ORACLE

7 Reasons to Consider
Cloud Merchandising

Talking with global retailers, there are several reasons why leaders elect to move merchandising operations to a cloud solution.

"For us, in addition to the business benefits, the greatest win has been creating a simplistic way for our teams to get their work done, and the Oracle Cloud solution has enabled us to do that."

— Merchandising Director, Fast Fashion Retailer

1. Reduce Risk

Well-supported cloud environments reduce many of the risks inherent to major on-premises implementations — including cost overruns and delays.

2. Stop the 5-Year Cycle

Cloud services roll out upgrades and new features at a continuous cadence – effectively ending the age-old cycle of disruptive rip and replace updates.

3. Innovate Continually

Making new features readily available is a transformative change, one that caters to a culture of innovation.

4. Gain World-Class Security

By moving to a cloud service supported by global specialized security teams, retailers reduce business risk of new threats.

5. Use Industry Best Practices

Cloud applications provide built-in and modern best practices. Rich features and functionality help to ensure the solutions require few to no modifications.

6. Increase Productivity

Modern points of interaction behaving more like familiar apps, thus reducing the learning curve for new employees to boost productivity.

7. Move Quickly

When an acquisition, brand launch or market expansion calls for business upgrades, the cloud offers a faster, more streamlined approach to achieving results.

Why Are Retailers Transforming Merchandising Operations?

Enable Growth

Gain Competitive Advantage

Leverage Continuous Enhancements

Ensure Flexibility

Simplify Operations

Streamline Processes

Oracle Retail Merchandising puts business analytics at the heart of every process — enabling collaboration and empowering associates with the context to make better decisions faster.

80% INCREASE in productivity through more streamlined integrated processes

80% REDUCTION in invoice matching time

200+ merchandising processes supported and driven by machine learning

60% REDUCTION in purchase order maintenance

ZERO custom reports needed to monitor inventory status

∞ scalable platform

1 solution to support multiple business types and omnichannel journeys

An effective cloud merchandising system can give you the power to seamlessly integrate every moving part of your operation to support growth at scale. With over 5,000 customers worldwide, Oracle is empowering commerce around the globe.

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