

NONPROFIT

Unlock Endless Possibilities

Enabling a resilient and modern organization for the journey ahead



Nonprofit

Nonprofit organizations must efficiently plan for and use their donor funds and provide transparency as to how those funds are used to support the organization's mission. Organizations compete for the best talent as they seek employees who know how to leverage data insights to make informed decisions, combat rising operating costs, create smooth distribution plans across complex and unstable supply chains, and use evolving technologies.

Key imperatives for nonprofits

- 1 Power through change with unified operations and business solutions.
- 2 Develop secure, scalable, and automated systems to support innovation.
- 3 Drive sustainability and increase reliability while serving all communities equitably.

Forces shaping the nonprofit sector

INDUSTRY CHALLENGES

Changes in demand for services

- Unfavorable economic conditions
- Increasing geopolitical conflicts
- Donor dollar alignment
- Changing immigration and tax policies
- Organized religion paradigm shifts

Execution hurdles

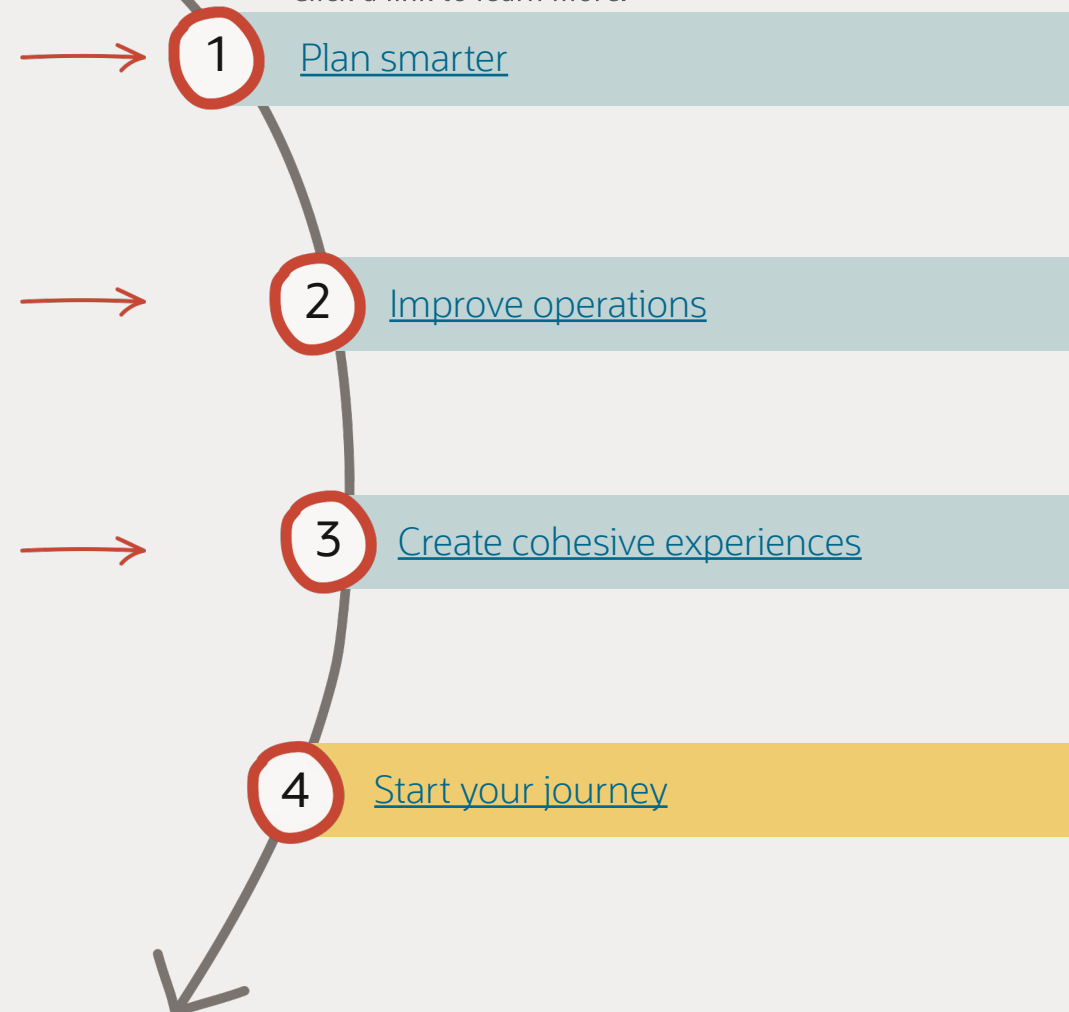
- Need to stretch donor funds
- Donor designation visibility
- Rising operating costs
- Supply chain disruptions and perishable inventory waste
- Competition for the best talent and ineffective resource allocation

