

The Mobile Retail POS Checklist

Considering a move to mobile for your [retail point of service](#)? You may have more questions than answers but assessing what you know and what you need to consider will help define your mobile POS strategy and realize your vision for mobile. Before you make the leap, be sure you can answer the following questions with confidence.



READY TO
GO MOBILE?

[REQUEST YOUR 1.1 DEMO
TO SEE THE LATEST IN
MOBILE POS INNOVATION](#)



Start with the End in Mind

- What's the goal of going mobile?
 - Improving the in-store experience
 - Engaging customers on the sales floor
 - Reducing store equipment footprint
 - Increasing flexibility in store design
 - Empowering store associates with modern technology
 - Other:
- Are pop-up stores part of your strategy?
- During busy times like the holidays, do you add extra capacity or specific return locations?



Define Store Operations

- How many associates are in-store at any given time? Will you purchase devices for each associate or allow associates to BYOD?
- How does traffic fluctuate? What are your peak shopping hours? Do you need to think about line-busting strategies?
- Have you considered the changes to business processes in going mobile?
- How many transaction types do you need to handle from a single device?



Assess and Reassess Processes

- What will mobile support?
 - Front and Back office
 - Cash management
- What will mobile devices handle in addition to transactions?
 - Start of day
 - End of day
- What is the impact to order processing and inventory management?
- Are your typical associates mobile or technology savvy?
- Will you provide a tablet or handheld device?



Technology Specifications and Considerations

- What is your current POS technology life cycle?
- What mobile formats are your associates comfortable with?
- Is there consistent Wi-fi coverage in-store?
- Does one network cover the backroom and the store?
- Is there space to house and connect device chargers?
- Do the above factors vary greatly between retail locations?
- Do your warehouse, shipping, finance and other systems interface easily with outside systems?
- Do you intend to include a fixed device in the store as a backup in the event of a network failure or bandwidth instability?

READ MORE ABOUT MOBILE RETAIL POS:

[3 Mobile Retail POS Pitfalls and How To Steer Clear](#)

[5G Accelerates Retail Consumer Experiences to the Next Level](#)

[Customers Benefit From a Fully Mobile Store](#)



Security 101

- Is it important to know which associate completed a given transaction?
- Is shoplifting a challenge in-store? Who are the culprits? Associates or customers?
- Do you plan to require passwords, biometrics or other means of verification to make a device actionable?
- Do you plan to store sensitive data, such as credit card info or pricing details, locally on mobile devices?
- If the POS device is stolen, what is your recovery plan? What extra precautions are necessary?



[REQUEST YOUR 1.1 DEMO TO SEE THE LATEST IN MOBILE POS INNOVATION](#)

CONNECT WITH US

Email us at oneretailvoice_ww@oracle.com, or visit oracle.com/goto/retail

blogs.oracle.com/retail facebook.com/oracleretail/ twitter.com/OracleRetail linkedin.com/company/oracle-retail/

Copyright © 2020, Oracle and/or its affiliates. All rights reserved. This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.

Intel and Intel Xeon are trademarks or registered trademarks of Intel Corporation. All SPARC trademarks are used under license and are trademarks or registered trademarks of SPARC International, Inc. AMD, Opteron, the AMD logo, and the AMD Opteron logo are trademarks or registered trademarks of Advanced Micro Devices. UNIX is a registered trademark of The Open Group. 0220