

# Oracle Student Management

Part of the Oracle Student Cloud platform, Oracle Student Management is a radically different kind of student system, built natively in the cloud to be student-first and empower schools to become more agile and innovative. While a traditional SIS is built on a term-based structure, we've designed Student Management's architecture to support non-traditional, non-term-based continuing education programs in addition to traditional academic models. This means that Student Management can support the broad spectrum of learning opportunities across a student's lifetime, thanks to innovative features like our Curriculum Registry, which supports all academic structures regardless of instructional models or academic terms, and our Academic Planner, which allows students to map their course schedule to optimize their time to graduation. Our user interface is designed with the overall student or staff experience as our leading priority, giving you a consistent, intuitive, consumer-grade experience, regardless of your device.

Student Management is intended to help students and staff work smarter – not just more efficiently, but more effectively – by anticipating students' needs, illuminating their academic path, and empowering them to succeed.

## MANAGE TRADITIONAL AND CONTINUING EDUCATION PROGRAMS WITH ONE SYSTEM

Only **Student Management's** flexible architecture frees institutions from traditional, term-based structures, allowing you to explore a full spectrum of educational offerings, from degree-oriented coursework to one-off continuing education classes. Administrators can set up, track, and manage all academic information, from the course catalog to student programs, regardless of academic structure or curriculum type.

Institutions can leverage Student Management's flexible features including:



### Student Management's key features

- Foundation to support the spectrum of higher education business models: continuing education as well as traditional models
- Innovative, consumer-style course discovery
- Easy to use online enrollment and checkout as well as tuition and fee calculation
- Streamlined, guided set up of curriculum, courses and programs
- Flexible time periods
- Online admissions applications
- Building of guided pathways for on-time student graduation
- Variety of discount options to support student fee calculation
- Flexible assessment structure to support all types of learning activities

- **Curriculum registry:** Support different academic structures and items such as academic groups and course lists. Define a range of course options including duration, mode of instruction, description, location, associated fees, and enrollment requirements.
- **Multiple assessment types:** Define credentials such as a degree or certificate to a program of study to be attached and awarded to a student.
- **Structured learning paths:** Support individual learning journeys for any academic goal, by defining unique requirements (e.g., minimum number of credits, minimum grade or result) for a major, a minor or a certificate program
- **Academic calendars:** Expand and define the time periods associated with learning activities, including the dates that students can enroll or drop courses, and the dates when grades are due.
- **Scheduled courses:** Define instances of a course in which a student can enroll as a learning activity or event. This includes the assignment of staff, fees, and meeting information.
- **Student program assignment:** Assign a student to an academic program such as major or minor, or manage a program pause or discontinuation.
- **Scheduled course enrollment:** Enroll and drop individual students or a group of students, including waitlist options.
- **Enrollment controls:** Assign a prerequisite to a course and allow or prevent a student to enroll.
- **Student results:** Define, track, and manage course results and program credentials earned by a student, regardless of educational model.
- **Scheduled course roster:** Access student contact information and email students from the course roster.
- **Grade roster:** Enter results for individual students.
- **Pay-to-enroll:** Manage billing and fees for pay-to-enroll programs and courses (e.g., for continuing education).
- **Sponsorships:** Define third parties who sponsor learner activities; define the amount of the sponsorship and the eligible students and courses.
- **Proxy functionality:** Supports proxy access to the student system to serve as an advocate for a learner (e.g., to make payments or apply for programs on their behalf).



**A fundamentally different student system:**

- **OPTIMIZATION:** Guided pathway tools drive student outcomes and optimize efficiency
- **AUTOMATION:** Our rules engine and powerful workflow orchestration allow schools to automate manual processes.
- **SINGLE DATA MODEL:** A single data model across our SaaS suite means a unified interface and a simpler modular implementation
- **STUDENT-FIRST DESIGN:** Our system helps students make more informed financial, academic, and professional decisions
- **ADAPTIVE MODEL:** Oracle Cloud Student's architecture supports lifelong learning, including term, non-term, continuing, and competency-based education
- **MULTI-ENTITY:** Our flexible framework allows you to define and share business processes across entities/institutions

