

Oracle Priority Support Advantage

ORACLE[®] Advanced Customer Services

FASTER PROBLEM RESOLUTION AND PROACTIVE GUIDANCE

KEY FEATURES

- Priority handling of IT service requests
- Proactive guidance from an assigned Oracle Technical Account Manager
- Knowledge sessions and access to Oracle technical resources
- Personalized support portal with aggregated metrics and support history

KEY BENEFITS

- Faster problem resolution
- Preferred access to Oracle technical resources
- Improved availability and reliability

Changing markets, increasing competitive pressures, and evolving business needs are placing greater pressure on IT to deliver more flexibility and speed. The availability and proper support of mission-critical IT services has become more important than ever. Oracle Priority Support Advantage delivers an advanced level of IT support that provides faster problem resolution through priority handling of service requests and proactive guidance. Oracle Advanced Customer Services delivers a more personalized support relationship with tailored guidance, based on your business and technical priorities.

Capitalize on Your Oracle Investment with Personalized Support

Your business depends on the availability and performance of your technology. You can ensure a more personalized level of support and guidance for that technology with Oracle Priority Support Advantage. As a complement to Oracle Premier Support, this annual service from Oracle Advanced Customer Services delivers the personalized support needed to meet the requirements of your business.

Oracle Technical Account Managers help:

- **Provide personalized support and guidance** to address the technical and business requirements of your mission-critical products
- **Minimize complexity and reduce resolution times** for your implementation, upgrade, and production-related service requests
- **Mitigate risk and cost** of maintaining and supporting mission-critical IT applications and systems
- **Accelerate your IT productivity, manage risks, and lower operational costs**
- **Leverage proven incident management practices** to optimize product and system availability

Oracle Priority Support Advantage offers you a highly integrated service relationship with Oracle that takes support to the next level.

Expert Guidance Tailored to Your Business

With Oracle Priority Support Advantage, an Oracle Technical Account Manager is assigned to you to manage problem resolution and escalations. Your Technical Account Manager provides tailored assistance when service requests have multiple related incidents, or when the standard escalation process on an individual incident does not address your specific business needs. Each quarter, your Technical Account Manager

RELATED SERVICES

The following services are available from Oracle Advanced Customer Services:

- Solution Support Center
- Oracle Advanced Monitoring and Resolution
- Oracle Advanced Support Engineer

can assist you in the escalation of the most critical issues that could impact your business.

Oracle Technical Account Manager activities may include:

- **Develop personalized knowledge of your account and product environment** as the designated Technical Account Manager for your organization
- **Coordinate a virtual team** of Oracle Support delivery contributors, including customer contacts, to aid in the resolution of critical service requests
- **Define responsibilities, outstanding actions, and the related action plans** for resolving critical service requests
- **Monitor the virtual team activity** and escalate critical service requests within Oracle Support and/or to your management as necessary
- **Organize communication** between team members as necessary
- **Communicate the status of critical service requests** to your customer contact(s) and senior management

The Oracle Technical Account Manager also leads formal semi-annual reviews to assess performance against recommended practice standards, discuss your business and technical plans, anticipate and avoid escalations, and offer insight on how to ensure that you are receiving the most value from your Oracle relationship. At each semi-annual service review, your Technical Account Manager compares Oracle's performance against the defined Priority Support Advantage Service Level Standard response targets. In addition, you receive detailed support metrics that give you deeper insight into the value of your support investment.

You can access all of this collective experience through your exclusive, customized Oracle Advanced Support portal (accessible 24/7), a single source for up-to-date support information and communications. The portal gives you rapid access to product webinars, live chats with Oracle engineers, customer-specific problem diagnosis and resolution metrics, Oracle Priority Support Advantage account contacts, and past semi-annual reviews.

Faster Problem Resolution

Oracle Priority Support Advantage delivers faster problem resolution with priority handling of Severity 1 service requests. With Oracle Priority Support Advantage, Severity 1 service requests and bugs that you submit receive priority handling and routing to the most appropriately skilled analyst.

Oracle engineers respond to your production-critical issues quickly, and work around the clock until the incidents are resolved. You receive priority throughout the problem resolution process so you can meet your implementation, production, and upgrade schedules.

To further provide you with a consistent response, Oracle has implemented the Oracle Priority Support Advantage Service Level Standard for Severity 1 service requests. Oracle will respond to 90% of Severity 1 service requests within one hour, 24/7.

To provide immediate action and faster recovery from unplanned downtime, Oracle Priority Support Advantage includes automatic, 24/7, time-based alerts that notify assigned support engineers, support management, and your Oracle Technical Account

Manager when a Severity 1 service request is at risk of exceeding the defined Oracle Priority Support Advantage timeframes.

Preferred Access to Oracle Experts

With Oracle Priority Support Advantage, you enjoy a preferred relationship with Oracle subject matter experts, IT professionals, and developers via live webinars that offer knowledge transfer and live chats. Topics will provide you with deeper insight into Oracle applications, support operations, and Oracle technologies. These unique sessions promote a two-way exchange of information between you and Oracle's product developers and support engineers, enabling you to gain direct access to the Oracle engineers who are shaping the future of Oracle's products and services. Each session is recorded and posted to your portal, so you can access it anytime, anywhere.

Minimize the risk and cost of maintaining and supporting your mission-critical technology. With Oracle Priority Support Advantage, you benefit from:

- Oracle Technical Account Manager assigned to your business
- Priority response to critical service requests
- Automated time-based escalations
- Knowledge sessions
- Personalized portal
- Orientation session
- Joint contact and escalation guide

Benefit from the Next Level in Support with Oracle Priority Support Advantage





Receive tailored guidance, benefit from faster problem resolution, and gain preferred access to Oracle product knowledge. Keep your systems running predictably, minimize disruption, and deliver a more competitive advantage to your business.

CONTACT US

For more information about Oracle Priority Support Advantage, visit oracle.com/acs, email us at acs_ww@oracle.com, or call +1.800.ORACLE1 to speak to an Oracle representative.



CONNECT WITH US

-  blogs.oracle.com/oracle
-  facebook.com/oracle
-  twitter.com/oracle
-  oracle.com

Integrated Cloud Applications & Platform Services

Copyright © 2018, Oracle and/or its affiliates. All rights reserved. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group. 0318

