

# THE CLOUD

TAMING THE

TERABYTE  
TORRENT!



AS THE CLOUD'S CITY GREW QUIET, AS THE SILENCE OF REFUGE AND RECHARGE AND REJUVENATION ENVELOPED EACH STREET AND EVERY ALLEYWAY, OUR HERO KEPT IN DAILY TOUCH WITH HIS VALUED TEAM...



COPY THAT...  
OVER

ROGER...

HIS UTILITY SUPPORT SYSTEM... WORKERS FROM WATER COMPANIES, GAS COMPANIES, ELECTRIC COMPANIES... CONTINUED TO MAKE THE WORLD COMFORTABLE, SAFE, WARM, AND HEALTHY INSIDE CONDOS AND APARTMENTS, FARMHOUSES AND FAMILY DWELLINGS.



DRONE AND AI HELPED THAT SUPPORT TEAM KEEP AN EYE ON SYSTEMS AND SECTIONS, PLANTS AND POWER, REGULATORS AND RIGHTS-OF-WAY.

**BUT  
IS ... WHERE**

THAT ALL-IMPORTANT TEAM  
PLAYER WHO CONNECTS,  
CONFIRMS AND COUNTS THE DATA  
AND DETAILS OF THE WORLD?

**IOT?**

IOT SHOULD BE EVERYWHERE... BUT THE CLOUD  
COULD FIND HIM NOWHERE.

THE CLOUD DOVE BEHIND METERS AND INSIDE SENSORS. HE CHECKED CUSTOMER DATABASES AND PROCESSES FOR ALIGNED PAYMENT DETAILS, BUT HE FOUND, INSTEAD, TRACES OF TIMING, ISSUES AND ONSLAUGHTS...



HE UNRAVELED AN UNRIVALED TRAIL OF DATA CHAOS!



**AND...**

**AS OUR HERO FOLLOWED THE  
SCATTERED DATA DIGITS...**

**OF ENCRYPTED BECOMING  
DECRYPTED...**

**OF SECURE BECOMING  
INSECURE...**

**OF THE ACTIVE BECOMING  
THE ANALOG...**

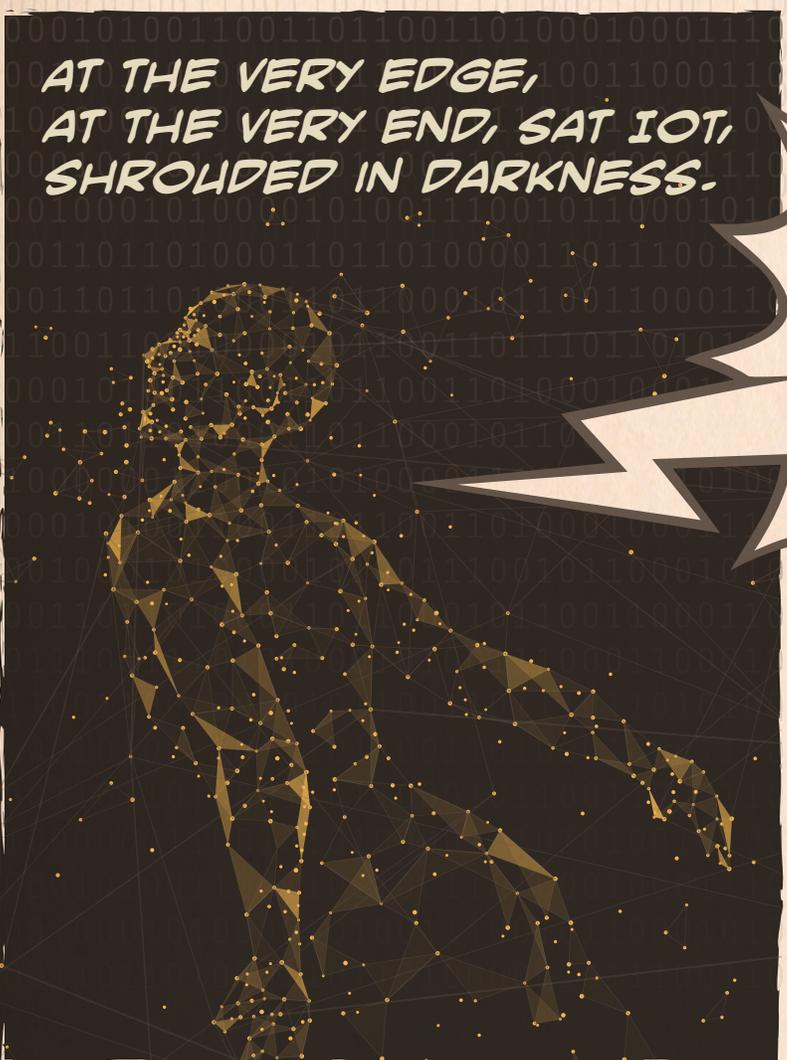
**HE WORRIED ABOUT HIS FRIEND IOT...**



**THE TROUBLESOME TRAIL ENDED SUDDENLY...**



**...AT A LAKE SO LARGE AND SO LONG, IT SEEMED TO HAVE NO END.**



**AT THE VERY EDGE,  
AT THE VERY END, SAT IOT,  
SHROUDED IN DARKNESS.**



**NO, DON'T COME TOO CLOSE. I CAN'T CONTROL IT. I HAVE THE CHAOS TOUCH!**

AND THEN THE CLOUD SAID...

DEAR  
FRIEND,  
HAVE NO  
FEAR

I AM  
HERE

TO HELP



AND WITH ONE FIRM TOUCH OF A GLOVED HAND,  
THE CLOUD TAMED IOT'S DARK-SIDED CHAOS  
TOUCH AND SET THE UTILITY UNIVERSE RIGHT AGAIN.

**SHAKE**



TODAY, THE UTILITY UNIVERSE IS TINTED BY DATA;  
TOMORROW, IT WILL BE DEFINED BY IT. AND IOT AND  
THE CLOUD WILL CONTROL THAT DATA-DRIVEN  
FUTURE TOGETHER, ROOTING OUT ANY MOMENTS  
OF CHAOS HIDING IN YOUR NODES AND NETWORKS.

# CATCH UP ON BACK ISSUES OF

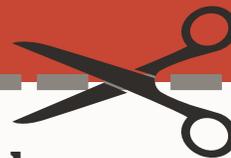


ISSUE 1:  
THE ORIGIN  
STORY...



ISSUE 2:  
THE DEATH OF  
ASSET WOES!

**ASK US ANY QUESTION WITH THIS SHORT FORM** 



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**KEEP AN EYE OUT FOR  
THE NEXT EXCITING  
ADVENTURE OF THE  
CLOUD!**

ORACLE