

**Strengthens Oracle Enterprise Performance Management to
Accelerate Financial Reporting for a Faster Close**

October 26, 2009



Oracle is currently reviewing the existing HyperRoll product roadmap and will be providing guidance to customers in accordance with Oracle's standard product communication policies. Any resulting features and timing of release of such features as determined by Oracle's review of HyperRoll product roadmap are at the sole discretion of Oracle.

All product roadmap information, whether communicated by HyperRoll or by Oracle, does not represent a commitment to deliver any material, code, or functionality, and should not be relied upon in making a purchasing decision. It is intended for information purposes only, and may not be incorporated into any contract.

What We Are Announcing

- Oracle buys HyperRoll assets
 - HyperRoll is a leading provider of financial reporting acceleration solutions
 - The transaction has closed.
- HyperRoll
 - A private company, based in Mountain View, CA
 - Significant domain expertise in multi-dimensional technologies and algorithms for large scale financial and business intelligence applications
 - Marquee customer base across multiple industries including consumer products, financial services and retail for enterprise reporting capabilities
- Combination strengthens Oracle Enterprise Performance Management with additional reporting acceleration technology
 - HyperRoll's solution delivers pre-integrated reporting to Hyperion Financial Management from Oracle Essbase and Oracle Business Intelligence
 - Augments Oracle's Enterprise Performance Management (EPM) consolidation engine to deliver high performance complex reporting

Strategic Importance to Oracle

- Businesses expect high performance reporting and a fast financial close
 - Regulation and compliance remain top priorities for enterprises today
 - Enabling a fast financial close requires reporting applications to be interactive, responsive and accurate
 - The close process works off rapidly changing information that requires aggregates to be recalculated instantaneously
 - In-depth trending, complex calculations, analysis, and audit traceability require advanced technology to quickly aggregate data resulting in a faster close
- HyperRoll's proven solutions address reporting performance requirements
 - Delivers consistent high performance query response against large data sets
 - Provides secure access of financial data to users, with minimized downtime
 - Supports complex calculations to analyze financial data
- Underscores Oracle's Enterprise Performance Management product strategy to provide companies with rapid, reliable and compliant financial close

HyperRoll's Solutions

Shrink the Close Cycle and Improve Visibility



Business Benefits

- Consistent high-performance reporting with large data sets
- Improve financial reporting, audit and traceability
- Accurate variance reporting through seamless integration between financial management and planning applications
- Supports complex calculations to trend and analyze financial data access
- Secure access of financial data to line management

Why HyperRoll?

