



ORACLE  
for Startups

Meet the Startups  
Market Connect Series



Oracle for Startups creates mutually beneficial partnerships by connecting enterprise companies with startups and their innovative technology solutions built on secure, scalable Oracle Cloud Infrastructure.

## Delivering Innovation to the Enterprise

- Oracle is partnering with startups across the world to foster innovation for our 430,000 customers.
- We introduce enterprise businesses to vetted, mentored and integrated technology vendors.
- Startups offer proven solutions using the latest technology like AI, blockchain, and digital assistants.

## About Meet the Startups

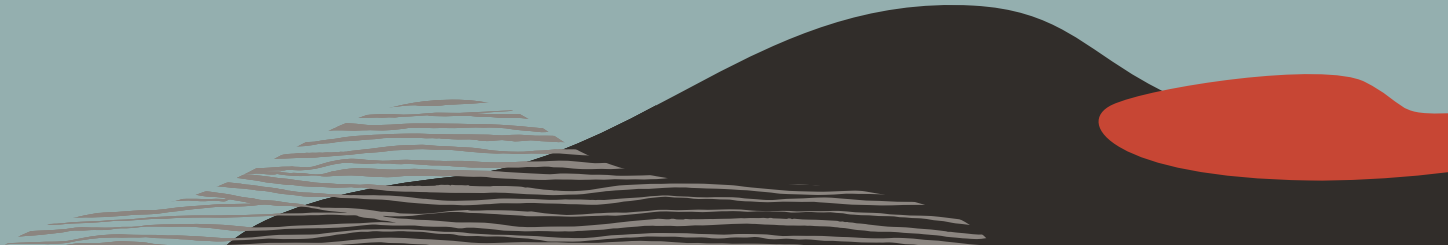
This series showcases the startups who leverage Oracle Cloud technology to deliver secure, impactful solutions for our customers.

Through engagement with Oracle for Startups, these companies have shown they are ready for enterprise connections through the Oracle network.

Go to [oracle.com/startup](https://oracle.com/startup) to learn how Oracle works with startups.

**“If you do everything that everyone else does in business, you’re going to lose. The only way to really get ahead is to be different.”**

—Larry Ellison



For questions about the Oracle for Startups program or the startups themselves, please email:

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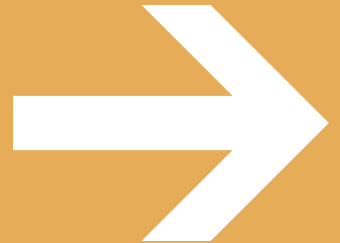
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To learn more about the program:

Website: [oracle.com/startup](https://oracle.com/startup)  
Blog: [blogs.oracle.com/startup](https://blogs.oracle.com/startup)  
Twitter: [@OracleStartup](https://twitter.com/OracleStartup)  
Facebook: [@OracleStartups](https://facebook.com/OracleStartups)

# Now, Let's Meet The Startups



anavid

France | [anavid.co](https://anavid.co)

Retail • Artificial Intelligence • Predictive Analytics  
Customer Experience

Anavid offers AI solutions applied to video surveillance cameras that allow retailers to increase in-store conversion rates and improve the customer experience, based on visitor behavior analysis.



UK | [circulor.com](https://circulor.com)

AI • Blockchain • Machine Learning • Supply Chain  
Logistics • Sustainability

Circulor's mission is traceability of materials in industrial supply chains, including supporting recycling of plastic and e-waste using blockchain and AI. Circulor's vision is to set a new global standard for ethical and sustainable materials. The solution uses a symphony of technologies from best-of-breed sources, plus proprietary applications, to reliably give a commodity an identity and to track supply chain data along the journey from source to consumption.



France | [copsonic.com](http://copsonic.com)

IoT • Mobile • Identity Management • Security  
Software as a Service (SaaS) • Communications

CopSonic allows communication and interaction between two devices through sound waves. The secure transfer is achieved through microphones and speakers. Mobile, tablets, and smart devices will be able to exchange information without compatibility issues unlike Bluetooth LE, NFC. CopSonic provides an SDK and white label applications to support these features in all existing environments.



Germany | [dataflux.eu](http://dataflux.eu)

Observability • Machine Learning • Artificial Intelligence  
Collective Knowledge • Predictive Analytics • Big Data  
Telecommunications • Distributed Control Systems

Using big data, real-time stream processing, machine intelligence, and virtual reality, DataFlux is building a range of solutions for the shifting paradigm towards highly intelligent systems for monitoring and operations. DataFlux is fully devoted to bringing automation solutions to an entirely new level. In this environment, human actions are only needed for genuine intelligent tasks, such as goal formation and high-level decisions, while a machine is taking both repetitive and intelligent tasks, often providing improved results compared to the human capabilities.



