

# Your Platform for Data Management

The migration of data to the cloud has become a necessity not just an ambition. A recent survey explores what motivates more than 700 IT professionals to do so, what results they expect, and what challenges they face.

## Organizations are prioritizing the move of data management to the cloud...

The migration of data to the cloud is a rapidly maturing process. **Six in 10** organizations have already started managing and storing data in the cloud, and another **35 percent** expect to be doing so within three years.

## ...as they seek a broad range of benefits.

Organizations share the main reasons they want to move their data to the cloud, including: to improve data analytics capabilities (**27 percent**); to increase data accessibility (**26 percent**); to improve data storage (**25 percent**); to utilize more data management features (**23 percent**); and to reduce data storage costs (**23 percent**).

## There are concerns to overcome...

**35 percent** of organizations are concerned about the possibility of compromised data security; **31 percent** worry about the time it will take to migrate in-house data; **26 percent** worry about data errors when migrating; and **25 percent** fear downtime will affect their ability to access data.

## ...but the potential gains are worth the effort.

Cloud-mature organizations are realizing important gains from moving their data management to the cloud: **80 percent** say migration has improved their ability to experiment with new data models; **79 percent** think their data is now easier to maintain and update; **78 percent** describe improved access to data; **77 percent** report improvements in the insights they're extracting from their data; and **77 percent** have found it easier to integrate different data sources.

To learn more, download the [key data management findings](#), or read the full report [here](#).