

# OCI delivers superior cloud economics

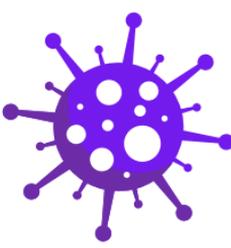
## The changing cloud computing landscape

The global pandemic brings new challenges to organizations across a variety of industries. As a result, businesses are prioritizing digital transformation using cloud computing to compete effectively in the market and mitigate new risks and challenges.



Enterprises are **adopting public cloud services to achieve cost reduction and improved IT performance**

Source: 2021 ICT Enterprise Insights



**Post COVID-19 outbreak**, cloud services have ranked as the most relevant digital technology by 44% of enterprises globally



48% of respondents' IT budgets were spent on cloud services in 2021, up from 32% of 2019 IT budgets

**Cloud services support the #1 business challenge** in 2021/22: increasing operational efficiency



**84% of on-premises workloads** are expected to be in a cloud environment by 2023.

Source: ICT Enterprise Insights 2021 – Global IoT, 5G, and Cloud

## Three economics metrics that make OCI a standout cloud

### 1: Price/performance and efficiency



OCI compute based on AMD EPYC can deliver **>336 Gbps** for high throughput workloads, including simulations and gaming.



Only OCI offers flexible instances for **AMD, Intel, and Ampere's A1 Arm processors** that can have odd core counts and nonstandard memory, ex. 3 cores and 15GB RAM.



**Preemptible and burstable compute instances** improve economics even further for cloud deployments that include batch jobs, interruptible workloads, microservices and dev-test environments.



By moving on-premises inventory management workloads to OCI, **Mazda reduced cost by 50% and increased performance by 70%**.

### 2: Egress charges for data



**Data egress is a major point of difference between cloud providers** and OCI can provide superior economics if organizations have a large amount of outbound network activity.



Though user counts soared, video communications provider, **8x8 reported saving 80% due to OCI's low data egress charges.**

### 3: Consistent global pricing



**Simple and consistent cloud pricing eliminates billing surprises** for workloads that run in different geographic locations.



A key consideration for **Brazil's Sky.One** has been **Oracle's policy of uniform prices across the globe.** When compared to competitors, OCI offered superior price-performance in Latin America.

Start your journey with:

**Oracle Cloud Economics** →

**Simple and competitive pricing** →

**Oracle Cloud Adoption Framework** →