Oracle's Zero Data Loss Recovery Appliance

Ensure Oracle Database Recovery and Protect Your Business

Oracle Database powers your business's mission-critical applications.

Their downtime and data loss can have a devastating impact on your company's bottom line and productivity—not to mention the damage to your company's (and your) reputation, because outages and data losses make headlines.

A ROBUST BACKUP-AND-RECOVERY STRATEGY REDUCES RISK…

…but a one-size-fits-all approach delivers generic results.

Oracle's Zero Data Loss Recovery Appliance—created by the same people who developed the Oracle Database—is uniquely engineered to protect the valuable data in your Oracle Databases.

DATA LOSS

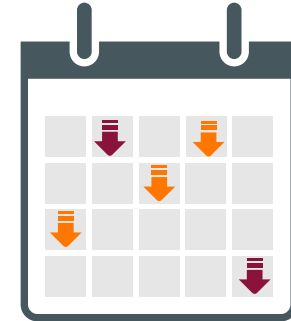**Eliminating data loss should be a major focus for you and your company…**

Without Recovery Appliance

4.8 hours

The **average Recovery Point Objective** (RPO) for mission-critical applications is **4.8 hours**—that's nearly 5 hours of lost transactions.

5 out of 6 businesses experience failed recoveries — compounding data loss.

Businesses see an average of **13 unplanned downtime events** each year, costing them over **US$4 million annually.**

With Recovery Appliance

Eliminate exposure to data loss with sub-second RPO, and **continuously protect database transactions.**

Be confident that you can recover with database-aware, continually validated backups and real-time recovery status.

Get back in business faster by rapidly recovering Oracle databases to any point in time.
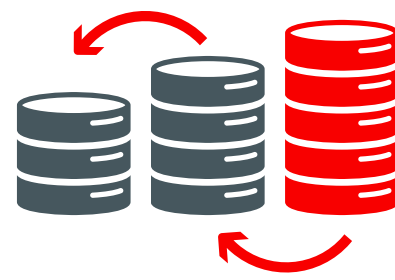
PRODUCTION IMPACT

Backups shouldn't burden production servers or personnel…

Without Recovery Appliance

Database performance is the #1 concern when it comes to data availability—yet current backup processes consume valuable production resources.*
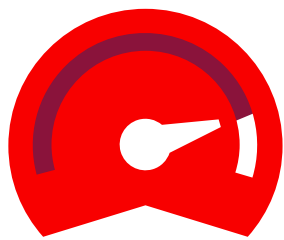
Backing up and managing growing data volumes is the **#1 disaster-recovery challenge.***

Managing **backup complexity consumes your IT staff.**

With Recovery Appliance

Offload backup processes and **accelerate production systems by up to 25%.**

Scale to **protect thousands of databases** in a single system **without any backup-window limitations.**

Eliminate complexity with policy-based automation, forever-incremental strategy, and support for thousands of databases in a single system.

BACKUP IS NICE, BUT YOUR BUSINESS DEPENDS ON RECOVERY

Save your business and your reputation—learn how Oracle's Zero Data Loss Recovery Appliance is uniquely coengineered with Oracle Database and Oracle Cloud to help you protect your business-critical data better than ever before.

Visit **www.oracle.com/zdlra.**

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