

Autonomous Solutions are Crucial for Business Success

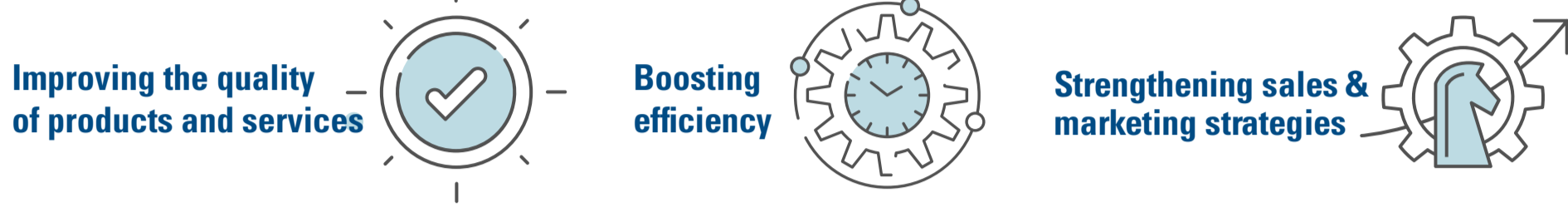
IDC reveals why

Top Business Priorities for Line of Business (LoB) leaders (for the Next 12 Months)

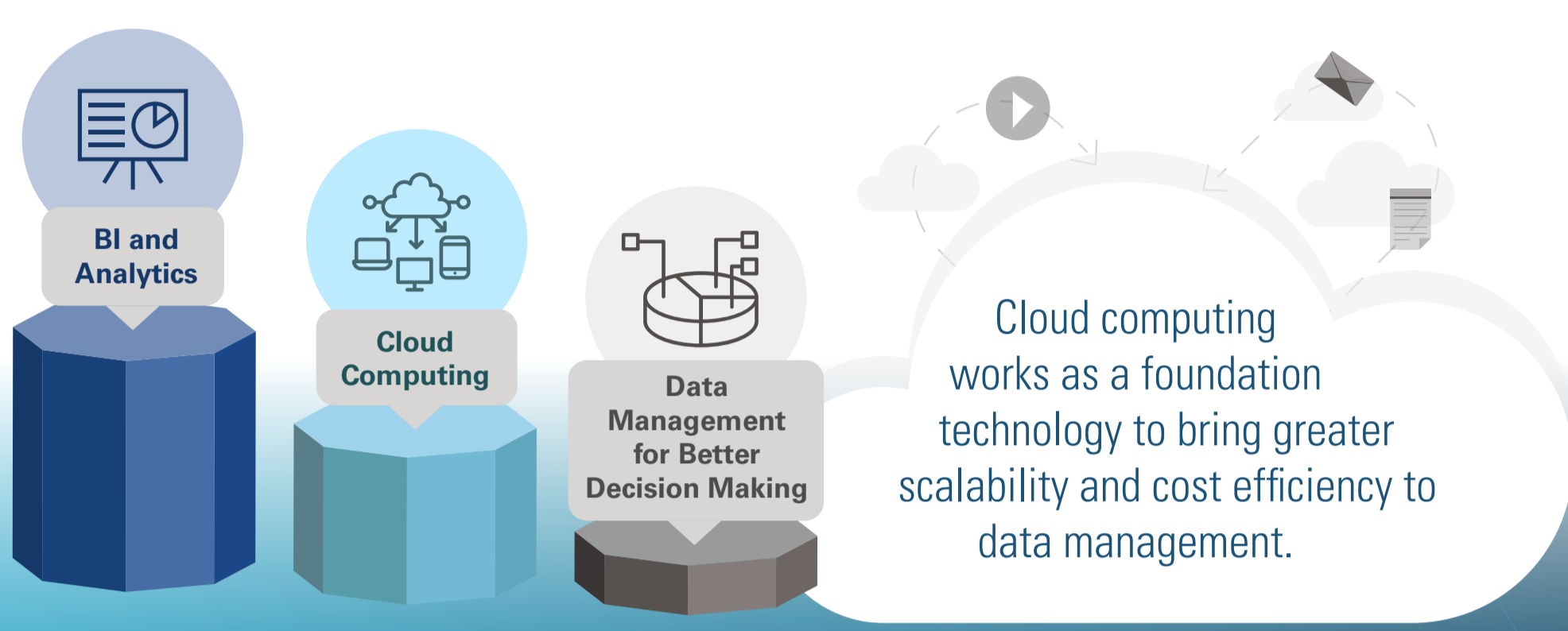


Source: Autonomous Solutions Survey, Oracle, MEA, May 2019 | Target Countries & Sample: UAE, Saudi Arabia, Kenya and Nigeria [n= 230]

