

# Oracle Warehouse Management Cloud: Welcome to the New Fulfillment Economy

The New Fulfillment Economy doesn't have room for tedious systems, costly upgrades, and long complex integrations. It requires a single, 360° view of your warehouse operations that can only be achieved by introducing greater efficiencies into the fulfillment platform. This also means a safer place for data, a shorter path to multichannel commerce, and smarter way to do business. Login to the New Fulfillment Economy. It's how you fulfill the expectations of the new consumer.

## TOMORROW'S WAREHOUSE MANAGEMENT, TODAY

Oracle Warehouse Management Cloud introduces a new paradigm in supply chain execution solutions, robust extended warehouse management functionality at significantly lower total cost of ownership. Oracle WMS Cloud delivers innovative capabilities, mobile solutions and an easy to use browser interface. The solution is highly configurable for rapid, cost effective implementation with the added structure to change and evolve with your business. Be future ready with the power of a cloud-based, best-of-breed warehouse management solution.

## MAKE MULTI-CHANNEL FULFILLMENT A REALITY

Support multi-channel demand and orchestrate fulfillment and execution processes so customers can buy anywhere, fulfill anywhere, and return anywhere. Oracle Warehouse Management Enterprise Edition Cloud offers robust multichannel functionality, which enables complete warehouse and logistics fulfillment from any browser-based device. The solution includes inbound and outbound fulfillment execution, yard management, cross dock and to-store management, value-added services, as well as reverse logistics, which deliver management of inventory from manufacturer to distribution center to store, and ultimately to the consumer.

Legacy transportation and warehouse management systems are often unable to provide insight into trailers in the yard, which creates a significant gap into visibility that can lead to fulfillment delays. The solution directly address this challenge, making it easier to locate shipments in trailers in order to expedite unloading for high priority inventory.

**"For a growing retail company, tracking inventory is the difference between losing money, breaking even and making a profit. We needed a far more sophisticated warehouse management system in order to maintain and grow our business."**

**Andres Valdivieso**  
CIO, FarmaCorp

## Key Features

- Full support for License Plate Numbers (LPNs)
- Optimize warehouse tasks
- Receive and cross-dock
- Optimize directed putaway locations
- Support complex picking strategies
- Pack, load, ship and manifest
- Perform value added services & kitting
- Manage dock appointments
- Integrate to automation equipment
- Set material handling productivity goals
- Measure and analyze warehouse operator productivity
- Analyze and report

## OPTIMIZE STORE INVENTORY MANAGEMENT & FULFILLMENT

Provide purpose-built effectiveness to optimizing and automating store operations with multichannel fulfillment needs. Oracle Warehouse Management Enterprise Edition Cloud can be used to manage materials in locations other than traditional warehouses such as stores or stock rooms. The solution manages and provides total inventory accountability and visibility in the store or stock room from pre-receiving through receiving, stock replenishment, inventory cycle and physical counts, omnichannel fulfillment from the store, and even returns. Oracle WMS Cloud allows you to achieve end-to-end inventory and productivity improvements across their entire supply chain and stores.

## INCREASE SCALABILITY THROUGH AUTOMATION

Oracle Warehouse Management Automation Cloud introduces an effective way to connect your Oracle Warehouse Management Enterprise Edition Cloud with the warehouse control systems (WCS) of your automated facilities. This dynamic solution improves efficiency, increases scalability of your warehouse operations, and the ability to serve customers faster. Oracle Warehouse Management Automation Cloud Service provides a series of APIs to achieve communication between your WCS and the Oracle WMS Cloud operations that work around it.

## SUPERIOR WORKFORCE MANAGEMENT

Oracle Warehouse Workforce Management Cloud provides warehouse managers with greater visibility into their operations and workforce to help reduce labor inefficiencies, raise overall performance, and improve accuracy. Oracle Warehouse Workforce Management Cloud includes key performance indicators (KPIs) that manage and track workforce performance based on quantifiable goals. With an easy to use, configurable user interface and radio frequency (RF) functionality used by warehouse operators, Oracle Warehouse Workforce Management Cloud is essential to maximizing the efficiency of warehouse and in-store operations, and in turn, the entire supply chain.

## INTUITIVE SUPPLY CHAIN ANALYTICS & DASHBOARDS

Intuitive analytics and dashboards enable real-time operational analysis, reporting, and alert management. Oracle Warehouse Management Enterprise Edition Cloud provides a toolset where dashboards and reports can be built, and you can summarize insights into key performance metrics that can be provided across multiple warehouses, sourcing locations, and even stores. With intelligent reporting, alerting and scheduling capabilities, the solution enables real-time actionable analysis around location utilization, inventory fragmentation, and other warehouse performance factors.

## FIRST BEST-IN-CLASS 100% CLOUD LOGISTICS SOLUTION

Companies using Oracle's Logistics Cloud solution, which includes both Oracle Warehouse Management Cloud and Oracle Transportation Management Cloud, can now manage, track and visualize inventory across fulfillment centers, 3PLs, store shelves and inventory in-transit with real-time data. Companies will gain inventory velocity and reduce fulfillment costs by connecting networks in real-time and can move from a flat supply chain approach to a multi-dimensional network approach allowing them to adapt to ever-changing marketplace conditions.

For more information, visit [oracle.com/scm](http://oracle.com/scm).

### Benefits of supply chain networks:

- Reduce operating costs
- Reduce inventory costs
- Increase revenues
- Increase labor productivity
- Improve space utilization
- Increase inventory accuracy
- Improve customer satisfaction

**“Oracle Warehouse Management Cloud Service is the only solution that enables us to reliably and efficiently manage our wine inventory and warehouse operations. We not only increased pick speed and fulfilled orders faster, but also gained the ability to deliver new services and enhance our member experience.”**

**Krista Diez-Simson**  
CFO, Vinomofo

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## Integrated Cloud Applications & Platform Services

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