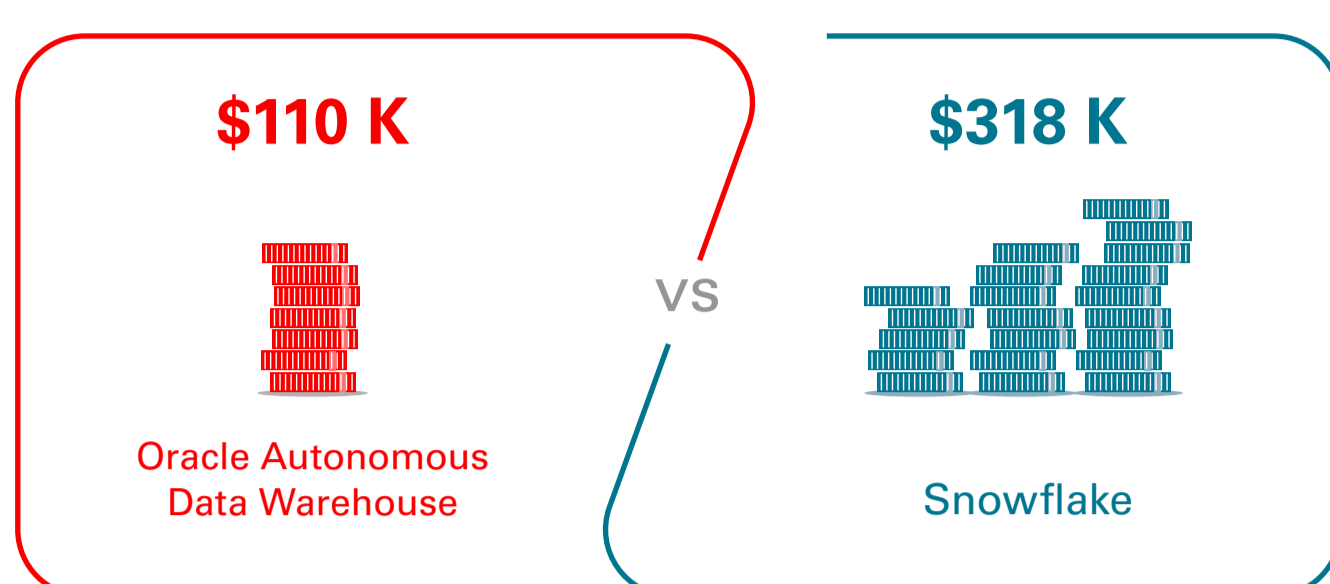


# Unlock your business potential with Oracle Autonomous Database



[Demo Video](#)

