Introducing Customer 2 Cloud Program

Removing Barriers to the Cloud
Providing flexible options to help existing Oracle CRM, HCM, ERP and EPM customers move to Oracle Cloud

What is Customer 2 Cloud?
Enables a path to the cloud with:
- Rapid startup services
- Packaged cloud integrations
- Flexible financial incentives

WHO
- Customers with:
  - Siebel
  - EBS
  - PeopleSoft
  - JDE
  - Paying on-premise support*

WHY
- Improved TCO
- Get to cloud faster
- Greater flexibility
- Migrate on-premise to cloud
- Latest cloud innovations

Flexible Financial Incentives
You choose how to reallocate existing investments within the same cloud product family.

Options
- Not using support: wants to apply toward SaaS
- Using support: wants to exchange some/all for equivalent SaaS

Examples: Existing Investments
- Siebel: eService
- Siebel: Marketing
- PeopleSoft: ePerformance
- PeopleSoft: HCM
- Hyperion Planning Plus Workforce, Cap Ex or Project Planning
- E-Business Suite: Financials
- E-Business Suite: Sourcing

Examples: Future Cloud
- Sales
- HCM
- EPM
- Financials
- Procurement

Rapid Startup Services
The right tools and processes to connect your existing CRM, ERP, EPM and HCM investments with Oracle Cloud Express, we can get you to Oracle Cloud rapidly.

Packaged Cloud Integrations
Connect your existing CRM, ERP, EPM and HCM investments to Oracle Cloud.

Convert your on-premise support spend to SaaS
Get the latest innovations in Oracle CX, Oracle HCM, Oracle ERP and Oracle EPM.

Start innovating with:
- Oracle Marketing
- Oracle Sales
- Oracle Service
- Oracle Procurement
- Oracle Talent
- Oracle CPQ
- Oracle EPM
- Oracle Financials

For more information on Customer 2 Cloud Program visit oracle.com/customer2cloud

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