

Autonomous Solutions are Crucial for Business Success

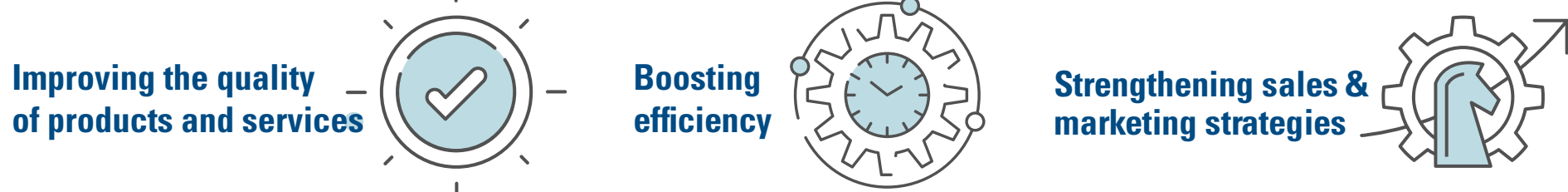
IDC reveals why

Top Business Priorities for Line of Business (LoB) leaders (for the Next 12 Months)

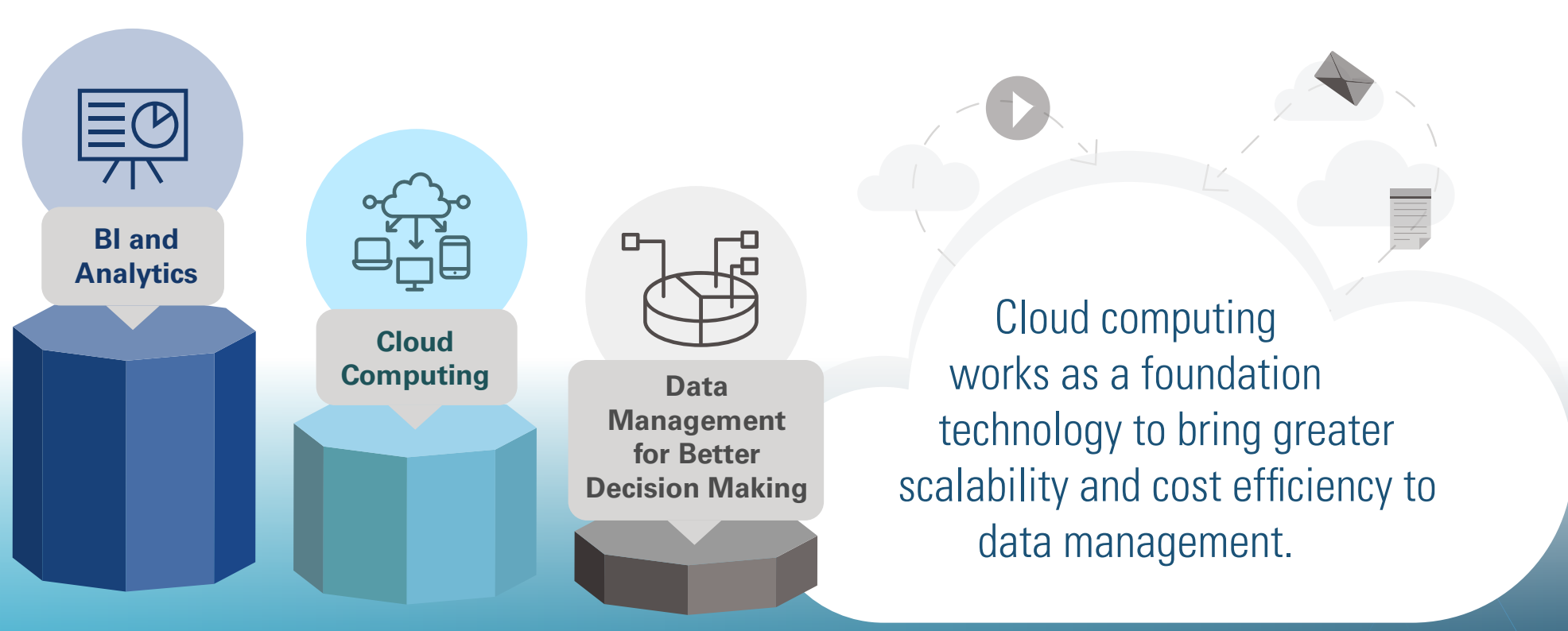


Source: Autonomous Solutions Survey, Oracle, MEA, May 2019 | Target Countries & Sample: UAE, Saudi Arabia, Kenya and Nigeria [n= 230]

Common Business Challenges



Top Technologies for Achieving Business Priorities



Growth in Data Volume (in last 12 months)

