5 Benefits of the New laaS Generation

When Infrastructure-as-a-Service (laaS) technology first appeared, it caught CIOs' attention because it helped them cut costs. Today, as a new generation of solutions enters the market – and as adoption of the technology grows – has their perception of laaS changed?

1,600 senior IT professionals suggest that laaS continues to deliver efficiency – as well as a great deal of other benefits. Indeed, businesses increasingly see laaS as a means

The results of our latest Pulse Survey of

to achieve agility and drive growth through innovation. They see it as a source of real competitive advantage. As a result, they are adopting the technology in greater numbers.

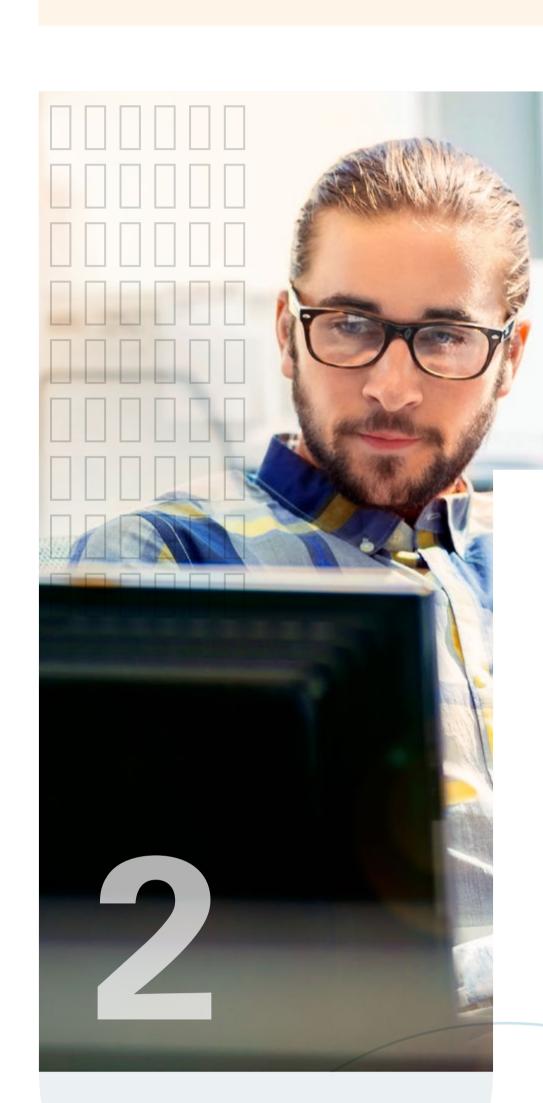


Boosting competitive advantage

without the technology struggling to compete.

laaS adopters will see rivals

Adopting laaS is essential for firms to keep pace with many companies that have already moved their infrastructure to the cloud. We hear 34 percent of businesses saying that laaS has brought them competitive advantage. And, with new cloud tools continually coming to market, fast-movers have the chance to position their businesses ahead of the competition again.



Freeing up time to create new value Among the survey respondents,

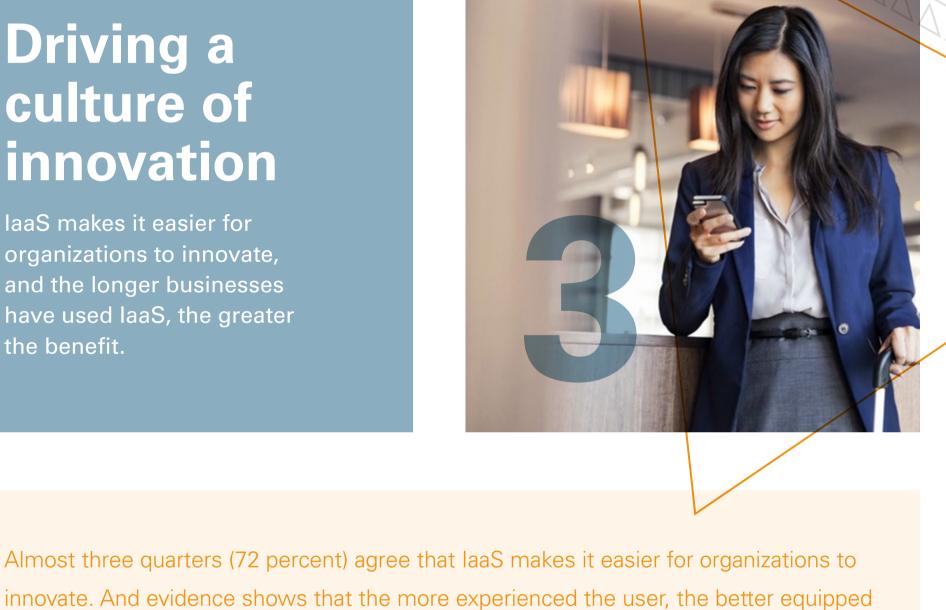
increased productivity is the most commonly cited benefit of laaS, and the results can be felt company-wide. Freeing staff from routine tasks not only cuts running costs, but also enables them to concentrate on highervalue activity.

Nearly one in two (46 percent) report that staff have more time or scope to concentrate on projects that add value to the company. At the same time, 68 percent of businesses say that laaS has cut their time to deployment for new products and services.

Over half (56 percent) of laaS users report increased productivity after adopting laaS.

Driving a culture of innovation laaS makes it easier for organizations to innovate, and the longer businesses

have used laaS, the greater the benefit.



which began adopting laaS within the past year) say that laaS has given them greater ability to innovate, while that figure rises to 44 percent of experienced users.

they are to implement new ways of working. Just 26 percent of recent adopters (those



Allowing for an easierthan-expected

migration For most laaS adopters, the migration process proved no more challenging than any other server changeover. And, as automated migration tools improve, deployments are expected to become even smoother.



IT departments have been using laaS as a way to free staff from repetitive hardware maintenance and software updates, but they could be missing a trick when it comes to the laaS adoption process itself. More than a fifth of businesses (22 percent) say that if they were to begin their laaS deployment again, they would use automated migration tools. Oracle's Ravello, for instance, enables organizations to seamlessly migrate their existing data center workloads to cloud platforms without the need for any costly or risky modifications.



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