

# How can the “Rise of the Machines” accelerate your business journey to the future, today?

A machine-augmented, self-driving delivery model empowers human capabilities and frees up valuable and skilled resources, providing the critical performance and speed businesses need to become market leaders. But what really are self-driving technologies? What are the rewards and challenges of adopting them? More importantly, how can we get started?

Based on the conversations some of you have had with Sam Higgins at IBRS, this Think Tank will also offer up some of the following areas for discussion:

- Drivers for Adoption
- Cultivating Trust
- Enabling Agility and Adaptability
- Empowering people



## Summit Chair



### Valery Lanovenko

*Vice President Technology, Oracle Australia and New Zealand*

Having previously held positions leading Apple in Russia and Microsoft in Ukraine, Valery has had a number of senior roles at Oracle since 2009. In 2018, Valery took on one of Oracle most senior ANZ roles, as VP Technology.

## Summit Facilitators



### Sam Higgins

*Strategic Data Management, IBRS Advisor*

Sam Higgins is an IBRS Advisor with over 20 years of tactical and strategic experience in the application of information and communications technology to achieve business outcomes from large, complex organisations.



### Scott Newman

*Solution Engineering Leader, Oracle Australia and New Zealand*

With over 30 years of experience in information, infrastructure and business transformation, Scott has been actively engaged in delivering customer orientated solutions throughout Asia-Pacific and in North and South America.



### Martin Paynter

*Managing Director, Accenture Enkitec Group*

Martin has spent 14 years implementing and integrating Oracle Solutions. He is part of the executive leadership team for Accenture Operations, responsible for the Engineered Systems and Oracle Cloud Infrastructure delivery practices.

## Agenda

12:00pm	Registration & Networking	All
	Welcome & Opening Remarks from Inaugural Chair	Valery Lanovenko
	Automated vs. Autonomous: Where is the intelligence in “Artificial Intelligence”? [Just how smart is my Robot?]	Scott Newman Sam Higgins
	Lunch & Small Group Discussion	Sam Higgins
	The Journey to Autonomous: How should we begin? [How do you create a Robot utopia?]	Martin Paynter Sam Higgins
	Beyond Successful Adoption: What do we need to consider next? [Do we need to fear our Robot creations?]	Sam Higgins
	Closing Remarks & Call to Action from Summit Chair	Valery Lanovenko
2:30pm	Summit Concludes	

### Question 1:

In which of the following areas is autonomous technology most important to improving your organisation's performance?



Operational efficiency, risk reduction and customer experience are considered the most important area for autonomous technology, while the experience of employees is seen as a much lower priority.

### Question 2:

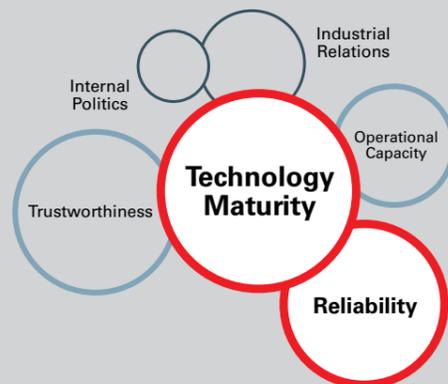
Which of the following factors are most important in enabling the adoption of autonomous technology?



Data management and security stand out clearly as the most important factors for wanting to adopt autonomous technology. Fewer agree on the importance of governance and standards.

### Question 3:

Which of the following factors are you most concerned about preventing the adoption of autonomous technology?



Fewer are concerned about obstacles that arise through internal politics and operational capacity, but trustworthiness and reliability of autonomous technologies are greater cause for concern.

What Do You See As Potential Uses For Autonomous Technology?

- Processing **efficiency**
- Improved **quality of service**
- Reduced **errors**
- **Productivity**
- Ability to **scale**
- Augmenting and **liberating people** to add value
- Improving vehicle / device **safety**
- **Fraud detection**

What Do You Think Is Holding Back The Adoption Of Autonomous Technology?

- Identifying an **entry vector** to demonstrate value
- Culture of **safety**
- Building up **trust**
- The need to **educate internal stakeholders** on value
- Lack of **discernible benefits**
- **Regulatory hurdles**
- **Data sharing** agreements

What About Autonomous Technology Is Of Concern To You?

- Where do you **start** your journey? How do you **progress**?
- Where have autonomous technologies **really been used**?
- What would you consider the **minimum viable product** for a quick win?
- How do I go **faster and accelerate** adoption?
- What is the top and bottom line **benefit**?

## Your Thoughts On Autonomous Technology

"If we aren't already adopting [autonomous technology], then we're already late."

"Can we make the financial equation work if we adopt early?"

"I don't understand what the real opportunities are – and whether the investment is worth it."

"It will be effectively a trust thing. Are we going to let go of our understood, documented processes, and let a machine that can learn, actually run part of all of them?"

"There's no clear direction and competing claims for attention. How do you pick the right path?"

"[Autonomous technology] creates a level of anxiety because that's not how people are used to working."

"There is a political sensitivity that we have to be mindful of in a government context."

"The business needs to provide an environment for the workforce... do they feel digitally enabled, with the right tools?"