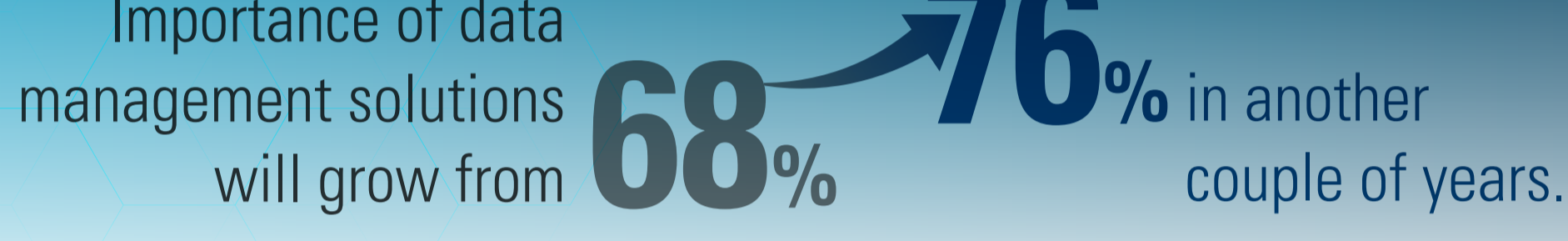
Common Business Challenges



Top Technologies for Achieving Business Priorities



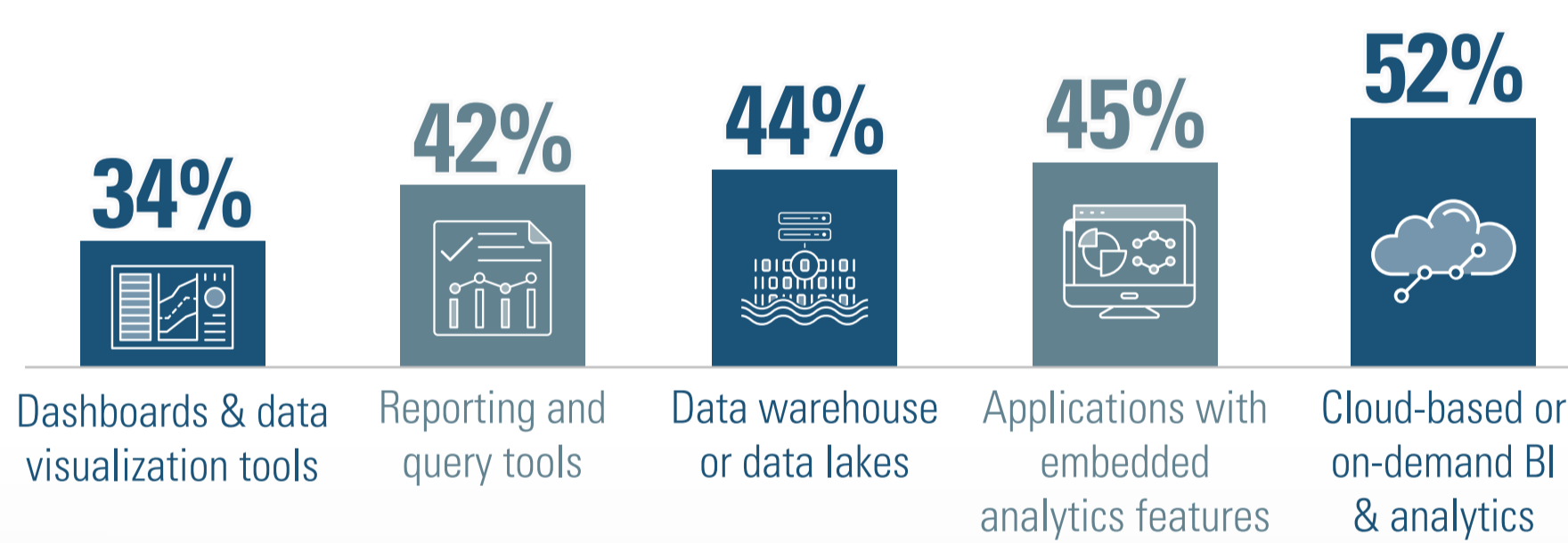
Growth in Data Volume (in last 12 months)