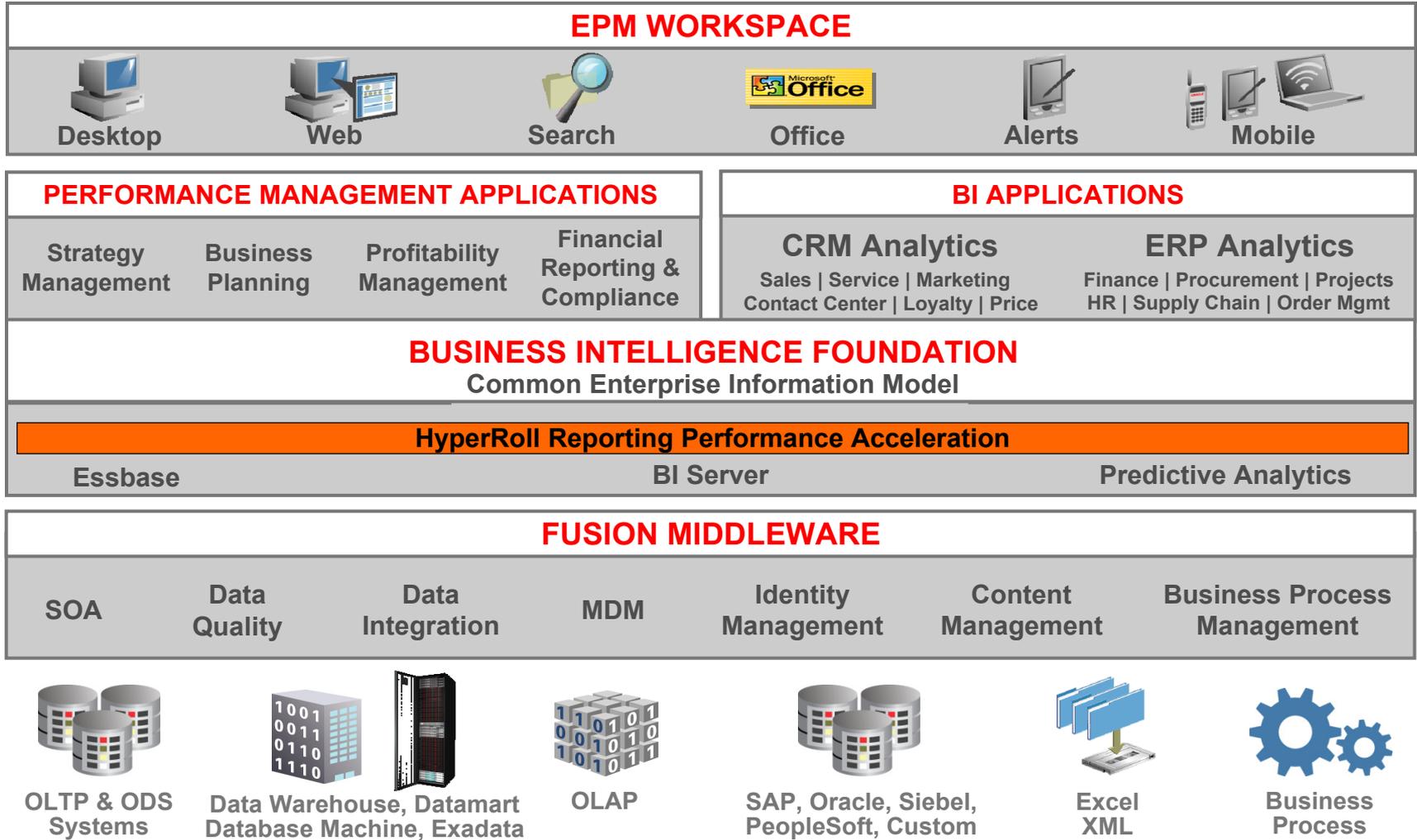
HyperRoll's products are complementary to Oracle's solutions

- Adds reporting acceleration technology for financial close to:
 - Oracle Enterprise Performance Management
 - Oracle Business Intelligence
 - Oracle Essbase
- Builds on Oracle's industry leading capabilities with Hyperion Solutions

HyperRoll brings domain expertise in multi-dimensional technologies

- Employees have deep domain expertise in multi-dimensional technology and algorithms for large scale financial and business systems
- Customers span a broad spectrum of industries
- Proven implementations with enterprise customers worldwide

Oracle's Enterprise Performance Management System



Expected Customer and Partner Benefits

- Oracle Customers
 - Highly complementary products between Oracle and HyperRoll's products enabling more interactive and sophisticated reporting during the financial close
 - Seamless integration between HyperRoll's LiveLink product and Hyperion Financial Management, Oracle Essbase and Oracle Business Intelligence
- HyperRoll Customers
 - Increased R&D investment in HyperRoll technologies
 - Access to Oracle's global support and services organization
 - Integration of HyperRoll's technology into Oracle Enterprise Performance Management and Oracle Business Intelligence
- Oracle and HyperRoll Partners
 - HyperRoll partners will have access to Oracle's global resources and partner ecosystem
 - System integrators benefit from a having a single solution to address customer needs for complete financial reporting needs

Next Steps

- Public announcement
 - September 29, 2009
- Communications with stakeholders
 - Analyst briefings
 - Customer and partner briefings
- Ongoing communications with customers, partners and employees throughout
- Complete transaction
 - Transaction closed on October 26, 2009
- More information can be found at
 - www.oracle.com/hyperroll



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