

Five reasons to connect your enterprise planning

Departmental planning silos are holding business performance back. That's why **74% of corporate leaders** expect connected enterprise planning to improve collaboration and decision-making.



Siloed planning leads to

- ✗ A fragmented view of plans and planning data
- ✗ Inaccurate forecasts, disrupted product flow, and damaged customer service
- ✗ The inability to pivot quickly as market conditions change

Five areas where connected planning pays off

Project financial planning

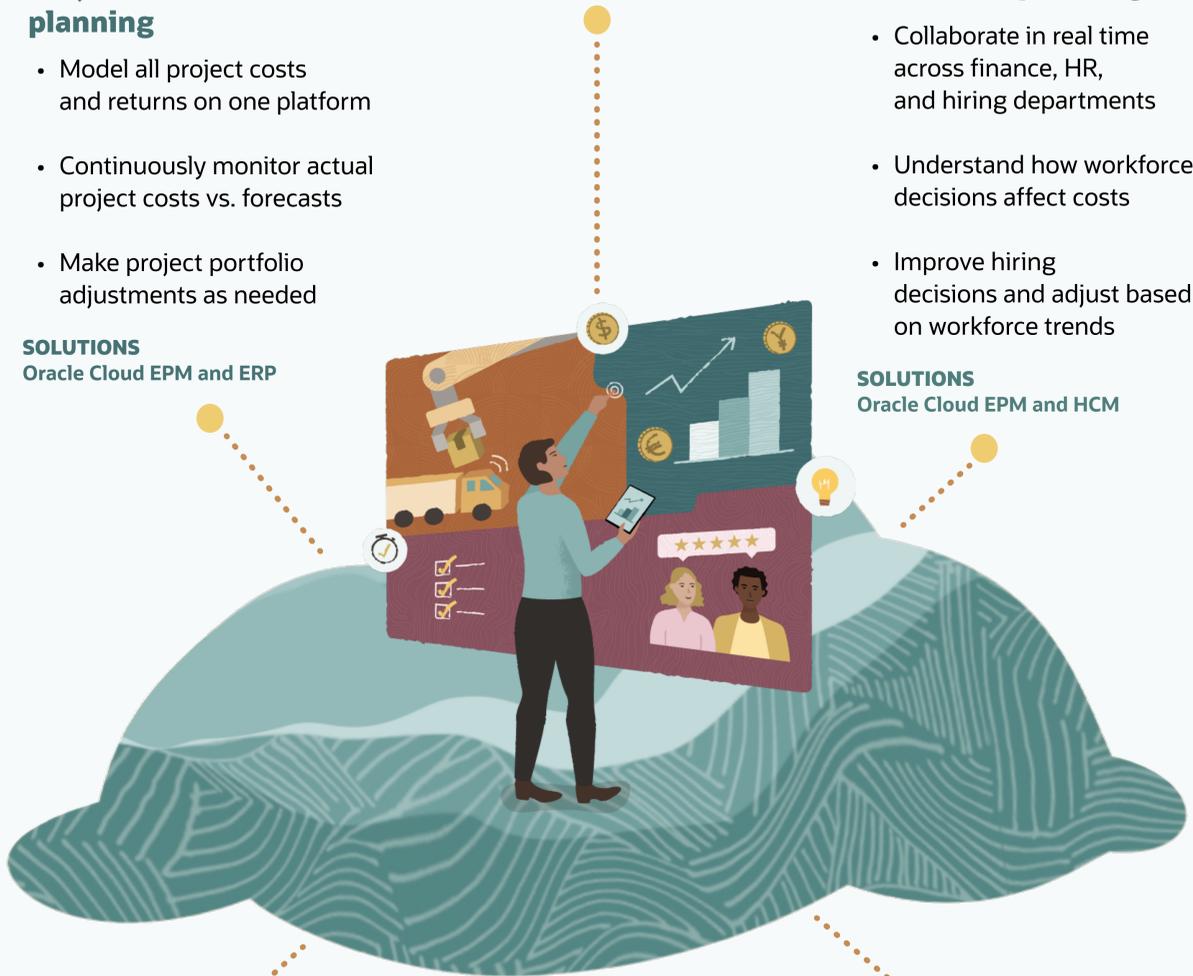
- Model all project costs and returns on one platform
- Continuously monitor actual project costs vs. forecasts
- Make project portfolio adjustments as needed

SOLUTIONS
Oracle Cloud EPM and ERP

Workforce planning

- Collaborate in real time across finance, HR, and hiring departments
- Understand how workforce decisions affect costs
- Improve hiring decisions and adjust based on workforce trends

SOLUTIONS
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Scenario planning

- Collaborate across departments to model diverse planning scenarios
- Blend departmental scenarios into a single company strategy
- Run simulations to understand probabilities and gain certainty on outcomes

SOLUTION
Oracle Cloud EPM

Integrated business planning and execution

- Connect plans across finance, operations, and sales
- Align integrated planning with execution
- Reduce decision latency and enhance global visibility

SOLUTIONS
Oracle Cloud EPM and SCM

Sales and marketing planning

- Align plans across finance, sales, and marketing
- Get a full picture of sales and marketing performance
- Adjust sales and marketing programs for improved ROI

SOLUTIONS
Oracle Cloud EPM and CX

Connect. Align. Outperform.

Learn how connecting financial, operational, and line-of-business planning allows a business to make critical decisions faster and gain the agility to outperform.

[Read the ebook](#)

