



NONPROFIT

Unlock Endless Possibilities

Enabling a resilient and modern organization for the journey ahead



Nonprofit

Nonprofit organizations must efficiently plan for and use their donor funds and provide transparency as to how those funds are used to support the organization's mission. Organizations compete for the best talent as they seek employees who know how to leverage data insights to make informed decisions, combat rising operating costs, create smooth distribution plans across complex and unstable supply chains, and use evolving technologies.

Key imperatives for nonprofits

- 1** Power through change with unified operations and business solutions.
- 2** Develop secure, scalable, intelligent systems to support innovation.
- 3** Drive sustainability and increase reliability while serving all communities equitably.

Forces shaping the nonprofit sector

INDUSTRY CHALLENGES

Changes in demand for services

- Unfavorable economic conditions
- Increasing geopolitical conflicts
- Donor dollar alignment
- Changing immigration and tax policies
- Organized religion paradigm shifts

Execution hurdles

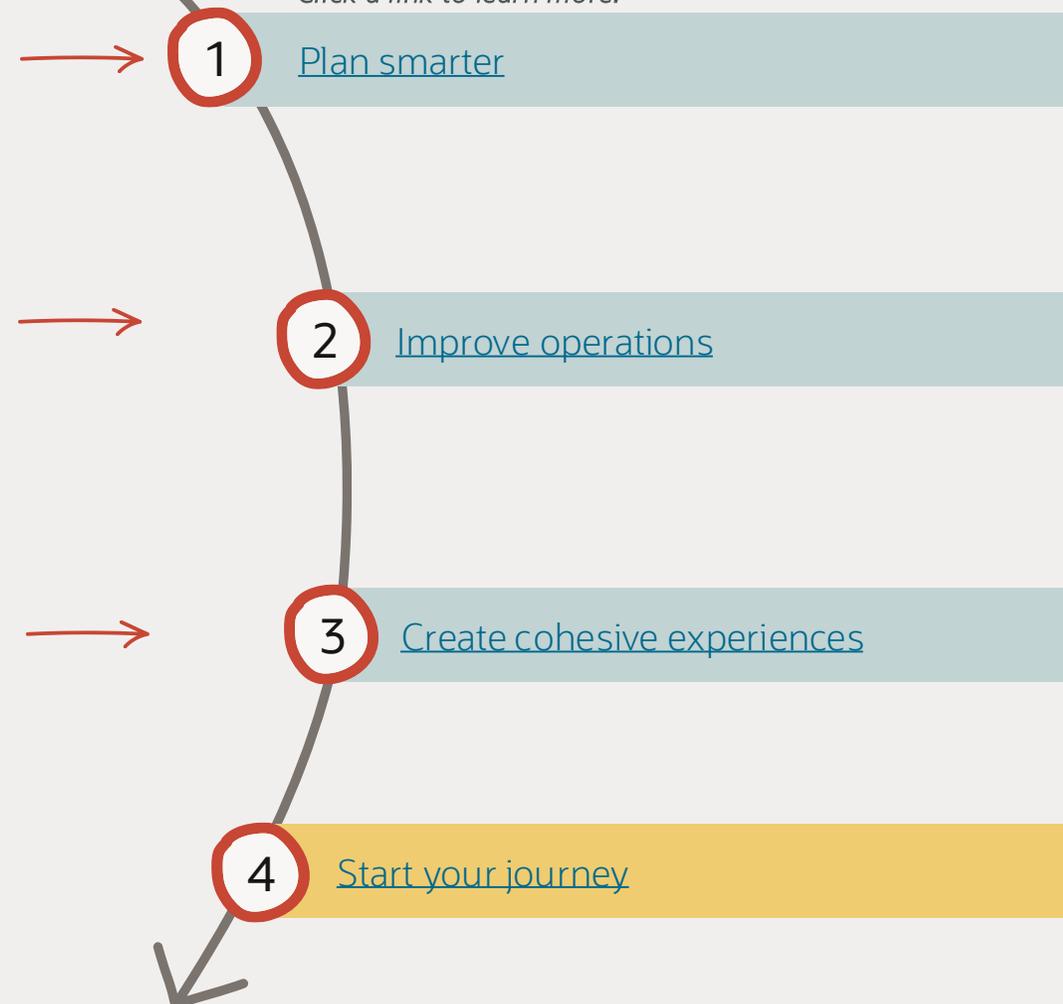
- Need to stretch donor funds
- Donor designation visibility
- Rising operating costs
- Supply chain disruptions and perishable inventory waste
- Competition for the best talent and ineffective resource allocation

Innovation and experience barriers

- Lack of data-driven insights and connections to driving factors
- Difficulty connecting with stakeholders
- Outdated and static business processes
- Missing digital and emerging technology (AI/ML) strategy

VISION OF SUCCESS

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1. Plan smarter

Connect data on HR, projects, finances, grants, donations, marketing, and sales to enable smarter staffing and better outcomes.

