BotSupply takes chatbots to market 70% faster with Oracle Cloud.

Conversational AI • Content Management System • Natural Language Processing
Conversational Design • Customer Experience

"We made the switch to Oracle Cloud Infrastructure because we immediately saw a lot of synergies with Oracle, not just from a technological standpoint, but also from a go-to-market perspective"

— *Francesco Stasi, Cofounder and CEO, BotSupply*

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BOTSUPPLY

BotSupply extends Oracle's Digital Assistant to 30-plus languages using its unique natural language processing (NLP), enabling customers to easily design, build and manage bots.

BotSupply is a conversational AI company driving next-generation customer engagements and experiences. BotSupply helps leading brands create engaging and relevant customer experiences using their bot platform, conversational UX, and cutting-edge AI. The Conversational AI Content Management System (CMS) provides all the tools customers need to design, build, launch, and manage bots. The platform is compatible with Oracle's bot platform, which provides the scalability and security enterprises demand.

Challenge:
Driving next-generation customer experiences through Conversational AI

BotSupply built a no-code and multilingual solution on top of the Digital Assistant to make it easy for everyone to build Oracle chatbots.

The bots created with the company's state-of-the-art natural-language processing (NLP) capabilities in 30-plus languages, accurately detect user intents, and continuously learn and improve from conversations with users.

Initially, BotSupply was building its entire bot stack internally, on the Google Cloud, but it found that to be a costly and time-consuming development process with little enterprise support.

Result:

Built IP with Oracle Digital Assistant and deployed in 3 weeks

BotSupply's chatbots support multi-lingual enterprise use cases for a global network of partners and customers. In partnership with Oracle, BotSupply's go-to-market is faster, cheaper, and more efficient.

- Moving the content management system for its bots onto the Oracle Digital Assistant platform has made it easier for non-developers to build those bots. As a result, customers and partners can cut their go-to-market time by 70% using the BotSupply CMS.

- Oracle chatbot technology is natively integrated—not just Oracle Digital Assistant with Oracle Cloud Infrastructure, but also across Oracle's extensive cloud application suites—making it easier to connect the technology with customers' existing Oracle applications, also on premise

- BotSupply and Oracle are also going to market together with several large customers, including one of the largest pharma companies in Scandinavia. On Oracle Cloud Infrastructure, BotSupply already has delivered three bots using different interfaces, including text chat and voice bots on interfaces such as Google Home. Additionally, BotSupply and Oracle have deployed a live chatbot for 23,000 employees of one of Finland's largest hospital groups.

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About BotSupply

BotSupply, a Copenhagen-based startup founded in 2016, helps customers in a range of industries—insurance, healthcare, transport, high-tech, pharmaceutical, not-for-profit, gaming, financial services—develop conversational AI-based interfaces.

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Benefits from Oracle for Startups Partnership

- Matched with an Oracle Employee Mentor

- Acceleration with Oracle Cloud. BotSupply migrated from Google Cloud and is currently running 100% on Oracle Cloud Infrastructure and estimates that its move from Google Cloud to Oracle is saving it 60% to 70% on infrastructure costs, money it's investing elsewhere.

- Exposure through Global Marketing and Events, including OpenWorld and Cloud Day

Learn More

Blog: **BotSupply is white hot… and getting hotter**

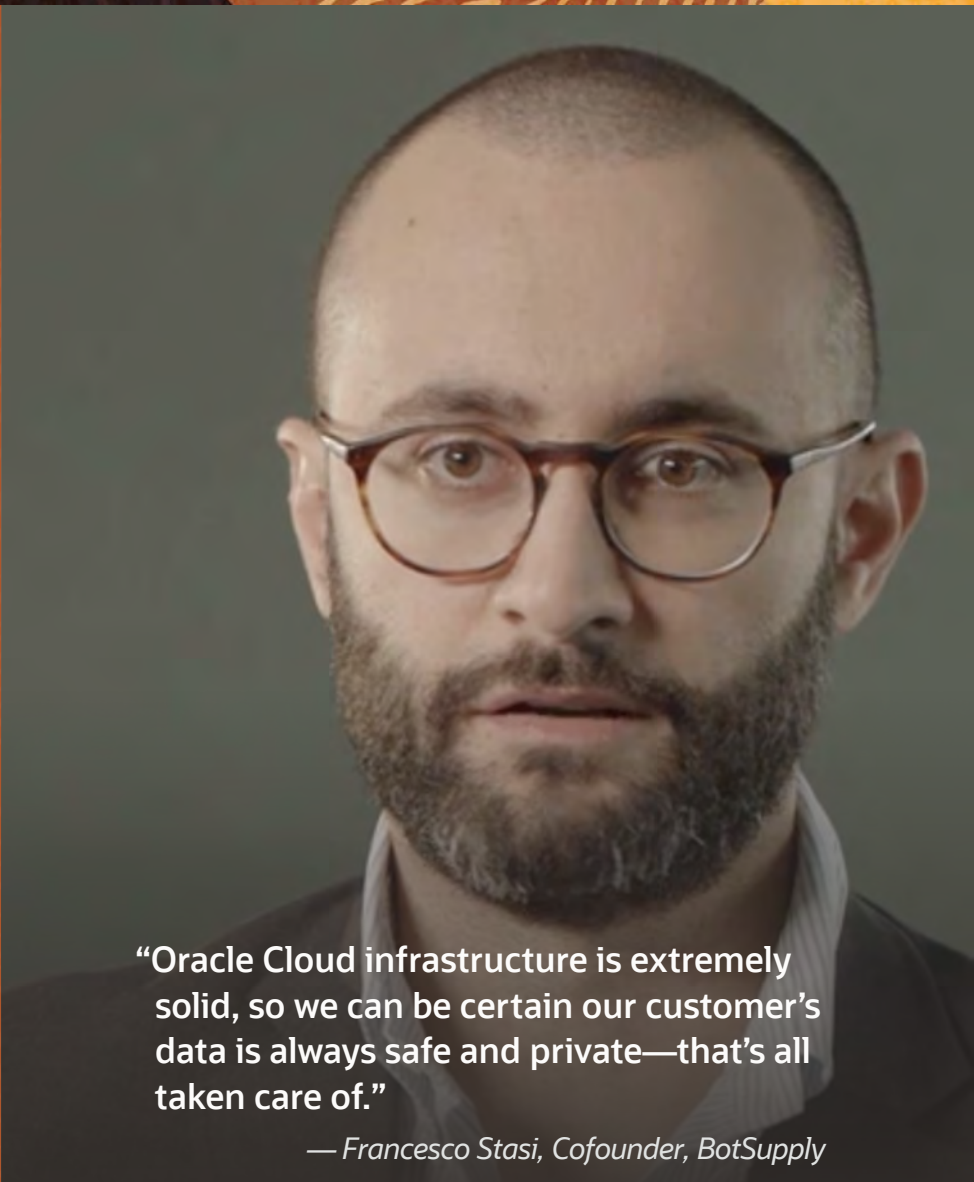**Blog**:   **Startups Step Up**

Podcast: **OracleNext with BotSupply**

Webinar: **Exploring the Possibilities of Chatbots**

Video: **BotSupply Brings Bots to Market Faster with Oracle Cloud**

"Oracle Cloud infrastructure is extremely solid, so we can be certain our customer's data is always safe and private—that's all taken care of."

— Francesco Stasi, Cofounder, BotSupply