## BETTER RESULTS, FASTER ... FOR LESS MONEY!

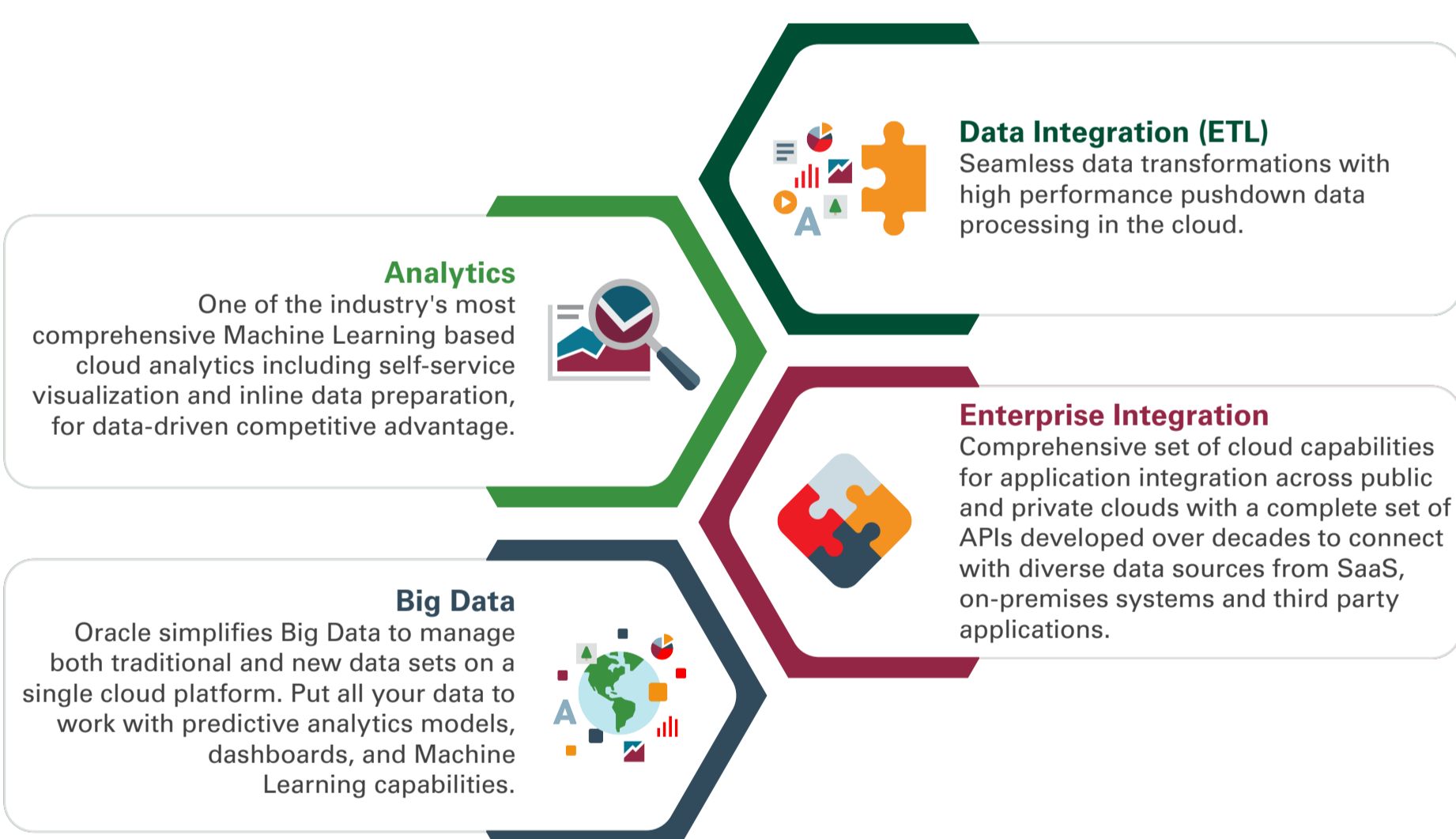


Total 3 Year Savings = **65%**

Data Mart Environment: 2 oCPU Oracle ADW, 4TB Exadata Storage,\* No discounts applied

ORACLE <sup>®</sup> Autonomous Data Warehouse	Cloud Data Warehouse Capabilities	Snowflake
"Load and Go!" No DBA expertise required to provision, backup, secure, or patch	Machine Learning Driven Automation in the Cloud	Requires manual tuning and specialized DBA expertise for cluster set and storage options
Runs on Exadata backbone with enterprise class capabilities	Designed and Optimized for Data Warehouse Performance	Runs on generic AWS or Azure infrastructure
99.95% Availability (only 4 hours of downtime per year) with fully automated backups and RAC for compute node failures	Higher Availability	Only 99.9% Availability (up to 9 hours per year) and requires Premier Support for HA at additional cost
Auto applies security patches and upgrades with complete tenant and data isolation	Self-Securing	Shared tenancy and no isolation of operational users from customer application data
Single data warehouse – scaling compute or storage is not constrained by fixed blocks	True Elasticity and Easy Scalability	DBA must setup single or multi-clusters, resulting in over-provisioning and higher costs
Advanced enterprise grade analytics tools built-in with complete Oracle Cloud integration	Complete Enterprise Cloud Data Warehouse Solution	Must rely on 3rd parties for BI, Data Integration and advanced analytics

## A SUCCESSFUL DATA ANALYTICS ENVIRONMENT ALSO NEEDS



Go with the **Technology and Cloud Leader** with a Proven History of Innovation

- \$40+ billion in revenue,
- \$5+ billion in Research & Development
- 41% in database market share

Dedicated to providing the most advanced data management and analytics solution in the market

## WHAT THE ANALYSTS ARE SAYING



### The Future Is Autonomous

"The future of autonomous products like Oracle's Autonomous Database is bright"

– Carl Olofson, Research VP, IDC

[Learn more](#)



### Accelerates Performance

In tests Oracle Autonomous Data Warehouse outperforms a control database by over **270%**

[Learn more](#)



### Research Note: Oracles Autonomous Data Warehouse

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### Havard Business Review Analytic Services Review Report: The Rise of Intelligent Automation

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### Report: Security by Default

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