

ORACLE

# Oracle AI in Fusion Applications

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AI changes everything





## Table of Contents

The Oracle AI advantage .....	3
The best applications and data .....	4
The best technology .....	5
Data privacy and security .....	6
End-to-end AI .....	6
Discover the Oracle AI advantage.....	7

# The Oracle AI advantage

AI is enabling new ways of working and doing business—and unlocking unprecedented levels of productivity and innovation. It's already transforming traditional business processes, disrupting entire industries, and fueling growth across the world's economies. To help organizations capitalize on this once-in-a-generation shift, Oracle Fusion Cloud Applications delivers end-to-end AI that knows your business, from embedded AI within existing workflows to custom AI agents tailored to your organizations' specific needs. Oracle helps customers across industries apply the right AI technologies to the right business scenarios for immediate results.

Oracle provides a complete suite of enterprise cloud applications, trusted data and security, and fast cloud infrastructure specifically engineered for AI. This unique combination is essential, as the best AI requires the best data, the best applications, the best technology, and industry-leading security. Thousands of Oracle customers already benefit from this AI advantage through the hundreds of AI features embedded across Fusion Applications.



# The best applications and data

Fusion Applications is a comprehensive suite of cloud-based solutions designed to help organizations adapt to fast-changing business requirements. With a single data platform that connects finance, HR, manufacturing, sales, service, and supply chain, Fusion Applications is home to the most up-to-date, comprehensive, and trusted data from systems of record across the organization. This allows Oracle AI in Fusion Applications to surface timely insights, streamline routine work, create and refine content, flag risks, take action, and coordinate processes without the hassle or exposure of moving information to an AI-specific data store.

The embedded AI features in Fusion Applications are easy to activate and use because they are built into existing business processes. Oracle AI Agent Studio allows companies to build, test, and deploy AI agents and agent teams tailored to their specific needs, which includes determining the tools, models, and data sources the agents use. In both cases, managers and employees retain full control with the ability to review, approve, and adjust AI-generated content, recommendations, and task execution as needed.



# The best technology

Built on Oracle Cloud Infrastructure (OCI) and with Oracle Database at its core, Fusion Applications are built with native support for AI, enabling rapid delivery of the latest AI breakthroughs directly into business workflows.

- OCI AI infrastructure offers a high performance, low-latency network underlying the largest AI supercomputer in the cloud, which can run the most demanding AI workloads faster than other hyperscalers for less<sup>1</sup>. OCI is trusted by leading AI providers, such as Cohere, Meta, NVIDIA, OpenAI, and xAI, for AI at scale.
- Because Oracle offers a unique mix of large language models (LLMs) that no other hyperscaler can provide, customers can choose the model that best fits their needs, whether from Cohere, Meta, OpenAI, xAI, or another third-party provider. This makes it possible to optimize solutions across text, images, video, and other media.
- Fusion Applications are powered by Oracle Database 23ai, which brings built-in AI capabilities, such as in-database machine learning, vector search, and advanced data management, so enterprise data can be used more securely and efficiently to support AI-driven workflows.

“We use the AI-based Dynamic Discounting feature in Oracle Cloud ERP to optimize working capital by taking advantage of early pay discounts across 40,000 vendors. The fully automated capability helped us save hundreds of thousands of dollars and improved relationships with suppliers.”

Hearst Corporation

## Data privacy and security

Oracle offers built-in privacy and security at every layer of its technology stack and respects its customers' enterprise data, privacy, and security. For LLMs that are hosted on OCI, all data stays securely within Oracle's cloud infrastructure. Equally important, the data security and access controls inherent in Fusion Applications apply to AI too, including predictions, recommendations, generated content, and agents.

“Managers can save 10–30 minutes per requisition and reduce recruitment time by 20% using AI features in Oracle Cloud HCM.”

Sinclair Broadcast Group

## End-to-end AI

The combination of the best data, the best applications, the best technology, and industry-leading security helps Fusion Applications customers achieve the best AI results. It has also enabled Oracle to deliver hundreds of AI features, including more than 400 generative AI agents and assistants throughout Fusion Applications. To support unique requirements, Oracle empowers customers to augment existing AI use cases, create new ones, and add new AI agents via Oracle AI Agent Studio. With end-to-end AI capabilities, the flexibility to add more, and new AI features delivered every 90 days, Fusion Applications customers are uniquely positioned to take immediate advantage of AI.

For a full list of Oracle AI features embedded within Fusion Applications, visit [Oracle AI for Fusion Applications](#). For a list of available AI agents, visit [Oracle AI Agents for Fusion Applications](#).

“Bringing AI into our recruitment solution and performance management module has delivered fantastic results. In addition to the candidate and employee experience, we've also seen a dramatic improvement in our time to hire for our trade and craft and our reimbursable positions, going from 45 days to 21 days.”

Wood

# Discover the Oracle AI advantage

Learn how Oracle AI in Fusion Applications can help improve productivity and innovation with hundreds of features built into existing workflows.

**Request demo**

**Learn more**

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Outside North America, find your local office at [oracle.com/contact](https://oracle.com/contact)

1. Product information collected from public pages on January 15, 2025.

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