Innovation and experience barriers

- Lack of data-driven insights and connections to driving factors
- Difficulty connecting with stakeholders
- Outdated and static business processes
- Missing digital and emerging technology (AI/ML) strategy

VISION OF SUCCESS

Click a link to learn more.



1. Plan smarter

Connect data on HR, projects, finances, grants, donations, marketing, and sales to enable smarter staffing and better outcomes.

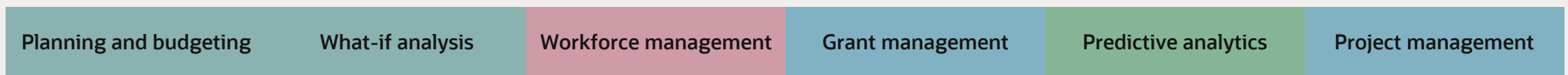
Recommended actions

- Improve short- and long-range planning and budgeting.
- Model scenarios.
- Forecast staffing needs more accurately.
- Track skills.

How to get started

- Get a sense of your key data sources.
- Eliminate redundant data, analysis, and planning tools.
- Determine the right KPIs to evaluate the success of your project.
- Look to modernize and simplify your tech stack.

Oracle capabilities enabling strategic goals



2. Improve operations

Modernize your tech stack to become best in class in key operational areas and maximize the return on grants and donations.

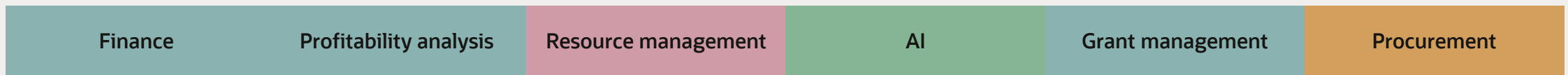
Recommended actions

- Invest in modernizing your technology stack and moving to a real-time, connected cloud.
- Get granular about where money is going and the impact achieved.
- Manage your people to think differently to align better with the mission.

How to get started

- Analyze existing data about operations to identify bottlenecks.
- Collect key pieces of data on procurement, volunteer activities, travel, supplies, and other areas relevant to tracking business outcomes.
- Learn about AI and how it can drive better efficiency and optimization.

Oracle capabilities enabling strategic goals



3. Create cohesive experiences

Donor and volunteer experiences should be consumer-grade to maximize effectiveness and engagement.

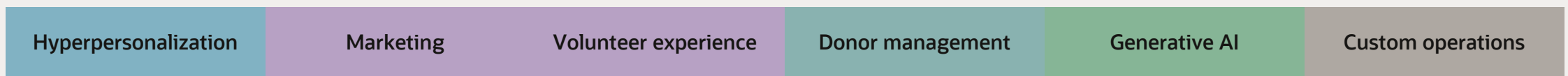
Recommended actions

- Use generative AI to hyperpersonalize communications.
- Deliver a modern UX that makes it easy and seamless to engage.
- Improve reporting and analytics to better show donors and volunteers their impact.

How to get started

- Create journey maps to understand key donor and volunteer activities.
- Survey donors and volunteers to understand challenges and wish list items.