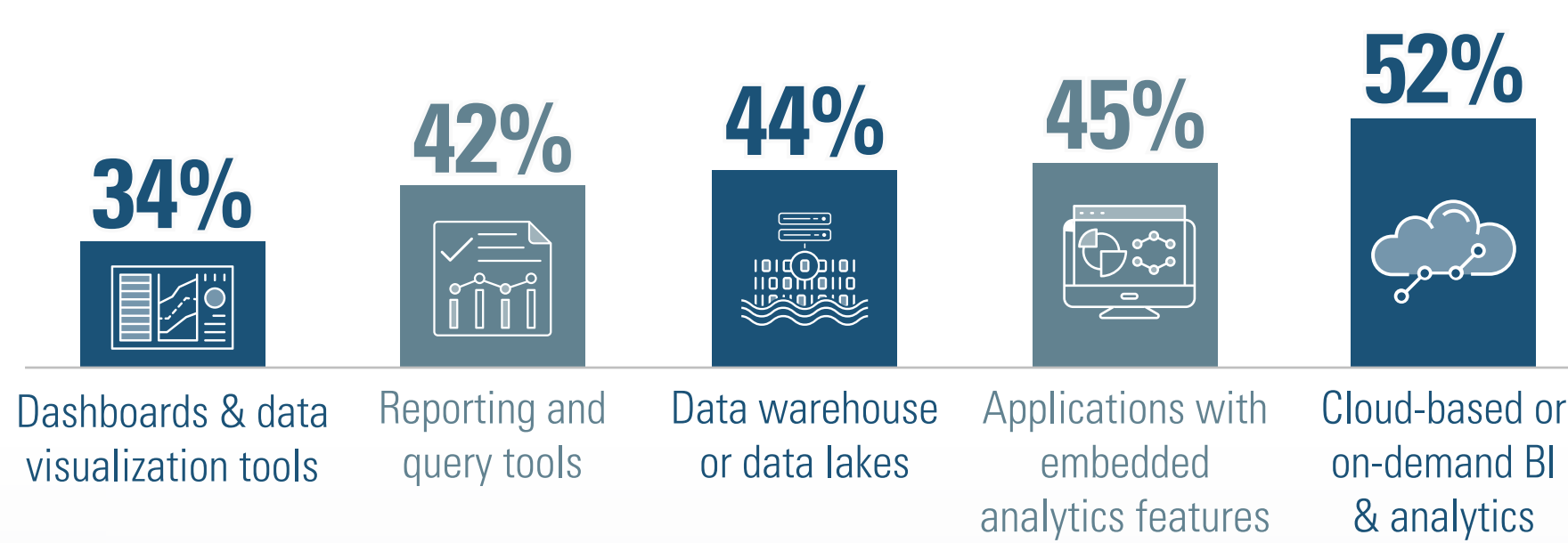


Importance of data management solutions will grow from 68% to 76% in another couple of years.

Cloud Migration Plan

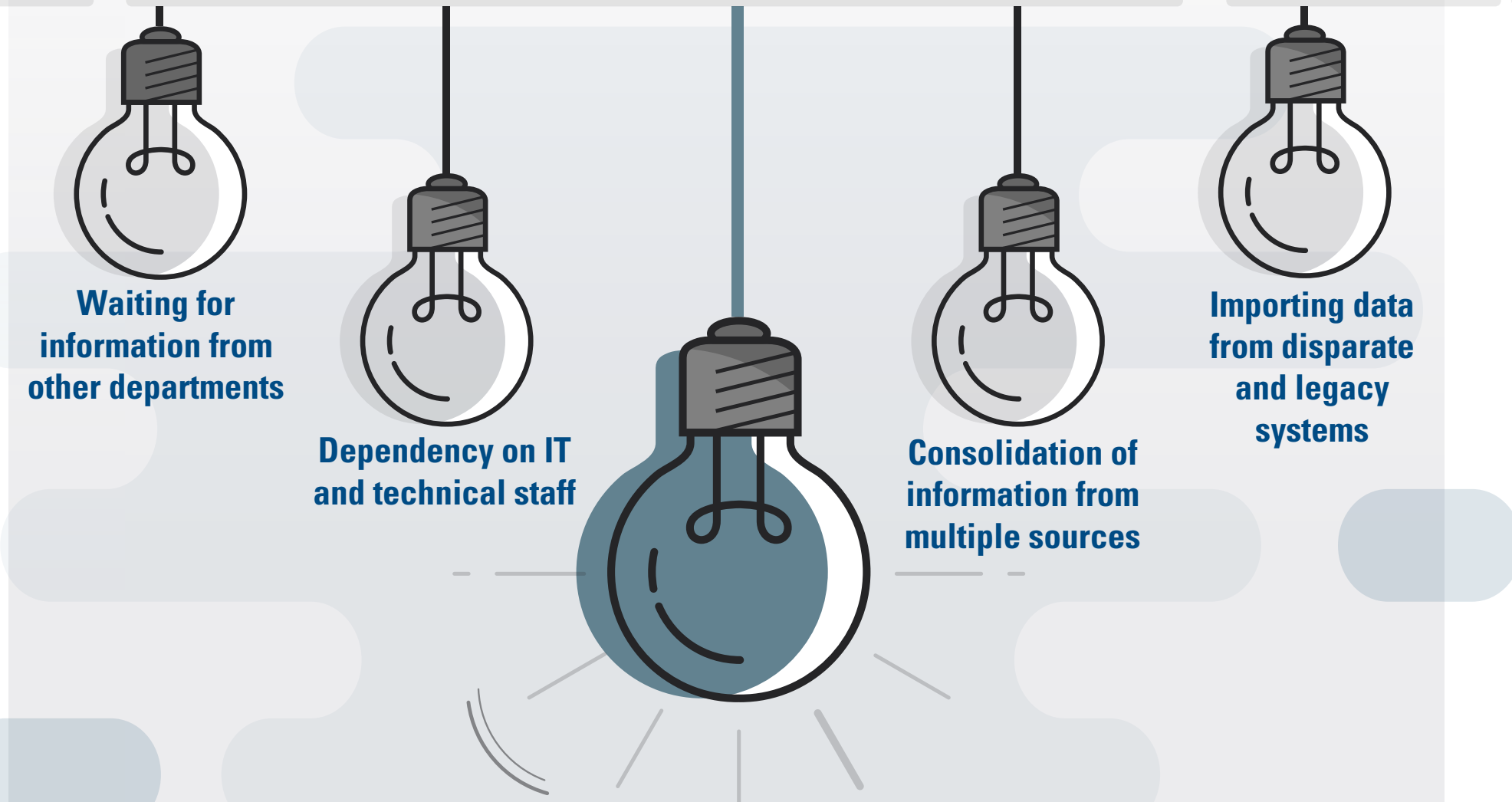
50-65% of the organizations surveyed are planning to migrate their current BI and analytics solutions to a cloud-based solution in the next 12 months.

