

TOP 10 REASONS TO GO OPERA CLOUD

1

EXCEPTIONAL GUEST EXPERIENCES

Create robust guest profiles to deliver one-of-a-kind personalized experiences and win customer loyalty.



2

FLEXIBLE MOBILE CAPABILITIES

Untether staff from the front desk to serve guests anywhere, anytime—and transform housekeeping and maintenance operations with real-time updates.



3

FASTER INNOVATION

Capitalize on the power of cloud—with its centralized control and continuous updates—to accelerate innovation and set up new properties faster.



4

GREATER OCCUPANCY AND REVENUE

Manage room inventory and pricing across distribution channels with real-time data and improved visibility to seize revenue opportunities.



5

IT SIMPLICITY & LOWER COSTS

Eliminate the need for on premise servers, local maintenance and software upgrades by shifting IT “above the property.”



6

IMPROVED OPERATIONAL EFFICIENCY

Standardize operations and streamline collaboration across departments with a centralized cloud platform.



7

GREATER PRODUCTIVITY

Rely on Oracle certified personnel to resolve IT issues and let staff focus on what matters most— taking care of guests.



8

TRUE PARTNERSHIP

Tap into the expertise and unmatched R&D resources of Oracle Hospitality, combining Oracle’s hardware and software innovations and MICROS’ 40 years of industry leadership.



9

GLOBAL PLATFORM

Customize operations with 20 different languages and meet fiscal compliance requirements in more than 100 countries.



10

ENHANCED SECURITY

Gain peace of mind with multilayer security, protecting data, transactions, application and infrastructure – and compliance with payment and data privacy standards.



LEARN MORE:

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