Cloud Migration Plan

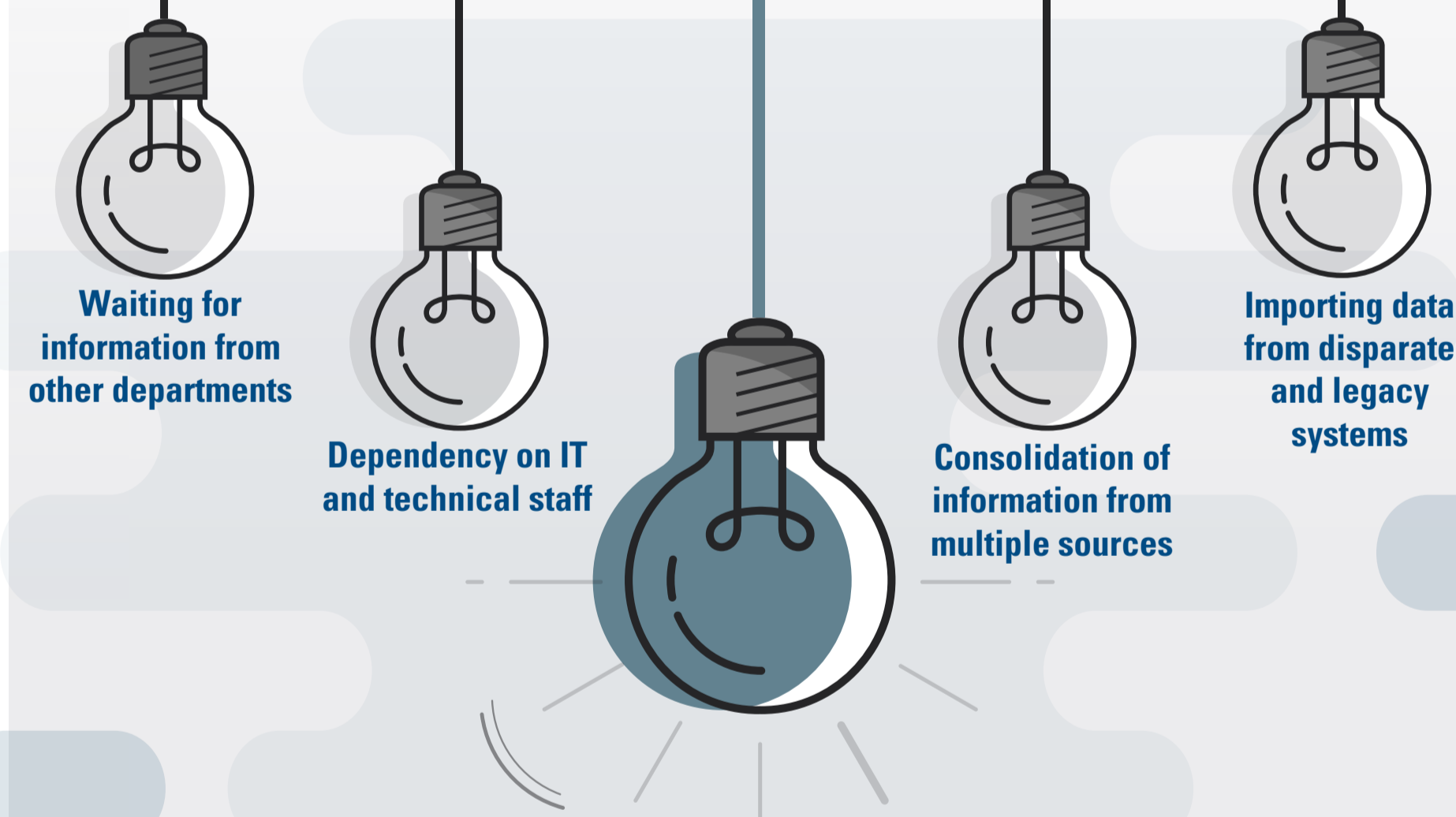


Accelerating Business Growth With Better Data Management



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What Keeps Business Leaders Awake at Night