Recommended actions

- Model scenarios using data and AI.
- Use skills data to improve resourcing and staffing.
- Connect to systems beyond your four walls to enable better collaboration.

How to get started

- Get a sense of your key data sources.
- Make budgeting and planning AI-driven.
- Market smarter using AI to drive bigger impact.

Oracle capabilities enabling strategic goals



2. Improve operations

Modernize your tech stack to become best in class in key operational areas and maximize the return on grants and donations.

Recommended actions

- Modernize and simplify your technology stack by moving to an integrated cloud platform.
- Get granular about where money is going and the impact achieved.
- Manage your people to think differently to align better with the mission.

How to get started

- Use agentic AI to automate routine tasks.
- Analyze data on procurement, volunteer activities, travel, supplies, and other areas relevant to tracking business outcomes.
- Summarize business activities and stakeholder reporting through generative AI.

Oracle capabilities enabling strategic goals



3. Create cohesive experiences

Donor and volunteer experiences should be consumer-grade to maximize effectiveness and engagement.

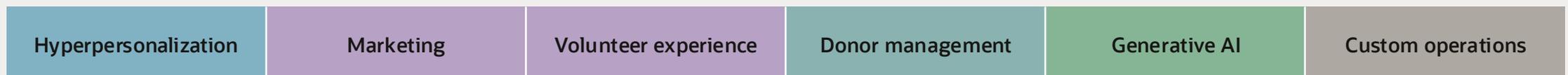
Recommended actions

- Use generative AI to hyperpersonalize communications.
- Deliver a modern UX that makes it easy and seamless to engage.
- Improve reporting and analytics to better show donors and volunteers their impact.

How to get started

- Create journey maps to understand key donor and volunteer activities.
- Survey donors and volunteers to understand challenges and wish list items.

Oracle capabilities enabling strategic goals



Internal questions to get going

Data

- Do we have the data we need to make the right decisions?
- How well integrated are our systems?
- Are we integrated with third-party systems where needed?

Change management

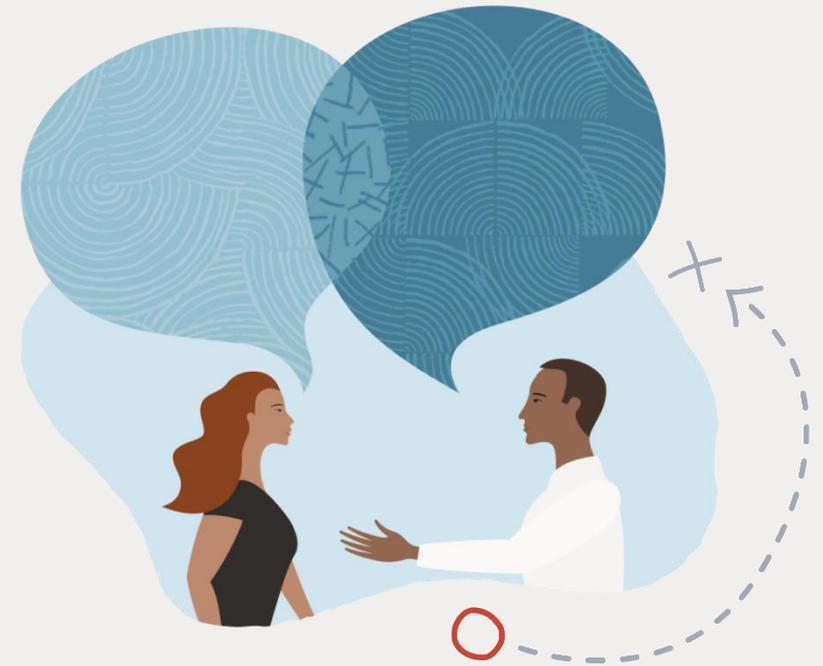
- Do our volunteers and employees feel like they're working with modern technology?
- What kind of upskilling will our teams need to administer and adopt this kind of cloud technology?
- Which teams do we foresee being the hardest to enable?

