

Oracle OpenWorld 2018

ORACLE
OPEN
WORLD

430,000

ORACLE CUSTOMERS

175

COUNTRIES

60,000

ATTENDEES

LIVE 19 Million+ VIEWS



SPEAKERS FROM MORE THAN **93** COUNTRIES

67,721 YEARS OF INDUSTRY EXPERIENCE

2,371 UNIQUE SESSIONS

85% found learning at OpenWorld more memorable than traditional conference sessions

1 WEEK AT OPENWORLD = **1 YEAR** OF CONTINUING EDUCATION

HOT TOPICS

ORACLE
AUTONOMOUS
DATABASE

CLOUD APPLICATIONS
ITY

THE EXCHANGE

48

SPONSORS

253

EXHIBITORS

18

SHOWCASES

219

DEMOS

148

THEATER SESSIONS

SUSTAINABILITY

88% of carpet was recycled or retained for reuse

1 Million

trees donated by Oracle over 4 years to help the Nature Conservancy plant 1 billion trees



POSITIVE COMMUNITY IMPACT

\$195,000,000

POSITIVE ECONOMIC IMPACT IN 2018

Oracle continuously improves Oracle OpenWorld in ways that decrease our event footprint and create community benefits. 3,718 lbs. of Oracle OpenWorld totes were donated to the community to use as future emergency go-bags.

Oracle carbon offsets to date have reduced emissions by more than 75 million lbs. (34,404 MT) of CO2, equivalent to the electricity use of 5,156 homes.

