



Supply Chain Management in the Cloud

Innovate, Connect, and Simplify Your Business

Faced with complex infrastructure and escalating maintenance costs for traditional supply chain management (SCM) applications, many organizations are looking to the cloud for alternatives. According to IDC Manufacturing Insights, seventy percent of manufacturing companies now use cloud applications somewhere in their supply chains.¹ The advantages are increasingly obvious: Cloud solutions deliver greater flexibility and scalability, expanding the horizon of technical capabilities, while dramatically simplifying the IT environment.

Innovate: Competing in today's volatile markets requires speed, flexibility, and versatility. Supply chain teams must be able to design, order, plan, source, make, and deliver new products and services quickly and efficiently. Business innovation is increasingly dependent on the application of information technology. Savvy customers are conditioned to expect steady improvements and progressively higher service levels. To keep discerning customers satisfied, companies need control and visibility over every facet of the supply chain.

Connect: Building a modern supply chain begins with solid connections among applications, information systems, and business processes. For many years, the holy grail for forward-looking companies has been to establish a complete end-to-end process with a single, consolidated real-time version of the truth that spans the entire supply chain. Today, thanks to the cloud, this level of cohesiveness and efficiency can finally be realized.

Simplify: Of course, today's business leaders are challenged to build infrastructures that meet 24/7 business demands while remaining within the limitations set for them. They need simple IT infrastructure that lowers costs, streamlines data management exercises, and provides the performance necessary for real-time decision making. The consumerization of technology has raised the bar for all SCM vendors. Users expect simple processes and applications that they can use to run their businesses. In short, they are looking for a new standard for supply chain innovation, connectivity, and simplicity.

The Supply Chain Management Evolution

Oracle offers a broad range of end-to-end, integrated SCM solutions to help customers modernize operations across the demand, supply, and product areas of their businesses. Underlying the SCM portfolio are analytical capabilities that span applications, modules, and functions. This unique family of solutions falls into the following areas:

ORACLE®

**SUPPLY CHAIN
MANAGEMENT
CLOUD**

"The increasing availability of full-featured supply chain applications [in the cloud] is poised to transform the way manufacturing organizations consume SCM applications."

IDC MANUFACTURING INSIGHTS,
"THE PATH TO SUPPLY CHAIN CLOUD"

BENEFITS OF MOVING TO THE CLOUD

Cost Reduction

- » Minimal upfront investment, subscription-based pricing

Scalability

- » Easy expansion with minimal risk

Simplicity

- » The cloud vendor handles maintenance, and upgrades

SCM BUSINESS DRIVERS

Innovate

- » Enable new operational thinking and support changing networks to free resources to perform more value added activities.


Connect

- » Link related business processes to create efficiencies and enable greater transparency.

Simplify

- » Fewer integrations, less training, and consistent upgrades will empower workers.

ORACLE®



Oracle **product lifecycle management** (PLM) solutions can connect your entire organization by establishing a single source of truth for product information and processes. Oracle's PLM solutions enable companies to rapidly innovate, develop, and commercialize new products.

Oracle's **supply chain planning** technology enables your staff to make fast and accurate planning decisions. It addresses demand management, supply and distribution planning, promotions planning, and service and maintenance planning.

Oracle's **procurement solutions** allow you to improve negotiations, make smarter spending decisions, and more effectively manage source-to-settle processes.

Oracle **logistics** capabilities include transportation planning, informed trade decisions, and efficient warehouse operations. From fleet management to transportation intelligence, freight payments to carrier sourcing, Oracle can help you improve your logistics activities.

Order management and fulfillment processes must span the order-to-cash lifecycle. Oracle supplies a centrally-managed, globally-available platform for order management activities that improves order visibility and expands fulfillment options across multiple channels.

Oracle's **manufacturing** excellence stems from automation that encompasses the entire production cycle—improving visibility, encouraging collaboration, and mitigating risk for manufacturing operations.

Good **maintenance management** is a byproduct of sharing information and updates about all types of assets throughout the asset management lifecycle. Oracle's support for preventive maintenance gives workers a complete view of all types of assets and equipment.

Get Started Today

In nearly every industry, market leaders recognize the shortcomings of relying on rigid, legacy applications. To advance in competitive markets, they are adopting modern, flexible, end-to-end supply chain solutions. Cloud security has steadily improved even as the economics of implementing cloud applications have become more compelling, motivating organizations to move their SCM applications to the cloud. Rather than continuing to install, maintain, patch, modify, and integrate a dozen different SCM applications, they are adopting cloud-based alternatives that can be provisioned, deployed, integrated, and scaled—quickly and easily.

Of course, not all SCM cloud vendors are created equal. To stay flexible and innovative, businesses need to connect their processes, empower their people, and simplify their operations and the associated supply chain systems. Oracle is uniquely positioned to provide a broad family of solutions that does just that. These proven, cloud-based SCM solutions enable you to quickly and securely deploy new services and capabilities that can be easily scaled to meet ongoing demand.

Oracle SCM Cloud enables you to innovate quickly and execute rapidly as you scale to meet customer demand. Join the many forward-looking companies that have deployed Oracle supply chain management applications with minimal risk to achieve maximum flexibility. With Oracle SCM Cloud solutions, these companies no longer have to maintain on-premises infrastructure or stay on top of upgrades. They can receive Oracle's latest, best-in-class SCM functionality through a flexible subscription-based pricing model. Please visit oracle.com/scm for details.

CASE IN POINT

"Panduit leveraged the reliability, scalability, and security of Oracle Transportation Management Cloud to transform its transportation processes and to optimize cost, service levels, and the supply chain network to efficiently deliver the most trusted customer experience."

SAM HANIEH
GLOBAL LOGISTICS MANAGER,
PANDUIT

ORACLE DIFFERENTIATORS

- » **Broader:** A full SCM suite simplifies integration and facilitates connectivity. Oracle has the broadest footprint.
- » **Better:** SCM solutions deliver better results that create a competitive advantage. Oracle has the top-rated solutions.
- » **Faster:** Delivering ROI quickly to fuel future innovation fosters a culture of continuous improvement and success. Oracle delivers rapid results.
- » **More Secure:** Having a unified security framework reduces risk for all your business applications. With Oracle's modern and extremely reliable cloud, customers can rest assured that their data is safe.

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FOR MORE INFORMATION
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¹ IDC Manufacturing Insights, "The Path to Supply Chain Cloud," July 2015.