Finance and planning modernization

- What kind of analytics and insights do we need on day one of going live?
- What are the biggest regulatory and compliance risks we regularly face?
- Do we have a clear understanding of our various constituents?
- Do we have accounting complexities due to our structure and are we able to adequately manage them?

System architecture and consolidation

- Do IT silos hurt our business?
- Are we running a modern cloud technology stack?



Four key elements to your success

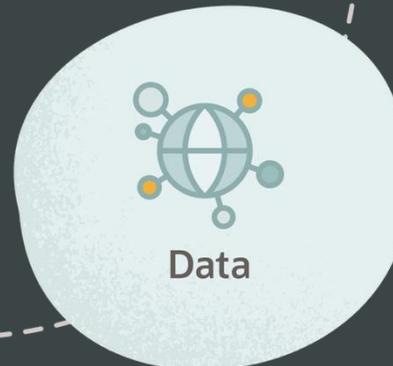
Leadership defines vision/urgency for AI adoption, alongside commitment to customer success and continuous improvement.



Processes are continually reimagined to **streamline** operations and **empower** people to focus on higher-value work.

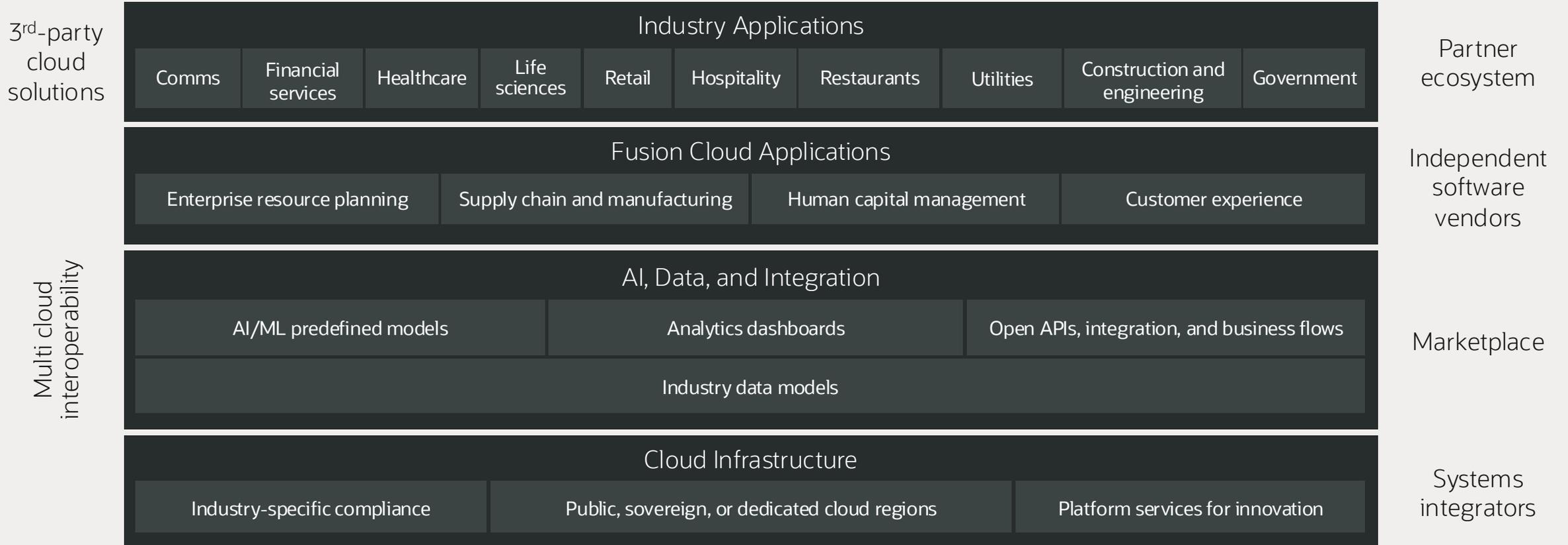
 Oracle
Playbook

Oracle provides everything you need to deploy best-in-class applications and continuously innovate – with AI and agentic at the core.



