

ORACLE | Supply Chain Management

EMPOWERING MODERN VALUE CHAINS

Create a single view of your supply chain that empowers innovation and reduces costs. With Oracle Supply Chain Management applications you can enable product innovation; plan for profitable growth; and create responsive logistics networks.

INNOVATE



- Ideation and Design
- Development
- Quality and Compliance
- Commercialization

PLAN



- Demand Planning
- Trade Promotion Planning
- Supply Planning
- Integrated Business Planning

EXECUTE



- Transportation and Fleet Management
- Warehouse Management
- Trade Compliance
- Order Fulfillment

“People look at supply chain in pieces and it has to be looked at holistically. The way to truly analyze supply chain is point of order to point of fulfillment and doing that in as lean a way as possible.”

Karl Glassman, Chief Operating Officer, Leggett & Platt

SUPPLY CHAIN IN THE CLOUD

- Low upfront investment
- Rapid ROI
- Faster and easier deployment
- Subscription based pricing
- Minimal risk

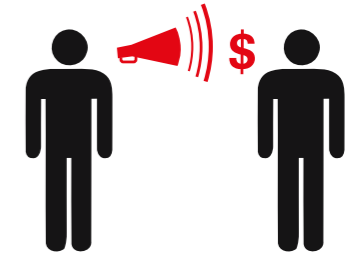


Open, Aligned Innovation

INSPIRE

GROW

Customer-Centric



Empowered People

EMPOWER

EXCEED

Responsive Network



BENEFITS

Oracle for the Supply Chain

Innovation

Invest in the right ideas and develop new products faster

Collaboration

Share product information with global stakeholders and empower change

Optimization

Maximize profitability and customer service through an optimized consensus plan.

Transformative Insight

Empower people to make informed decisions and deliver better results

Compliance

Identify, manage and automate legal and regulatory complexities to reduce costs and risks

Visibility

Gain a single view of your demand, supply and product and leverage business intelligence to drive performance

Oracle: Proven Industry Leader in Supply Chain

- 20 of the 20 top supply chains get better results
- Co-exists with any ERP- protects and enhances established systems
- Visionary and broad R&D strategy
- Global leader in Cloud applications
- Market-leading capabilities in each functional area and across end-to-end supply chain
- Innovative Supply Chain Journey Mapping (SCJM) methodology
- Low deployment risk
- Over 3000 global customers
- Large partner ecosystem
- Flexible deployment options – on-premise, cloud or hybrid



Visit the **Oracle Supply Chain** site to see how you can gain sustainable advantage and drive innovation by transforming your traditional supply chains into integrated value chains.

Are you ready for the transformation?

