



The Business Value of Oracle's Recovery Appliance for Optimizing Enterprise Backup and Recovery for Oracle Database

Oracle customers are realizing **significant value** by leveraging Oracle's Zero Data Loss Recovery Appliance to help their entire IT and Database team be more productive and responsive to business needs. This is **worth an annual average of \$9.50 million**, which would result in a **five-year ROI of 342%**.

KEY RESULTS



342%
five-year ROI



62%
reduced total cost
of operations



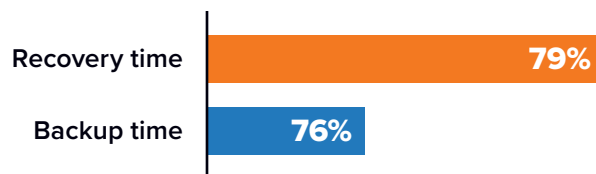
6 months
to payback on
investment

CUSTOMER QUOTE

“ Backup speed has exponentially improved. To give some perspective, we had a 33TB DB that took 35–46 hours for the weekly full backup that now is done behind the scenes as a daily incremental that takes 54 minutes. No weekly update is required. The restore speed is greatly improved. We used to cringe when we had to do a restore not knowing if the resources would be available or recovery successful. ”

Database Backup Time and Recovery Time Reduction

(% reduction)



CUSTOMER QUOTE

“ If I need to have reliable backup and I do not have it, then I am paying too much. With Recovery Appliance, when I need backup or to restore, I have it. That is a savings. Also, having backup as part of the overall solution—the Exadata solution—is a savings. If I need to add separate resources for only backup, I am paying too much. Recovery Appliance is providing a lower cost, integrated solution for this resource. ”

Cost and Staff Efficiencies



56% reduction
in database administrators' time spent



81% reduction
in lost productivity due to downtime



53% reduction
in IT infrastructure costs

Operations Improvements



122% more
recoveries completed within
the recovery time objective



64% reduction
in recovery time
objectives