Benefit from a unified data model provided by Oracle's end-to-end technology stack and invest in data governance.

Oracle solutions for every industry



Additional ways Oracle serves Nonprofits



Complete capital program management

Support project governance, visibility, and performance across capital project portfolios. Proactively address project risk, manage change, and sharpen decisions from ideation and planning through execution and asset operation.



Connected and secure network

Support manufacturing with connected, digital-thread execution and embedded AI/GenAI to boost frontline productivity and decisions.

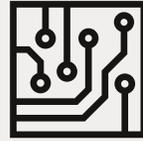
Why Oracle?



Complete Suite

Best-of-breed apps designed and built based on customer needs—with AI throughout.

Industry-specific apps, finance, HR, supply chain, manufacturing, marketing, sales, service, and analytics built to work together.



Best Cloud Technology

Next-generation Oracle Cloud Infrastructure (OCI) with the performance, security, and availability to run your mission-critical operations.

Cloud regions worldwide for commercial and government needs.



Award-Winning Design

Award-winning consumer-grade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend, and build applications.

Self-learning and self-improving applications.



Committed to Your Success

Oracle Customer Success Services helps you maximize your cloud investment with proactive support, expert guidance, and comprehensive tools and best practices.

Committed to your success

Oracle Cloud Success Navigator



Achieve Cloud transformation objectives

Cloud success starts with projects that are delivered on time, on budget, and done right the first time. Leverage standards from +10K implementations with AI guided actions, role-level ownership, and accountability across your team, Oracle, and your SI to achieve success faster.



Confident design decisions deliver exceptional results

Oracle Modern Best Practices and Oracle University modules establish knowledge of your Oracle solutions and help reduce customization risk. Hands on application practice through Starter Configuration helps drive decisions from experience.



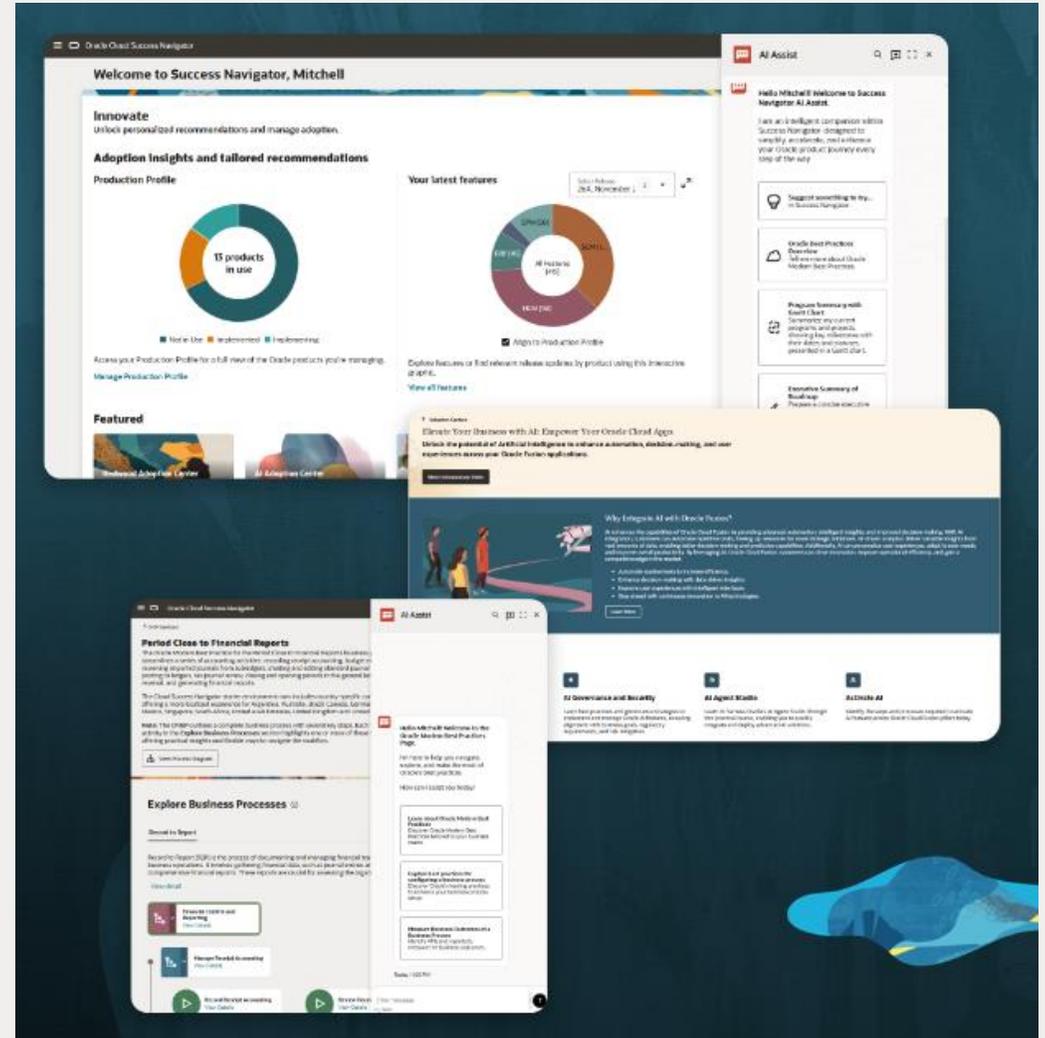
Increase your investment's value with AI and innovations