Singapore, India | [dataklout.com](https://dataklout.com)

Voice AI • Intent Analysis • Emotional Intelligence  
Voice Analytics • Intonations • Tonal Analysis  
Sentiment Analysis

Humans form social groups to interact with each other. This brings in the intrigue of trying to understand the intent of the conversation, as intent is the most important part of decision making. DataKlout is an Intent & Emotional Intelligence Analysis product using Voice AI, Cognitive Intelligence, and Neural Network. It's time to understand the unadulterated "Customer Voice," get to know the real Intent of the call, and CX score. It's time to hear your customers. With DataKlout, every call is an opportunity to leverage.



UK | [garrison.com](https://garrison.com)

Isolation Technology • Hardsec • Secure Browsing  
Browser Isolation • Web Isolation • Secure Cloud

Garrison's patented ultra-secure isolation technology lies at the heart of our vision for secure IT solutions. Our hardsec platform, proven and assured for national security customers, delivers the performance and scale needed by even the largest of commercial enterprises. Delivering ultra-secure web access, VDI isolation and other applications today, Garrison is building tomorrow's secure cloud infrastructure.



USA, Singapore | [gridmarkets.com](https://gridmarkets.com)

HPC • Cloud Rendering • Simulations • VFX  
Animation • Pharmaceutical • Biotech

Design breakthrough drugs and create blockbuster-worthy content easily, faster, and more affordably than ever with GridMarkets. GridMarkets is a cloud rendering & simulation service delivering specialized environments for the animation/visual effects and biotech/pharmaceutical industries. With a mission to democratize creativity and reduce time to market, the company seamlessly integrates access to high-performance computational cloud resources into the end-users' compute-intensive applications.

Hypatos

Germany | [hypatos.ai](https://hypatos.ai)

Artificial Intelligence • Deep Learning  
Accounts Payable • Travel and Expense Management  
Loan Underwriting • Claims Processing  
Financial Services • Insurance

Hypatos offers deep learning skills to automate document-based back office tasks to improve work and make organizations more efficient. Manual document processing (e.g. incoming invoices, receipts, loan applications, claims, medical records, tax statements) is slow, costly, error-prone, demotivating, and widespread. Leveraging 10m+ hand-labeled entities, Hypatos' technology combines deep learning-based machine vision with natural language processing. Hypatos outperforms industry standards by >10x, focuses on automation beyond capturing. The enterprise service can be offered on-prem or cloud and can be integrated to any ERP.



# hyreo

India | [hyreo.com](https://hyreo.com)

Candidate Experience • Candidate Engagement  
Talent • Relationship Management

Hyreo helps companies hire exceptional talent quickly and more effectively by building relationships with candidates. From sourcing to onboarding, Hyreo engages with candidates 24/7 as a virtual assistant. Candidates can find jobs, request information, provide feedback, schedule or reschedule interviews, submit mandatory documents or complete pre-qualification tests. Hyreo can be a add-on solution to existing recruitment software or work as an independent end-to-end data-driven recruiting platform.

# kinetica

USA | [kinetica.com](https://kinetica.com)

Active Analytics • Aerospace & Defense • Oil & Gas  
Telecommunications • Financial Services  
Automotive • Retail • Logistics

Kinetica is an active analytics platform to help companies and governments manage the make-or-break shift from using data as a passive asset into using data as an active asset. By leveraging powerful GPUs to process and visualize complex streaming, historical, and location data at scale, and to apply machine learning, Kinetica helps organizations build real-time active analytical applications that react instantly to changing conditions.





Germany | [metabuild.io](https://metabuild.io)

Engineering and Construction • Cloud Computing  
Artificial Intelligence

Metabuild helps real estate developers and architects unlock the full potential of their building projects. Our AI-driven cloud software enables our clients to improve energy-efficiency, occupant comfort and cost-effectiveness of their projects.

We're deeply convinced that every building project on this planet can benefit from better decisions on architecture and building components. That's why we're obsessed with bringing decision-making to a new era using advanced building simulation and AI-driven optimization.



UK | [mevitae.com](https://mevitae.com)

Diversity, Equality and Inclusion • Neuroscience  
Artificial Intelligence • Machine Learning  
Natural Language Processing • Human Resourcing  
Algorithmic Bias • Unconscious Bias

MeVitae helps organizations understand their current workforce and leverage data-driven technology to attract, screen and retain top talent, ensuring that they build diverse and productive teams in the fairest way possible. The Oxonian founding team have spent years researching the science of HR and D&I, and have built a series of solutions that debias every step of the hiring process. For example, the blind recruiting solution anonymises 15+ protected characteristics (e.g. gender, age, social-economic background) from any CV or cover letter, directly from a company's Application Tracking Systems, such as Taleo, Greenhouse and more.



