

# TOP 10 REASONS TO GO OPERA CLOUD

## EXCEPTIONAL GUEST EXPERIENCES

Create robust guest profiles to deliver one-of-a-kind personalized experiences and win customer loyalty.



## FLEXIBLE MOBILE CAPABILITIES

Untether staff from the front desk to serve guests anywhere, anytime—and transform housekeeping and maintenance operations with real-time updates.



## FASTER INNOVATION

Capitalize on the power of cloud—with its centralized control and continuous updates—to accelerate innovation and set up new properties faster.



## GREATER OCCUPANCY AND REVENUE

Manage room inventory and pricing across distribution channels with real-time data and improved visibility to seize revenue opportunities.



## IT SIMPLICITY & LOWER COSTS

Eliminate the need for on premise servers, local maintenance and software upgrades by shifting IT “above the property.”



## IMPROVED OPERATIONAL EFFICIENCY

Standardize operations and streamline collaboration across departments with a centralized cloud platform.



## GREATER PRODUCTIVITY

Rely on Oracle certified personnel to resolve IT issues and let staff focus on what matters most— taking care of guests.



## TRUE PARTNERSHIP

Tap into the expertise and unmatched R&D resources of Oracle Hospitality, combining Oracle’s hardware and software innovations and MICROS’ 40 years of industry leadership.



## GLOBAL PLATFORM

Customize operations with 20 different languages and meet fiscal compliance requirements in more than 100 countries.



## ENHANCED SECURITY

Gain peace of mind with multilayer security, protecting data, transactions, application and infrastructure – and compliance with payment and data privacy standards.



### LEARN MORE:

Email Us: [Oraclehosp\\_ww@oracle.com](mailto:Oraclehosp_ww@oracle.com)

Visit Our Website: [www.oracle.com/opera-cloud](http://www.oracle.com/opera-cloud)