Help reduce cycles and costs while AI identifies gaps and expedites planning. Consolidated release materials with customizable Adoption Roadmaps drive business and IT alignment



Leverage AI every step of the cloud journey

AI agents shape your journey and create tailored strategies for ongoing evolution. Empower teams and increase satisfaction by directing resources toward value innovation not tedious administration



Extensive partner ecosystem

+20,000
Partners and ISVs

 **accenture**

Deloitte.

 **KPMG**

 **pwc**

 **cohere**

 **Palantir**

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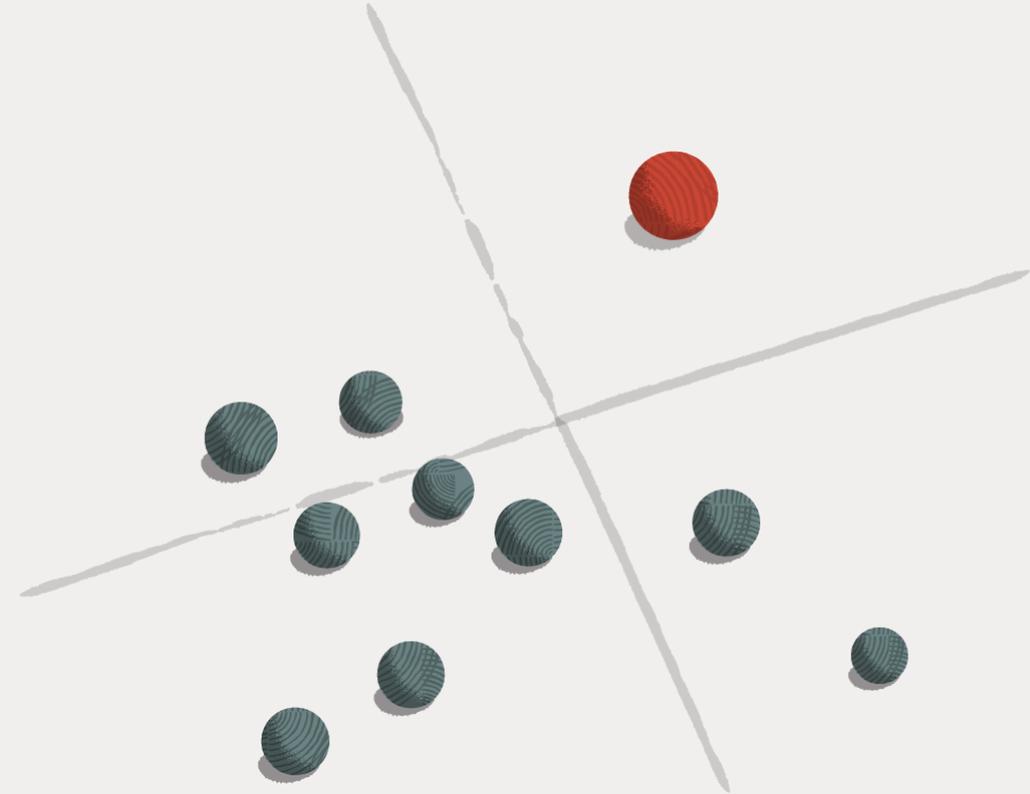

 **Google Cloud**

 **Azure**

 **NVIDIA.**

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