## CREATE A COMPREHENSIVE APPLICATION-TO-ADMISSIONS EXPERIENCE

The student experience begins with the admissions process. Schools can keep prospective students engaged and reduce administrative workloads with tools including:

- **Applicant portal:** Build a landing page for prospective students to view their profile, manage their application, and see the status of their admissions decision.
- **Form Builder:** Create admissions application forms that are specific to your institution's programs. Use preconfigured application sections to capture additional information that your institution deems relevant for an admissions decision.
- **Application forms:** Build a guided experience for students to fill out and submit an online application tailored to a specific program within the institution, with the ability to add extracurricular activities, academic history, recommendations, attach transcripts, and other information.
- **Checklists:** Assign a checklist to applicants to guide them through the application process; administrators can mark tasks as complete after receiving relevant documents from the applicant.
- **Automated communications:** Create emails and other alerts to be automatically triggered upon certain actions or dates (e.g., submission deadlines).
- **Central application repository:** View all application information securely in one place in order to evaluate and make an informed admissions decision.

## SIMPLIFY THE STUDENT EXPERIENCE WITH SELF-SERVICE

With its streamlined business processes and point-and-click interface, **Student Management's** self-service capabilities provide a more convenient, personalized experience for students and staff. Whether they're on their phone, desktop, or tablet, students can quickly access the tools and information they need, without requiring administrators to process paperwork or enter data. Institutions can manage student self-service capabilities for:

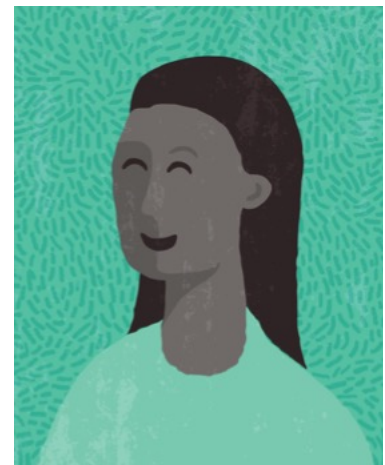
- **User Account/Profile:** Create your own account and manage personal information such as names, addresses, phone numbers, email addresses, and social network IDs.

- **Catalogs:** Browse your institution’s online catalog and view program details such as course offerings, requirements, cost, and credentials. Students can also view individual course details with one click, such as location, instructor, enrollment information, and more in a handy at-a-glance format.
- **Search learning opportunities:** Quickly and easily find your way to the right class with modern search paradigms, from intelligent type-ahead searching to curated postings (such as trending or highlighted courses) to the use of configurable filters to narrow results.
- **Shopping cart:** During enrollment, add courses and other items such as a parking pass to a shopping cart (which can be viewable by administrators).
- **Wish list:** Save programs and courses to a wish list to review later (which is viewable by administrators).
- **Enroll and pay-as-you-go:** Quickly find a course (including the number of open seats), add it to their cart, and pay (for nontraditional programming).
- **Enrollment Scheduler:** Enroll in courses based on program requirements (for traditional programs).
- **My Finances:** Gain full insight into your financial situation with direct access to your individual account: drill down into any transaction, view details such as total balance due, due dates, and payment history, and pay bills by credit card or direct bank payment.

## BUILD GUIDED PATHWAYS WITH STUDENT-FIRST DESIGN

**Student Management** provides students with a fully personalized, responsive experience that gives them ownership over their own academic schedule and strategy. Our student-first design approach answers the questions a student might have about their educational experience -- “what courses do I need to take for my major?” or “how do I graduate on time?” -- and provides the functionality to give them insight into their academic progress and meet their goals.

- **Academic Plan Template:** Lay out courses and academic elements for a program of study into a logical sequence against a predetermined program structure (such as a 4-year regular undergraduate program).



