Data-driven business agility without compromise

Get deep, trustworthy insights fast with a governed and secure solution improving productivity

94% of business professionals say that effective data analytics is critical to the success of their organization.

79% of marketers believe that data accuracy ranks as a priority.

81% of marketing leaders expect data excellence to exceed most of their competitors’.

Fast data-driven insights are needed to survive and thrive

Yet, business teams struggle to answer new questions arising every day...

89% of CIOs rate the cost of quality business analytics as a top concern.

82% of employees can get data in seconds only.

A new approach is needed

76% of CIOs that conducted an IT modernization effort will struggle to meet their demanding mission.

90% of software-sized businesses are active.

80% of the time is spent on data prep, searching, and combining data, with only 20% spent on analytics.

The road ahead

64% of AI-driven enterprises hold twice the market share of those that don’t adopt the technology.

By 2022, AI-driven enterprises will be up to 10 times more efficient and will hold twice the market share of their traditional counterparts.

In the words of our customers

94% of organizations believe project outcomes improve when data is used. Data analytics and BI are critical business functions. To realize one’s full potential, a company must use data to support its initiatives.

“Data has always been the foundation of our business strategy. However, with the rapid changes in the business environment, we need to have the ability to make data-driven decisions instantly. The Autonomous Data Warehouse solution from Oracle enables us to make those decisions with ease.”

“The Oracle Autonomous Data Warehouse has now made that dream a reality, which has allowed us to explore data patterns more quickly than before, turning data into insights.”

“The biggest compliment we received from our customers was that Oracle could automate the loading of customer data, now taking only minutes, and we reduced the time to load the financial analysis report that takes only 41 seconds.”

In 2021, 96% of CIOs rate enhanced data analytics as a priority.

94% of CFOs rate enhanced data analytics as a priority.

In 2021, 39% of business professionals believe data is an obstacle to good decision making.

30% of business professionals say data analytics is important to their businesses.

94% of employees say data analytics is important to their businesses.

94% of CIOs say lack of quality data drives financial analysis report that takes only 41 seconds.

A complete Oracle solution for departmental data warehouses

Cloud-based and managing Machine Learning to rapidly and securely turn data into insights.

Fast data-driven insights are needed to survive and thrive

Discover the unique advantages of the Oracle Departmental Data Warehouse solution.