What LoBs Want in a Data Management Environment

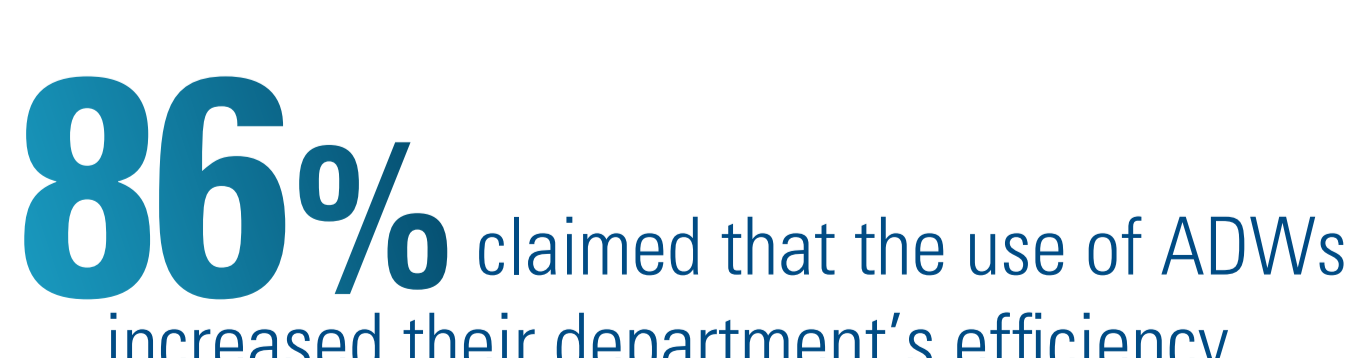
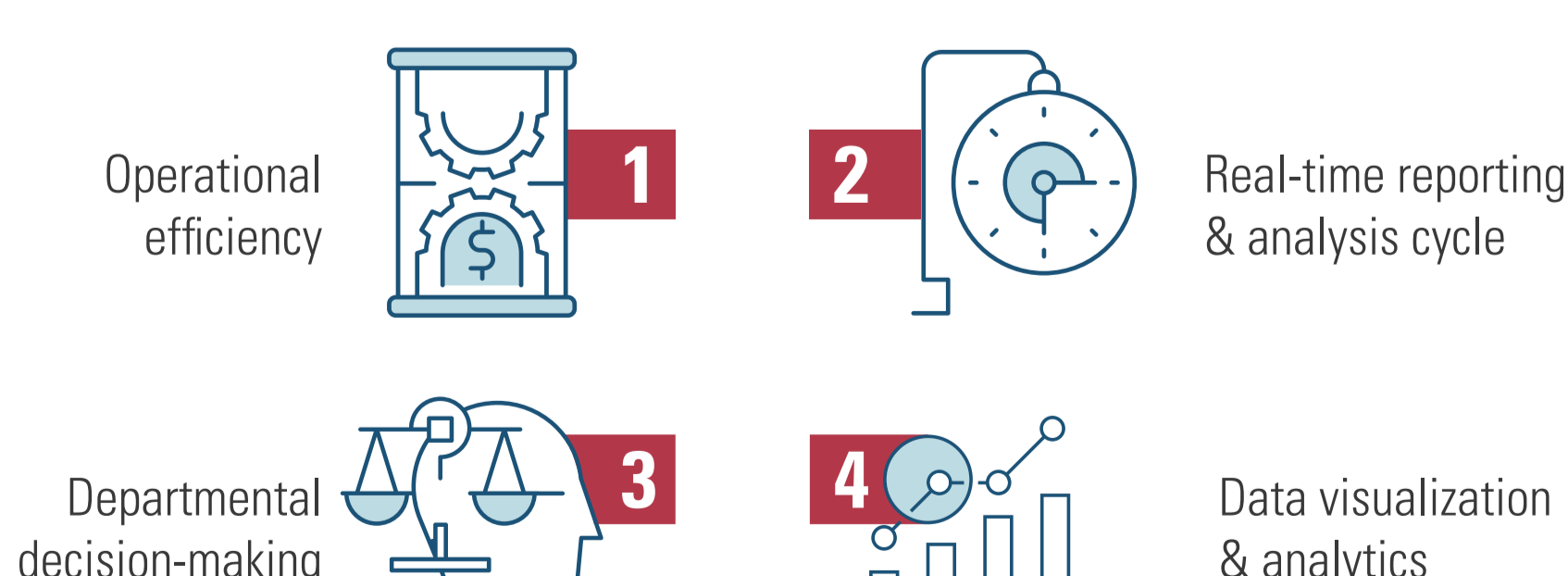
Business leaders would like to have solutions that are more intelligent, autonomous, agile, and devoid of IT dependency.



Autonomous Data Warehouses (ADW*) Address the Challenges and Bolster the Current Analytics Environment

*A cloud database that uses machine learning to eliminate the human labor associated with database tuning, security, backups, updates, and other routine management tasks traditionally performed by database administrators (DBAs).

Top 4 Benefits of ADWs



In pursuit of scalable and autonomous solutions, LoB leaders are turning to ADWs for quicker data analysis and reporting, and reduced IT burden.