### Our Design Principles

- Personalize the experience to \*me\*
- Always tell me where I am in any process
- Automate my tasks that don't require a decision
- Remove the noise by only showing what I need to do
- Prevent my mistakes in real-time
- Deliver insights, when I need it, to make decisions easier
- Access on any device, anytime
- A consistent application experience, regardless of my device
- Settings should be in context with what I am doing

- **Student Planner:** Assign an Academic Plan Template to a student based on their intended course of study. The student then can view the recommended program pathway through the student planner and can select options for electives, drag and drop courses to other periods and clearly see prerequisites.
- **Curriculum pathways:** Provide students with a course completion sequence that enables them to complete their program requirements quickly and successfully.
- **Lockstep programs of study:** Manage lockstep programs of study, where students have to take all the courses within the program in a particular order. Administrators can lock the academic plan, either overall, or for a particular period such as Semester 1, to ensure students can't remove or add courses to the academic plan for that period.
- **Guided enrollment:** Enrollment choices are simplified as the Student Planner controls which courses to select from for that academic period.

## MANAGE STUDENT BILLING AND PAYMENTS

**Student Management** enhances higher education institutions' ability to manage student receivables, billing, and payment collection. Staff and students can quickly find and use the financial information they need to make critical decisions: Students can conveniently view and make payments via desktop or mobile device, and staff can manage a variety of payment types, understand trends, and produce accurate, timely financial reports. Our solution's financial capabilities include:

- **My Finances:** Drill down into any transaction, view details such as total balance due, due dates, and payment history, and pay bills by credit card or direct bank payment. A manual payment option allows students to pay fees in person or over the phone.
- **Student accounts and invoicing:** Create charges, accept payments, process refunds, and generate receipts.
- **Bills:** View all generated bills and download or print the files in .pdf format.
- **Tuition and fees assessment:** Dynamically and accurately assess a variety of tuition and other fees associated with student enrollment. Population selection criteria enables institutions to select and assess fees or discounts for individuals or groups of students.

- **Sponsorship agreements:** Manage sponsorship agreements (an arrangement between an institution and a third party or sponsor that enables the external organization to pay some or all of the charges that appear on a student's bill). Institutions can assign a sponsorship credit to a sponsorship agreement to simplify student bill-paying.
- **Balance forward billing:** Leverage accounts receivable functionality to create balance forward bills (bills with a beginning balance, credits, and charges since the last billing date).
- **Invoices:** Identify billing transactions and create invoices for students and organizations, using the billing criteria you provide, such as date of transaction or payment schedule due date.
- **Learning Packages:** Support payments of a one-time flat fee attached to a program (e.g., a learning package or a traditional program of study). After paying the fee, students are able to access and enroll in courses affiliated with the program.

## A PRACTICAL PATH TO A UNIFIED HIGHER EDUCATION CLOUD


Your student system is only one element of your campus enterprise. That's why Oracle Student Cloud is part of the industry's most complete higher education cloud, including ERP, HCM, and other enterprise applications, built on an infrastructure and platform designed to deliver best-in-class scalability, performance, and security.

We also recognize that every school is different, with different strategic priorities. That's why we offer a range of adoption choices to help you chart your own incremental path to the cloud. For example, you may want to begin with financial management, financial aid, or talent management, and then gradually add core HR, ERP, procurement, budgeting and planning, and other cloud modules to form a unified system. You can deploy cloud services incrementally on Oracle's robust public cloud and gradually build a unified higher education platform to drive positive outcomes for students and optimize efficiency for administrators.



**Oracle Student Cloud** is a complete suite of solutions that blurs the boundaries between traditional systems — SIS, ERP, CX, analytics, etc. — to provide a powerful and connected experience across the entire student lifecycle.

- Student Management (for traditional and continuing education)
- Student Financial Planning (for financial aid)
- Customer Experience (CX) (Oracle Sales & Service Cloud and Oracle Marketing Cloud):
  - Student Recruitment
  - Student Engagement
  - Student Support
  - Advancement



Oracle Student Cloud leverages the power of the higher education cloud. You'll use Cloud HCM to manage your employees who are assigned as instructors to classes, with Cloud ERP to manage your students' accounts and provide easy payment processing during the enrollment process. Oracle products work together to provide you with all the tools you need to serve your most important customers: your students.





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