hyreo

Societe Generale Taps Startup
for Smoother Onboarding

Societe Generale's staff was growing, but the process for interacting with candidates and onboarding new staff was cumbersome, time consuming, and off-putting to candidates. The multinational financial services company wanted a better approach, one that would ideally integrate with Oracle Taleo HCM Cloud.

Oracle for Startups member Hyreo, had a solution that met the requirements. SG's Global Solution Center in India is now hiring with 20% less work from recruiters and a 55% improvement in positive feedback from candidates.

Startup application rises to the top

Hyreo's candidate experience and automation platform met Societe Generale's requirements. The solution employs a natural language processing chatbot and analytics to guide candidates through the application process. It also incorporates Net Promoter Score quizzes to help measure SG measure itself among applicants.

When the product was in its earliest stages, Hyreo was selected to be part of Societe Generale's accelerator program. Later, Hyreo joined **Oracle for Startups** to scale up.

Sealing the deal with support from Oracle

Hyreo had successfully integrated their product onto multiple solutions since its time in the accelerator, but Societe Generale wanted proof of the startup platform's **enterprise-readiness**. Hyreo turned to connections made through Oracle for Startups to help win the deal.

> " *This helped position us better as a viable long-term solution and accelerated the decision in our favor."*
>
> *— Arun Satyan*
> *Founder, Hyreo*

For Societe Generale, Hyreo's platform quickly generated:

- A 20% reduction in overall recruiter effort for manual interventions

- A 55% increase in positive feedback from candidates

"Our global solution center in India rolled out Hyreo's candidate engagement platform in July 2020, and the experience has been positive," says Magesh Sambasivan, Head of HR for the Global Solution Center. "Hyreo worked very closely with our HR teams to co-create the candidate relationship platform and released the first phase in a time-bound manner with zero production issues. The deployment of chatbots based on the solutions from Hyreo has enabled us with insights and helped make the candidate experience smoother."

> " *It is great to see startups like Hyreo supporting SG GSC business and adding incredible value to the recruiting process through their innovative candidate experience platform. Great product, flexible approach and constant innovation keeps Hyreo on top of their game."*
>
> *— Rathnaprabha Manickavachagam*
> *Head of Innovation and Digital Transformation*
> *Societe Generale Global Solution Center*

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