ORACLE
for Startups

Meet the Startups
Telecommunications

Telecommunications innovation powered by Oracle for Startups

The communications industry powers the digital world that we increasingly rely on to live, work, and play. And although the digital tsunami has been building for decades, it came to a head during the COVID-19 pandemic.

Research suggests the changes wrought by the pandemic are here to stay. More than three-quarters of consumers plan to stick with habits they developed during the crisis, **according to an August 2020 study by Accenture**. These include: in-app ordering (84 percent say they plan to make that habit permanent), home delivery (82 percent), and shopping via social media platforms (80 percent), among others.

To meet those needs, communication service providers will increasingly play a central role. And while 5G technology offers everything from higher data speeds to more reliability, CSPs will need to adopt and adjust to the world with rapidly new opportunities and challenges.

The companies that follow in this Meet the Startups guide are actively exploring unique ways to help communication service providers find faster and more cost-effective ways of taking advantage of the power of emerging technologies.

For questions about the Oracle for Startups program or the startups themselves, please email:

Lars Vestergaard, Market Connect EMEA
lars.vestergaard@oracle.com

Perry Light, Market Connect North America
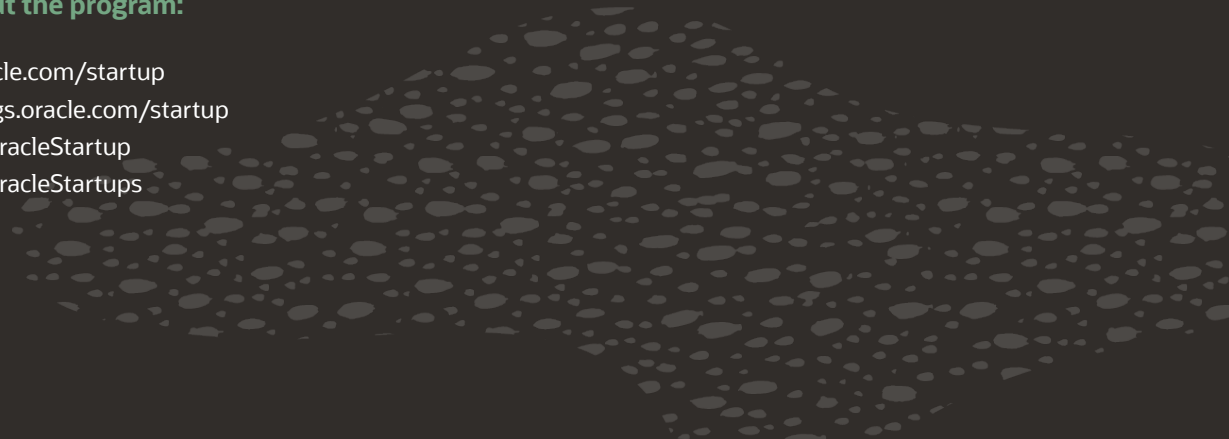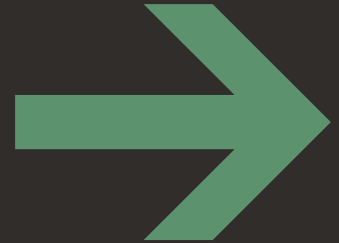perry.light@oracle.com

Arthur Rabelo, Market Connect LAD
arthur.rabelo@oracle.com

Rajiv Mathew, Market Connect JAPAC
rajiv.o.mathew@oracle.com

To learn more about the program:

Website: oracle.com/startup
Blog: blogs.oracle.com/startup
Twitter: @OracleStartup
Facebook: @OracleStartups

Now, let's
Meet the Startups

B·YOND

Automation • AI • Machine Learning
Cloud • 5G • Operations

Cerebri ≥

Customer experience • Real-time • Next best actions

B-Yond is one of the fastest-growing network AI companies and the leader in network intelligence and operation automation. We develop automation software for operators seeking to capitalize on the move to 5G and edge cloud. Our technology ingests and analyzes the most complex network data, accelerating the time-to-market of new services and products while enhancing customer experience. Deploying our technology and knowledge in the telecom industry results in optimized network operations and monetization as well as CAPEX avoidance.

Cerebri AI's CVX AI software platform helps enterprises update customer journeys, score KPIs and produce NBAs / NBOs, end-to-end, in less than one second. And at scale with thousands of actions & offers updated per second. Real actions for real results, right now.

DATA FLUX

Germany | dataflux.eu

Big Data • Observability • Machine Learning
Artificial Intelligence • Collective Knowledge
Predictive Analytics • Telecommunications
Distributed Control Systems

Using big data, real-time stream processing, machine intelligence and virtual reality, DataFlux is building a range of solutions for the shifting paradigm towards highly intelligent systems for monitoring and operations. DataFlux is fully devoted to bringing automation solutions to an entirely new level. In this environment, human actions are only needed for genuine intelligent tasks, such as goal formation and high-level decisions, while a machine is taking both repetitive and intelligent tasks, often providing improved results compared to the human capabilities.

ORACLE
for Startups

Meet the Startups
Telecommunications

Twitter: @OracleStartup
Facebook: @OracleStartups
Website: oracle.com/startup
Blog: blogs.oracle.com/startup