Accelerating Business Growth With Better Data Management



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What Keeps Business Leaders Awake at Night



What LoBs Want in a Data Management Environment

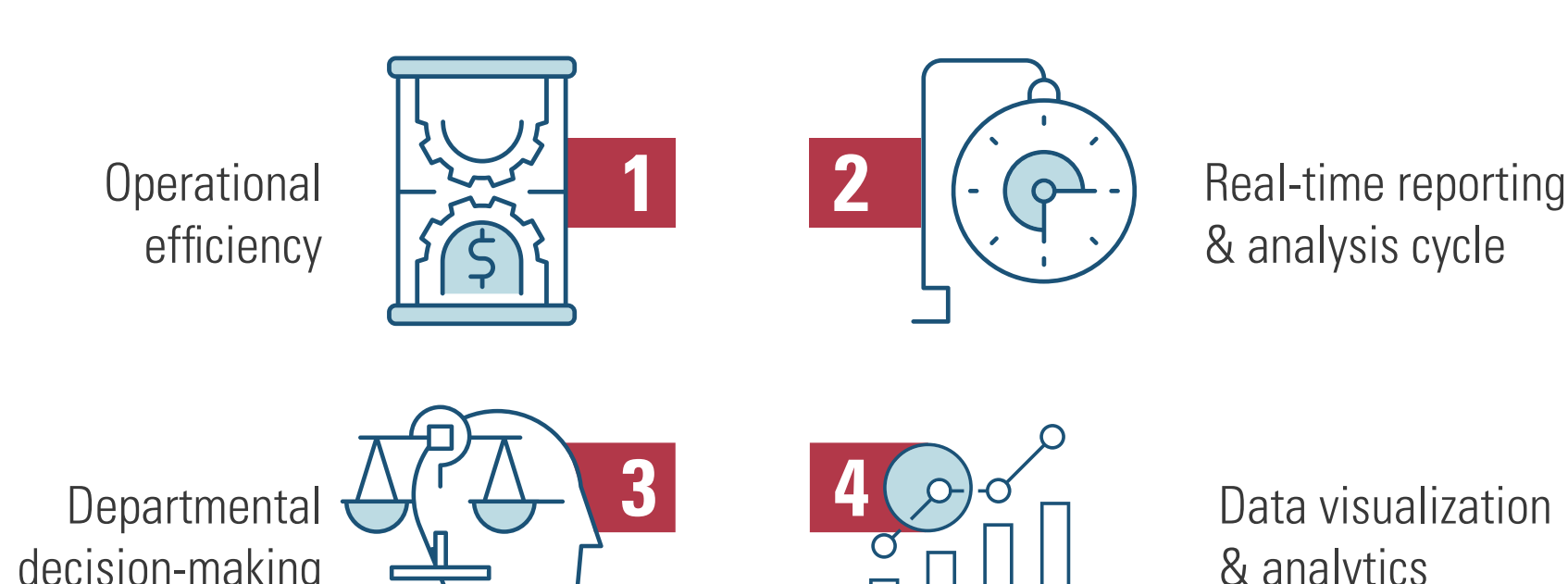
Business leaders would like to have solutions that are more intelligent, autonomous, agile, and devoid of IT dependency.



Autonomous Data Warehouses (ADW*) Address the Challenges and Bolster the Current Analytics Environment

*A cloud database that uses machine learning to eliminate the human labor associated with database tuning, security, backups, updates, and other routine management tasks traditionally performed by database administrators (DBAs).

Top 4 Benefits of ADWs



86% claimed that the use of ADWs increased their department's efficiency.



In pursuit of scalable and autonomous solutions, LoB leaders are turning to ADWs for quicker data analysis and reporting, and reduced IT burden.