Oracle capabilities enabling strategic goals



Internal questions to get going

Data

Do we have the data we need to make the right decisions?

How well integrated are our systems?

Are we integrated with third-party systems where needed?

Change management

Do our volunteers and employees feel like they're working with modern technology?

What kind of upskilling will our teams need to administer and adopt this kind of cloud technology?

Which teams do we foresee being the hardest to enable?

Finance and planning modernization

What kind of analytics and insights do we need on day one of going live?

What are the biggest regulatory and compliance risks we regularly face?

Do we have a clear understanding of our various constituents?

Do we have accounting complexities due to our structure and are we able to adequately manage them?

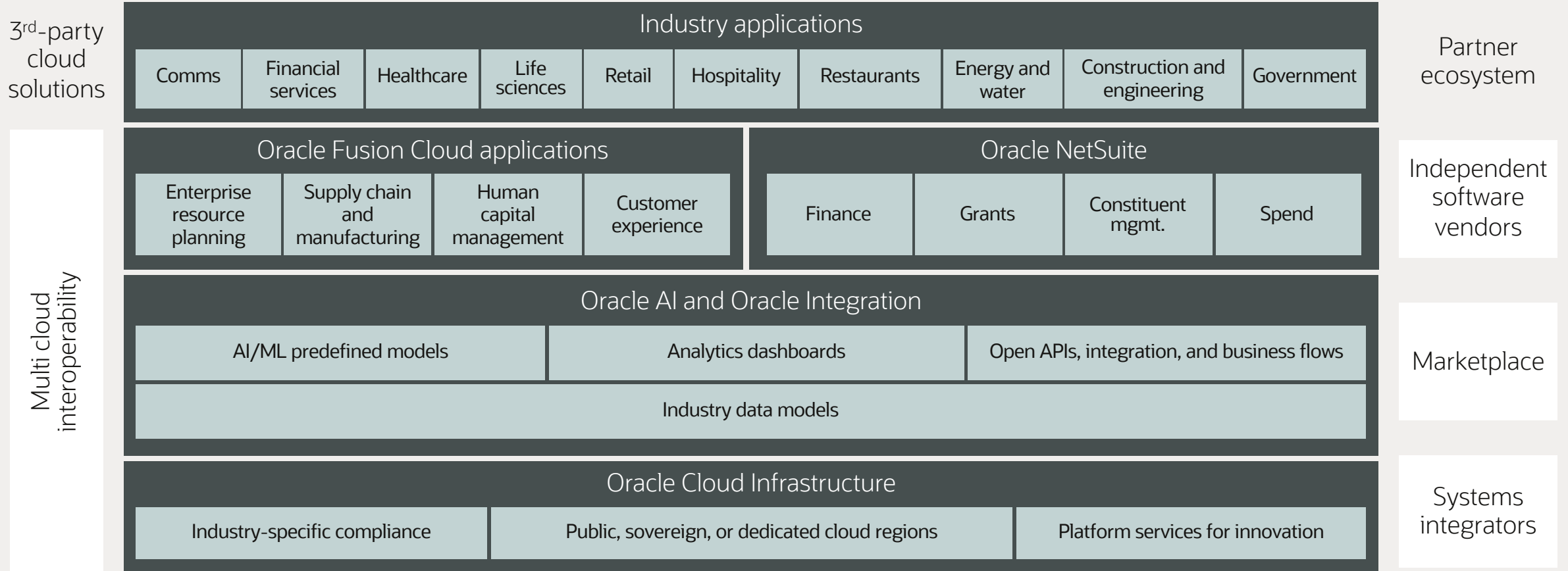
System architecture and consolidation

Do IT silos hurt our business?

Are we running a modern cloud technology stack?



Oracle solutions for every industry



Why Oracle?