Germany | [nepos.io](https://nepos.io)

Data • UX • CX • Seniors • Personalization

Nepos brings today's technology to seniors with the world's first universal interface, radically simplifying all complex processes. As a result, online services are earning back the necessary trust of their older customers. Nepos has built a unique hub where designers, coders and aging-experts can customise the latest technologies to the needs of seniors, setting new standards in usability, functionality and data protection. As life shifts to the digital space, Nepos builds a bridge between the elderly and the digital world, so an entire generation is not excluded.



Germany | [neuro-flash.com](https://neuro-flash.com)

Artificial Intelligence • Software as a Service (SaaS)  
Natural Language Processing • CX • Content Marketing  
Sentiment Analysis • Brand Tracking

In this fast-moving world, marketers need to create more content with less budget. But knowing which content will move the needle, you need to run lengthy focus groups, do A/B testing, or use your gut. Those methods are slow, expensive, and error-prone. Neuro Flash solves this problem by combining consumer emotion data and implicit associations. With this technology, you get instant (simulated) consumer feedback on your content to make more confident content decisions, thousands of associations for any topic to understand the nuances of a topic in the consumer's mind, and the ability to discover associations for your core brand values to connect with consumers the way they understand.



India | [nlpbots.com](https://nlpbots.com)

Bots • Human Resources • AI • Natural Language Processing • Machine Learning • Cognitive Process Automation • Cognitive Enterprise Platform

Developed by Light Information Systems, NLPBots is a Cognitive Process Automation Platform powered by AI and NLP. The platform connects with enterprise structured and unstructured data sources, trains, and generates a bot that can be deployed across different channels and networks for automating conversations and processes.



Australia | [sitesee.io](https://sitesee.io)

Communications • Telco • Artificial Intelligence  
Cell Tower Audit • 5G Infrastructure

As an Automated Infrastructure Intelligence solution, SiteSee has a global vision to digitize complex infrastructure and enable enterprise businesses to make informed decisions based on accurate and accessible data. SiteSee has developed an innovative end-to-end solution for wireless infrastructure using artificial intelligence (AI). The solution provides automated audit reports on tower equipment and condition assessment of the tower asset. For the first time, Telco infrastructure companies can audit and inspect their entire portfolio of assets without the need for humans climbing the towers. The implications of this paradigm shift in infrastructure management will be felt not just across wireless infrastructure, but across the entire infrastructure industry including Power and Oil and Gas.



France | [smartglobal.com](https://smartglobal.com)

Security • Business Analytics • Financial Services

The most efficient and intuitive global and national compliance solution from Smart Global Governance. Accelerate compliance with all your legal, ethical, internal and technical obligations up to 8 times. Smart Global Governance is an easy-to-use platform where compliance managers can build, manage, and ensure compliance throughout the lifecycle (ISO, Privacy, financial regulations, etc.)



UK | [w.supermoney.co](https://w.supermoney.co)

Retail • Financial Services • Automotive • Blockchain  
Platform as a Service (PaaS) • Software as a Service (SaaS)

Supermoney provides products and services for businesses to maximize the value of their network. We design and build distributed ledger solutions to optimize business process efficiency and create new business models. We support lean product development through the provision of a toolkit that facilitates the rapid creation of proof-of-concept and minimum viable products based on blockchain technology.

# SYNCIOUS

India | [syncious.com](https://syncious.com)

HPC • Simulations • Computer Aided Engineering (CAE)  
Computational Fluid Dynamics (CFD) • Molecular  
Dynamics • Bioinformatics • Scientific Calculations

Syncious provides a platform to run high performance computing (HPC) simulations on cloud. Generally, organizations invest significant amount of resources to build on-premise HPC capacity. The platform helps to efficiently deploy, manage and use HPC on cloud. It is used by R&D teams from various industries like manufacturing, automotive, bioinformatics, weather forecasting, chemical, and astrophysics. It supports most of the leading open source and commercial simulation applications, so users can seamlessly run their HPC workloads without any infrastructure barriers.

Twitter: @OracleStartup  
Facebook: @OracleStartups  
Website: [oracle.com/startup](http://oracle.com/startup)  
Blog: [blogs.oracle.com/startup](http://blogs.oracle.com/startup)

