# Modern Retail Point-of-Service

**Driving Superior Customer** 

Experiences

### **CUSTOMER RESULTS**

To keep pace with consumers' everchanging expectations, modern retailers must move beyond best practice to next practice. The retail analyst community continues to recognize Oracle Retail Xstore Point-of-Service as the global market and innovation leader. Designed to offer flexibility, scalability, extensibility, and deployment versatility on an open architecture, Xstore enables

associates to deliver tailored customer experiences.



## Jewelry retailer, Helzberg Diamonds,

enables store associates to consult with shoppers throughout the store—providing a seamless sales experience for customers



International toy retailer, Hamleys,

deployed in < 8 months



Luxury retailer, **Chalhoub**, delivers a highly personalized, in-store mobile customer experience

# **MODERN RETAIL IMPERATIVES**







**Tailor the Experience** 



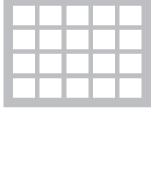
**Drive Operational Agility** 

### **RETAIL MARKET REALITIES**



54% of shoppers say in-store staff who are enabled to process payments anywhere in the store are important to their check out experience (Source: The New Topography of Retail)

83% of global shoppers shop in store at least once a week (Source: Retail in 4 Dimensions)

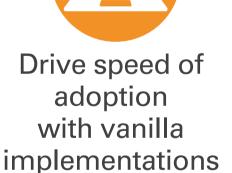


36% of retailers report mobile POS is a Top 10 Technology Project for 2020 (Source: RIS Retail Technology Study)

Only 41% of retailers have up-to-date

POS technology in place (Source: RIS Retail Technology Study)

**FUTURE PROOF INVESTMENT** 



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and scalable

architecture RETAIL LEARNING SUBSCRIPTION • DOCUMENTATION LIBRARY



increase

productivity

XSTORE POINT-OF-SERVICE SOLUTION BENEFITS

coupled, independently deployable and organized around business

Open architecture — the services-based approach is loosely

capabilities, that emphasizes configurability, extensibility and reusability A highly flexible deployment model includes thick, thin, tablet, handheld and self-service options at the store

Pre-built integrations with CRM, order management, ecommerce and loss prevention offerings, work cohesively to enable 69 different omnichannel shopper journey combinations

Feature rich point-of-service capabilities efficiently and effectively deliver the retailer's brand message providing an exceptional associate and customer experience

Internationally proven with deployments in over 80 countries

With over 5,000 customers worldwide, Oracle is empowering commerce around the globe. Oracle Retail Xstore Point-of-Service enables retail staff to deliver memorable service and build

customer lovalty in an omnichannel world. Let us show you what we can do.

# Request a 1:1 Demo of Oracle Retail Xstore

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