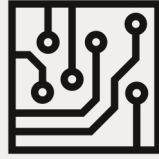


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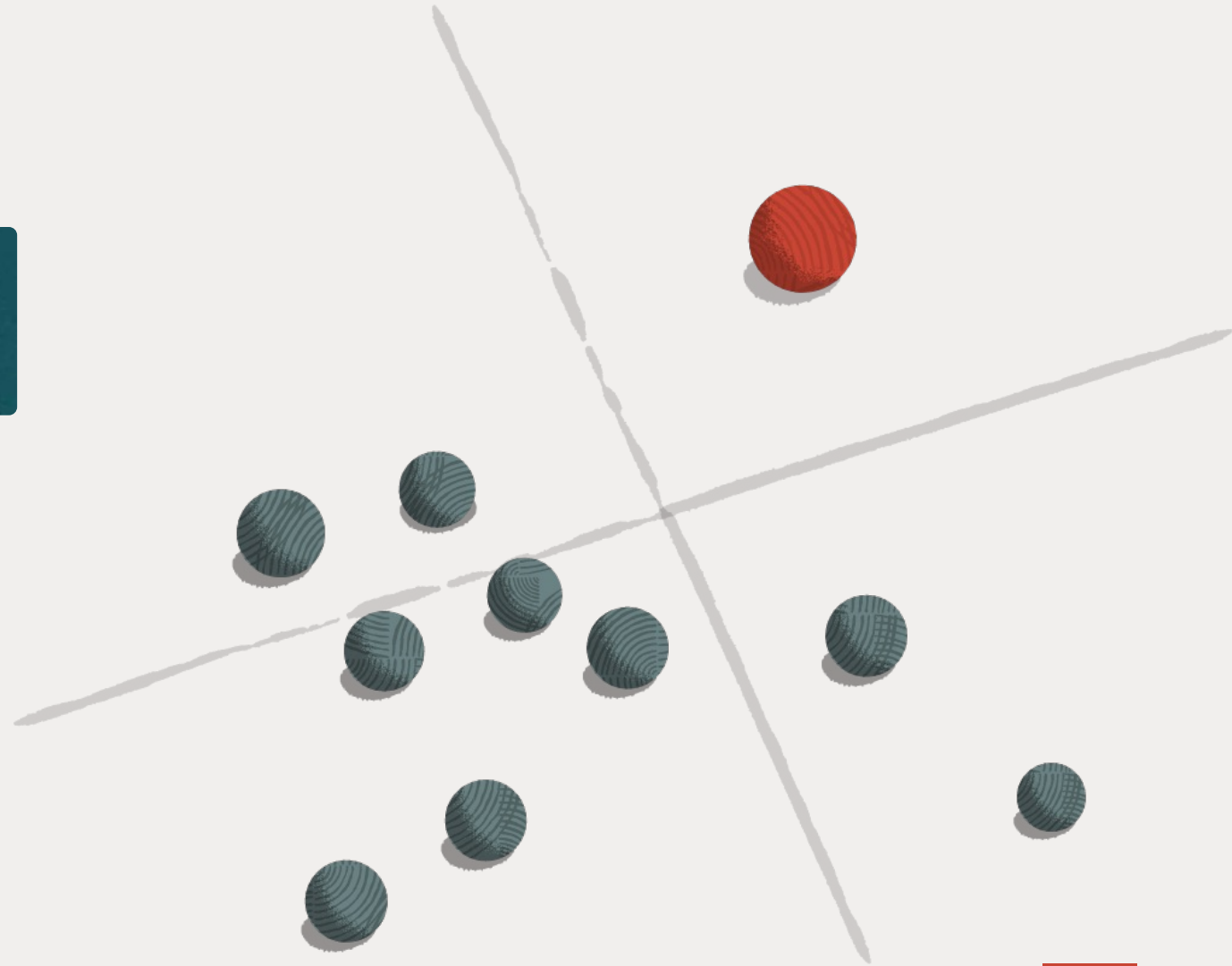

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Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months





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